

Scottsdale

Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Scottsdale, in Arizona's Valley of the Sun, has grown from a tiny farming cluster of 2,000 persons occupying one square mile in 1951, to as vibrant community of more than 214,000 persons spread over an area of 185 square miles. Founded by Army Chaplain Winfield Scott in 1888, Scottsdale, long known as the "West's Most Western Town," has matured into one of the premier examples of the new west-urbane, sophisticated, and cultured.

Basic Information

Founded: 1888
 Incorporated: 1951
 Elevation: 1,260
 Located in Maricopa County
 Nearby Highways: HWYS I-17, I-10.

Distance to Major Cities:
 Phoenix: 15 miles
 Tucson: 120 miles

Population

	1990	2000	2008
Scottsdale	130,075	202,705	242,337
Maricopa County	2,122,101	3,072,149	3,987,942
Arizona	3,665,228	5,130,632	6,629,455

Sources: Arizona Department of Commerce and US Census Bureau

* SOURCE: City of Scottsdale

Revised 1990 Census population figure (original: 130,069).

Principal Economic Activities

Scottsdale is characterized by a hospitality industry serving both the business and leisure visitor. The Scottsdale economy today contains, in addition to its resorts, a diverse mix of financial services from banking to insurance and investment; business services from advertising and public relations to software development; computer services, professional services from major health care providers anchored by Scottsdale Memorial Health systems and the world renowned Mayo Clinic.

County Employment

	2008
Trade, Transportation, and Utilities	372,500
Professional and Business Services	313,800
Government	220,800
Educational and Health Services	210,800
Leisure and Hospitality	183,100
Financial Activities	147,600
Mining and Construction	141,400
Manufacturing	131,100
Other Services	69,000
Information	29,900

Source: Arizona Department of Commerce

Figures are organized under the North American Industrial Classification System (NAICS).

Private Employers

General Dynamics C4 Systems
 Home Depot
 Mayo Clinic
 Scottsdale Healthcare
 Target

Public Employers

City of Scottsdale
 Scottsdale Unified School District
 USPS - Postal Service



Labor Force Data

	1990	2000	2008
Civilian Labor Force	77,752	116,063	144,856
Unemployed	2,520	2,818	5,144
Unemployment Rate	3.2%	2.4%	3.6%

Source: Arizona Department of Commerce

Growth Indicators

	1990	2000	2008
New Bldg. Permits	2,655	8,337	971
Taxable Sales (\$)	2.4 billion	7.7 billion	10.5 billion
Net Assessed Value (\$)	1.5 billion	2.9 billion	8.3 billion

Sources: Arizona State Univ., AZ Dept. of Revenue, AZ Tax Research Assoc.

Scenic Attractions

Few places can provide as many cultural opportunities as are available in Scottsdale. Within an easy driving distance are numerous high-level dramatic, dance and musical productions, art exhibits, and performances by the Scottsdale Symphony Orchestra. Scottsdale is noted throughout the country for its creative approach to city planning. A unique 7.5 mile greenbelt offers endless recreational opportunities including fishing, sailing and other sports. The city is the winter home of the San Francisco Giants baseball team. Paolo Soleri's studio, Cosanti, and Taliesin West, Western campus of the Frank Lloyd Wright School of Architecture are located in Scottsdale. Tours are available at both locations.

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Community Facilities

Scottsdale offers a broad range of community and cultural facilities including 110 art galleries, four libraries, 32 indoor theaters, one outdoor theater, 28 parks, four bowling alleys, three swimming pools, 30 golf courses, five museums, 20 tennis parks, a civic center, 58 athletic fields, a stadium (which also serves as a multiuse cultural facility), and a Center for the Arts seating 800 for theater, 160 for cinema, and containing 15,000 feet of exhibit space for performing and visual arts. Westworld, a major equestrian development, provides 11 open arenas, 480 permanent horse stalls, two polo fields, a four-mile cross country equestrian course, a grand prix field, a bazaar area, parking for 13,000 cars and recreational vehicle hook-ups.

Educational Institutions	Public	Private
Elementary	Y	Y
Middle School	Y	Y
High School	Y	Y
Community College	Y	N

Financial

Number of banks: 88

Government

Fire Department: Staffed City/Local Fire Department
Law Enforcement: City Police Department

Airports

Scottsdale Municipal Airport has a 8,250-ft. paved/lighted runway. Charter/commuter services, fuel, tie-downs and hangars available.

Medical

Scottsdale Healthcare (3 campuses), Mayo Clinic

Hotel & Lodging

Number of Rooms: 14,850
Meeting Rooms: 513
Capacity of Largest Facility: 2,500

Industrial Properties:

The Scottsdale Airpark has the largest concentration of Industrial Property in the community. For specific information on available property, please contact the City of Scottsdale Economic Development Division at (480) 312-7125.

Utilities

Electricity	APS (Statewide)	800.253-9405
Electricity	Salt River Project	602.236.8888
Natural Gas	Southwest Gas Corp. (statewide)	800.766.9722
Sewer	Municipal (Scottsdale)	480.391.5650
Telephone	AT&T (statewide)	800.222.0400
Telephone	Qwest (statewide)	800.244.1111
Water	Central Arizona Project	480.870.2333
Water	Municipal (Scottsdale)	480.391.5650
Water	Salt River Project Water	602.236.3333

Cable Providers: Y
Digital Switching Station: Y
Internet Service Provider: Y
Cable Internet Service Provider: Y
Fiber Optics: Y

Taxes

Property Tax Rate	1990	2000	2008
Elementary/High Schools	5.08	5.44	5.83
City/Fire District	0.87	1.19	0.78
Countywide	3.51	3.35	2.33
Totals	9.46	9.98	8.94

Source: Arizona Tax Research Association

Note: Tax rate per \$100 assessed valuation

NOTE: School districts participate in East Valley Institute of Technology (EVIT).

Sales Tax

	2008
City/Town	1.65%
County	0.70%
State	5.60%

Sources: League of Arizona Cities & Towns, Arizona Dept. of Revenue

Weather

	Avg. Low (°F)	Avg. High (°F)	Precip. (in.)
	53.5	85.9	0.8
January	37.0	67.0	0.8
February	39.4	72.0	0.9
March	43.7	75.5	1.2
April	48.8	83.7	0.3
May	58.0	93.5	0.2
June	66.3	103.1	0.1
July	75.5	105.5	1.1
August	74.7	103.9	1.0
September	66.6	98.6	1.1
October	53.4	86.3	0.9
November	42.3	74.3	0.8
December	36.1	66.9	1.0

Source: Western Regional Climate Center

Western Regional Climate Center, wrcc@dri.edu. Period of record 1968-1985. Average Total Snowfall 0.0."

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information contact:

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