

Prescott Valley, located between the Bradshaw and Mingus mountains, is one of Northern Arizona's fastest growing communities, with a population increase from 17,500 to almost 41,000 since 1996. Prescott Valley is the largest municipality in Yavapai County and is part of what is known as the quad-city region; whose population is estimated at 130,000 (2015). Despite the town's growth, town leaders say Prescott Valley will never lose its small town, friendly approach to people and business.

Principal Economic Activities

The area's economy is composed of industrial, manufacturing, retail and service businesses. A strategically planned new downtown, regional shopping center and cross-town highway offers new development opportunities. Infrastructure improvements such as the sewer plant expansion, road widenings, and water system upgrades will take the community well into the 21st century. Recent major community additions include a \$61M regional medical center and a \$15M regional rehabilitation hospital.

Scenic Attractions

Prescott Valley offers many recreational opportunities, including Massick Family "Castle on the Creek," Fitzmaurice Indian Ruins, 10 public parks, a community recreation center featuring a public swimming pool with a 100-foot slide, Olympic-style soccer and softball fields and facilities for basketball, tennis and picnics, a 16-lane bowling alley and four nearby golf courses. Mountain Valley Park's amphitheater has concerts and entertainment during the summer. Fain Park and Prescott National Forest offer hiking, biking, backpacking, fishing and camping. Nearby Fain Lake, Lynx Lake and Goldwater Lake are stocked with fish, and boat rentals are available. The 6,000-seat Prescott Valley Events Center opened in 2006 and is the home of the Northern Arizona Suns Basketball team. The Events Center also plays host to high school state wrestling and basketball championships, concerts by stars such as Willie Nelson, James Taylor and Miranda Lambert, professional rodeo bull riding, professional ice hockey and many other events.

Community Facilities

The town of Prescott Valley offers a broad range of community facilities including a three-story library, 10 public parks, a community recreation center, Olympic-style soccer and softball fields, an amphitheater and facilities for basketball, tennis and picnics.



BASIC INFORMATION

Founded: 1966 **Incorporated:** 1978
Elevation: 5,100 ft. **Location:** Yavapai County

Distance to major cities:

Phoenix: 87 miles **San Diego:** 385 miles
Tucson: 186 miles **Los Angeles:** 391 miles
Las Vegas: 253 miles

POPULATION

	2000	2010	2014 (est.)
Prescott Valley	9,040	23,535	40,485
Yavapai County	108,500	167,517	215,357
State of Arizona	3,680,800	5,130,632	6,667,241

Office of Economic Opportunity

PROPERTY TAX

	2000	2010	2014
Elementary / High School	6.43	6.00	5.58
City / Fire District			2.62
Yavapai County	5.14	4.18	5.01
Totals (Yavapai County)	11.57	10.18	13.21

Arizona Dept. of Revenue & Arizona Tax Research Foundation

SALES TAX / TRANSACTION PRIVILEGE TAX

Prescott Valley	2.83%
Yavapai County	0.75%
State	5.60%

Arizona Dept. of Revenue & Arizona Tax Research Foundation

LABOR FORCE

	2000	2010	2014
Civilian Labor Force	3,792	10,717	18,971
Unemployed	157	443	1,116
Unemployment Rate	4.1%	4.1%	5.9%

Office of Economic Opportunity

WORKFORCE EDUCATION ATTAINMENT

	Count	Share
Less than high school	2,617	10.1%
High school or equivalent, no college	7,280	28.2%
Some college or Associate degree	11,392	44.1%
Bachelor's degree or advanced degree	4,572	17.7%

American Community Survey

INDUSTRY (RANKED BY EMPLOYMENT)

	Count	Share
Education, health care & social assistance	4,209	25.6%
Retail trade	2,809	17.1%
Arts, entertainment, food & recreation services	1,716	10.5%
Construction	1,560	9.5%
Professional, scientific, & administrative services	1,242	7.6%
Manufacturing	1,033	6.3%
Other services, except public administration	859	5.2%
Transportation, warehousing, & utilities	760	4.6%
Public administration	641	3.9%
Wholesale trade	631	3.8%
Finance, insurance & real estate	611	3.7%
Information	261	1.6%
Agriculture, forestry, fishing, hunting, & mining	83	0.5%

American Community Survey

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

Prescott Valley Economic Foundation

Mike Paredes
 7120 E. Pav Way, Suite 106
 Prescott Valley, AZ 86314
 Phone: 928-775-0032
 Email: info@pvdef.com
 Website: www.pvdef.com

Town of Prescott Valley

Ben Hooper
 7501 E. Civic Circle
 Prescott Valley, AZ 86314
 Phone: 928-759-3106
 Email: bhooper@pvaz.net
 Website: www.pvaz.net

Prescott Valley Chamber of Commerce

Marnie Uhl
 7120 Pav Way, Suite 102
 Prescott Valley, AZ 86314
 Phone: 928-772-8857
 Email: info@pvchamber.org
 Website: www.pvchamber.org

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