

Prescott Valley

Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Prescott Valley, located between the Bradshaw and Mingus mountains, is one of Northern Arizona's fastest growing communities, with a population increase from 17,500 to near 35,000 since 1996. Prescott Valley is part of what is known as the quad-city region whose population is estimated at 120,000 (2007). Despite the Town's growth, Town leaders say Prescott Valley will never lose its small town, friendly approach to people and business.

A REDI accredited community

Basic Information

Founded: 1966
 Incorporated: 1978
 Elevation: 5,100
 Located in Yavapai County
 Nearby Highways: HWYS I-17; I-40; SR 69; SR 89; SR 89A; SR 169
 Enterprise Zone available

Distance to Major Cities:
 Phoenix: 87 miles
 Tucson: 186 miles

Population

	1990	2000	2008
Prescott Valley	8,904	23,535	38,962
Yavapai County	107,714	167,517	227,348
Arizona	3,665,228	5,130,632	6,629,455

Sources: Arizona Department of Commerce and US Census Bureau
 Revised 1990 Census population figure (original: 8,858).

Principal Economic Activities

The area's economy is comprised of industry, manufacturing, retail and service businesses. A strategically planned new downtown, regional shopping center and cross-town highway offers new development opportunities. Infrastructure improvements such as the sewer plant expansion, road widenings, and water system upgrades will take the community well into the 21st century. Recent major community additions include a \$61M regional medical center and a \$15M regional rehabilitation hospital.

County Employment

	2008
Government	12,800
Trade, Transportation, and Utilities	12,600
Educational and Health Services	10,100
Leisure and Hospitality	8,400
Mining and Construction	8,300
Professional and Business Services	4,200
Manufacturing	3,100
Financial Activities	2,500
Other Services	2,000
Information	600

Source: Arizona Department of Commerce

Figures are organized under the North American Industrial Classification System (NAICS).

Private Employers

AAE
 Ace Retail Support Center
 Arizona Public Service
 BetterBilt-Div.MI Home Products
 Prescott Newspapers

Public Employers

Arizona Department of Transportation
 Humboldt Unified School District
 Town of Prescott Valley



Labor Force Data

	1990	2000	2008
Civilian Labor Force	3,792	10,699	13,940
Unemployed	157	425	794
Unemployment Rate	4.1%	4.0%	5.7%

Source: Arizona Department of Commerce

Growth Indicators

	1990	2000	2008
New Bldg. Permits	1,074	2,658	461
Taxable Sales (\$)	56 million	229.2 million	625.9 million
Net Assessed Value (\$)	29.2 million	116.8 million	436.2 million

Sources: Arizona State Univ., AZ Dept. of Revenue, AZ Tax Research Assoc.

Scenic Attractions

Prescott Valley offers many recreational opportunities, including Massick Family "Castle on the Creek," Fitzmaurice Indian Ruins, 10 public parks, a community recreation center featuring a public swimming pool with a 100-ft. slide, Olympic-style soccer & softball fields & facilities for basketball, tennis & picnics, a 16-lane bowling alley, & 4 nearby golf courses. Mountain Valley Park's amphitheater has concerts & entertainment during the summer. Fain Park & Prescott National Forest offer hiking, biking, backpacking, fishing & camping. Nearby Fain Lake, Lynx Lake & Goldwater Lake are stocked with fish, & canoe or rowboat rental is available. Prescott Valley's new convention & events center, Tim's Toyota Center, opened in Nov. 06 and is home to the Central Hockey League's Arizona Sundogs.

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Community Facilities

The Town of Prescott Valley offers a broad range of community facilities including a library, 10 public parks, a community recreation center, Olympic-style soccer and softball fields, an amphitheater and facilities for basketball, tennis and picnics.

Educational Institutions	Public	Private
Elementary	Y	N
Middle School	Y	N
High School	Y	N
Technical	N	Y
Community College	Y	N
University 4 year	N	Y
Post Graduate	N	Y

Financial

Number of banks: 9

Government

Fire Department: Staffed Town/Local Fire Department
Law Enforcement: Town Police Department

Airports

Nearby Ernest A. Love Field, 5 miles southwest, has three paved runways (7,608/4,842/4,408 ft.) UNICOM radio and maintenance services.

Medical

The medical community provides primary care physicians and speciality health care providers.

Hotel & Lodging

Number of Rooms: 188
Meeting Rooms: 2
Capacity of Largest Facility: 75

Industrial Properties:

There are 300 acres of industrial parks with all utilities available and highway access. Current information is available from the Executive Director of the Prescott Valley Economic Development Foundation.

Utilities

Electricity	APS (Prescott Valley)	800.253.9405
Natural Gas	Citizens Utilities Co. (Prescott V)	928.445.2211
Propane	Flame Propane Gas	928.445.3191
Sewer	Town of Prescott Valley (Sewer)	928.759.3010
Telephone	Qwest (statewide)	800.244.1111
Water	Prescott Valley Water Dist.	928.759.3020

Cable Providers: Y
Digital Switching Station: Y
Internet Service Provider: Y
Cable Internet Service Provider: Y
Fiber Optics: Y

Taxes

Property Tax Rate	1990	2000	2008
Elementary/High Schools	6.43	6.00	6.67
City/Fire District	0.00	0.00	0.00
Countywide	5.14	4.18	3.06
Totals	11.57	10.18	9.73

Source: Arizona Tax Research Association
Note: Tax rate per \$100 assessed valuation

Sales Tax

	2008
City/Town	2.33%
County	0.75%
State	5.60%

Sources: League of Arizona Cities & Towns, Arizona Dept. of Revenue

Weather

	Avg. Low (°F)	Avg. High (°F)	Precip. (in.)
January	40.4	70.1	1.1
February	23.6	50.1	1.0
March	25.9	54.5	0.7
April	30.1	59.9	0.8
May	36.9	67.7	0.5
June	44.6	76.5	0.3
July	53.5	85.9	0.5
August	61.4	89.3	2.8
September	59.0	86.5	2.7
October	52.8	83.5	1.1
November	41.5	73.7	0.8
December	30.9	61.1	0.7
	24.4	52.4	1.1

Source: Western Regional Climate Center
Western Regional Climate Center, wrcc@dri.edu. Period of record 1948-2001.
Average Total Snowfall 15.9". Nearest weather data available from Prescott FAA Airport.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information contact:

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