



# ARIZONA DEPARTMENT OF COMMERCE

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(Note: project pictures will soon be available at [www.azcommerce.com](http://www.azcommerce.com))

## **2007 Governor's Excellence Awards**

### **Innovative Economic Development** - Prescott Valley, "*Tim's Toyota Center*"

Tim's Toyota Center opened in November 2006 with a Clint Black concert. In its first 6-months, 240,000 people passed through the doors of this 6,000 seat arena. Since the arena opened, downtown restaurants report sales are up 32-percent. A W. P. Carey School of Business study found 50-percent of event goers lived outside the town limits (16-percent traveled more than 30 miles).

### **Public Works, Facilities and Environmental Projects** - Casa Grande, "*Flashing Crosswalk Project*"

The City developed a public-private partnership to eliminate any burden on local tax payers to fund the project. When a pedestrian steps on a yellow pad embedded in the concrete – or pushes the traditional button – a series of LED flashers illuminate the crosswalk. Two signs about 100 yards away also illuminate to alert drivers in either direction of the crosswalk. It's all solar powered. And the lights are strong enough to see during the day. Residents report significant improvement in safety thanks to the flashing crosswalk.

### **Public Works, Facilities and Environmental Projects** - Bullhead City, "*Sewer Improvement District 3*"

This project is significant, because it took 4,000 properties off of septic systems that were leaching into ground water and the Colorado River. The 44 miles of new main lines now provides these residents with quality service and low rates.

### **Community Planning & Development** - Verde Valley Partners, "*Regional Land Use Plan*"

This plan covers 714 square miles and focuses on Land Use and open space, Transportation, Housing and Land Management. It also identifies Water issues and Economics as key long term solutions. This was a collaboration of five municipalities, one Indian Nation, the National Forest Service, State Parks and State Trust Lands Department.

### **Community Leadership Development** – Wickenburg, "*The Leadership Academy*"

This program educates local residents about the workings of town government and volunteer opportunities with local non-profits. Several graduates have gone on to assume leadership roles in Wickenburg, including the Town Council and local chamber.

### **Youth Leadership Development** – Cottonwood, "*Every 15 Minutes*"

This program actively involves area teens, teaching them the real-life risks of drinking and driving. Partnering with Cottonwood's first responders and legal professionals, organizers saw results of no teenage alcohol-related traffic stops on Prom night or graduation.

### **Community Social Services** - Casa Grande, "*Make a Difference Day*"

This event brought city staff and community volunteers together to help local residents. Among the projects, volunteers helped frame a house; brought fun and games to children at an abuse shelter, and delivered food baskets.

### **Cultural & Recreational Projects** - Pinetop-Lakeside, "*Mountain Meadow Recreation Complex*"

Through donations of materials, equipment and labor – along with investments from the community – this multi-use sports, recreation and education facility showcases the innovative impact of partnerships. Mountain Meadow Recreation Complex fulfills economic development, open space, trail and green belt retention objectives of the communities.



## **2007 Arizona Main Street Awards**

### **Best Small Scale Project - Casa Grande, "The Alley"**

This public enhancement to an alleyway has been a community grassroots project. The venue now hosts several community events.

### **Best Small Scale Project – Show Low, "Perfect Paws"**

This private façade renovation project included paint, new lights, sign and canopy to welcome owners and their pets. The venue now hosts several community events.

### **Best Medium Scale Project – Casa Grande, "Cook E Jar"**

What began as a small flooring project, became a major renovation. New paint, cabinetry, furniture and menus are part of what customers see now.

### **Best Large Scale Project – Florence, "Brunenkant Bakery Rehab"**

Built in 1890 this is the oldest two story building in Florence. \$298,000 worth of renovations were made to make this a fully functional visitor center.

### **Best Promotional Material – Florence, "Florence Main Street Website"**

This customer friendly interactive website was developed and includes a photo tour of the downtown area.

### **Best Special Event - Lake Havasu, "Fright Night."**

The rejuvenated Main Street program was less than four months old when this event drew the largest crowd in Main Street history, including an estimated 5,000 children.

### **Best Economic Restructuring Project – Sedona, "Centurian Building"**

It is positioned to handle pedestrian traffic flow between two key retail areas. Great care and consideration were made to update the exterior appearance with a classic southwest style architecture. Rambling water from the indoor and outdoor water-features accentuate the areas natural elements and surroundings.

### **Business Excellence Award – Sedona, "Sedona Center"**

This part of the Main Street District required tenants to stay open evening hours, update their product line & displays, and provide unique goods with limited duplication of products & no duplication of vendors by neighboring businesses. It shows determination to meet the changing trends of consumers and is an example for other businesses.

### **Best Public/Private Partnership – Sedona, "Cowboy Plaza"**

This once narrow old sidewalk in Uptown has been transformed into a vibrant pedestrian plaza filled with art, culture and people. You'll find Sedona's Western Films commemoratives honoring the actors from western movies filmed in Sedona.

### **Individual of the Year – Sedona, "Ralph Woellmer"**

Ralph Woellmer works on all aspects of the Sedona Main Street Program and its Committees, from the mundane to the extraordinary. His businesses are an exemplary model with his capital reinvestment, membership, Program support, and community involvement.