

Arizona Aerospace and Defense Commission, AADC

Friday, December 4, 2009

10:00 A.M. – 2:00 P.M.

Call-in number: 877.336.1829; Access Code: 8986583

Arizona State Capitol - Executive Tower

6th Floor, Conference Room 6A

1700 W. Washington Street

Phoenix, Arizona 85007

Draft Minutes

I. Welcome and Opening Remarks

Chair Vicki Panhuse called the meeting to order at 10:04 A.M. welcoming Commissioners and the public in attendance.

II. Roll Call

Members Present:

Chair Vicki Panhuse, Dr. Robin Sobotta, Mark Gasper, Martin Martinez, Joseph Marvin, Sandra Watson and Senator Jack Harper

Members Present Telephonically:

Richard Roellig and Taber MacCallum

Staff:

Karla Teixeira and Daniela Teran

Public Attendees:

Rick Hansen, Maricopa Community Colleges and Sherene McLemore, City of Phoenix

III. Approval of Minutes

Upon a MOTION duly made by Commissioner Joseph Marvin, seconded by Commissioner Mark Gasper, November 6, 2009 minutes were approved.

Announcement:

Commissioner Taber MacCallum announced that Mr. Marvin will be replacing him as the chair for Strategy #1 and thanked him for stepping up. Mr. MacCallum will continue supporting Strategy #1.

IV. Issue Form Presentation

○ **Rick Hansen, Maricopa Community College, MCC, 10:10 A.M.**

ISSUES: Numerous studies and surveys conducted at the local level, the state level and the national level, have identified serious shortages in the availability of a skilled, knowledgeable and technical workforce. Although this issue has somewhat been abated due to the current economic climate, we must continue our efforts to encourage youth and young adults to pursue an educational pathway (to include STEM) that provides them with a career path in the technology sector. With a two to four year educational lead time, we can not wait until the economic tides turn to address this issue. Our failure to do so could not only impact our ability as a state to retain our current aerospace and defense industry base, but could clearly impact our ability to attract new companies.

RECOMMENDATIONS: Deploy outreach activities to those who influence the career and educational choices of young adults and youth, i.e., parents, teachers, advisors. Leverage the use of social networks, websites, and the employer community which engages youth and young adults directly for inspirations, mentoring, and exploration. (See Copy File)

Mr. Hansen discussed MCC initiatives to successfully prepare students while advancing faculty knowledge and skills, while giving employers ongoing access to an adequate and skilled workforce that is necessary to successfully compete in a global business environment. The initiatives discussed were Maricopa's High Tech Workforce Initiative 1.0 and 2.0 and Dream It Do It Campaign. AADC would be supportive of the MCC initiatives presented by Mr. Hansen, however they would like to see job placements rates included in their proposals to adequately close the loop.

V. Subcommittee update

The goal is to assess the process that each subcommittee is using to update their strategy recommendations in preparation for the 2009 Strategic Plan Report. In addition, each subcommittee will reset anything related to the current economic climate that has changed since the 2008 Report.

- **Subcommittee #1: *Create a Robust Pipeline of Business and Entrepreneurial Opportunities to Fuel Growth*** was updated by Mr. Marvin. The subcommittee has a list of people they are working with to update their strategy and will continue to review the issue forms submitted to Commerce. Ms. Watson offered staff support to the subcommittee.
- **Subcommittee #2: *Build Arizona's Research Competitiveness*** was presented by Commissioner Martin Martinez (see file presentation.) The subcommittee found that many of these issues are still very relevant and need attention. The issue that explores the creation of an Aerospace Institute to encourage research collaboration between industry, private research labs and academia was highlighted as a priority by many of the stakeholders. While several others strategies - such as increased rewards and recognition to researchers involved in Aerospace and Defense (A&D) related research - were not seen as a higher priority. The sub-committee will reexamine the order and the points to see if it is beneficial to leave within the strategy.
- **Subcommittee #3: *Attract Retain and Educate Arizona's Workforce*** was presented by Dr. Sobotta (see file presentation.) Progress has been made by stakeholders, but continued attention is needed, in advancements in STEM education and workforce training. There is a need to enhance strategies in the following areas: support/promotion of selected University programs; facilitation of internship programs; retain "knowledge leaders; and promote AZ programs with national/global recognition. Dr. Sobotta indicated the changes/edits done to the strategy's recommendations after her last subcommittee presentation. In addition, she introduced the following potential new recommendations: promote awareness and support training for small business owners in ISO/AS Certification and in business coaching/mentoring so they can be better prepared to compete (Phoenix Logistics); and to encourage aerospace and defense career interest by leveraging social networks, websites, and employer community to engage youth, while supporting outreach activities to those serving as teachers, mentors and advisors (MCC, Rick Hanson).
- **Subcommittee #4: *Improve AZ Business Environment*** was presented by Mr. Gasper (see file presentation.) Per the identified gap in the strategy - based on current economic environment and industry needs - there is a need to defend fiercely the key programs within Arizona that keep jobs and business growth for A&D. The subcommittee has evaluated other states' actions relative to defending current programs within their states. They have also reviewed the Morrison Report and Military Affairs Commission Annual Report, which remain relevant to date. The subcommittee is holding a meeting with key stakeholders after this meeting for roundtable discussion and further input. After that meeting they will assess results and modify, develop strategy, and form implementation recommendation for the Commission review.

VI. 2009 AADC Strategic Plan Report

The Commissioners will review and finalize the draft 2009 Strategic Plan Report on Friday, December 18, 2009. Chair Vicki Panhuse and Ms. Watson will work on the draft version during the week of December

14th, 2009. All subcommittee recommendations are due by Friday, December 11, 2009 to allow enough time to create the draft version of the document. All edits will be discussed and agreed upon during the meeting. The final version of the strategic report will be emailed to the Commissioners for approval.

VII. Next Meeting

December 18, 2009, 1:00 P.M. – 4:00 P.M.

VIII. Call to Public

No comments were made by the public.

IX. Adjourn

Meeting adjourned at 1:13 P.M. by Chair Vicki Panhuisse.