

# GOVERNOR'S COUNCIL ON WORKFORCE POLICY (GCWP)

October 27, 2009

Governor's Conference Room, 2<sup>nd</sup> floor  
1700 West Washington St., Phoenix, AZ 85007

Meeting Minutes Summary

DRAFT

## I. Call to order

Chair Lisa Lovallo called the meeting to order at 1:35 p.m.; welcoming members and guests

### **Council Members Present:**

Dennis A. Anthony  
Joseph Beers  
Don Cardon\*  
Ron Curtis  
Donna Davis  
Milt Ericksen, Arizona Department of  
Education Designee  
Mary Hernandez Kaffer  
David Martin  
Buzz Murphy  
Leon Quan  
Tim Rango  
Tony Sissons  
Mary Vanis  
Rochelle Webb, Arizona Department of  
Economic Security Designee  
Steve Zajac

### **Board Members Present Via Phone:**

Pam Ross, Vice-chair  
Stephanie McKinney  
Mike Bull  
Rebekah Friend  
Lisa Lovallo, Chair

### **Board Members Absent:**

Dick White  
Peggy Belknap  
Marks Dobbins  
Gary Marks  
Elaine Babcock  
Hank Atha  
Alan bunnell  
Sherman Jennings  
Frederick Lockhart

### **Staff present:**

Jennifer Pittman-Leeper, GCWP Executive  
Director  
Rosalyn Boxer\*, Director of Workforce Policy  
Annabelle Molina, Manager of Workforce  
Grants and Research

### **Members of the Public Present:**

Michael Crockett  
Deborah Brinkley  
Vangie Esquever  
Vada phelps  
Mike French  
Jim Kooist  
Carol Curtis  
Patrick Burthart  
Ron Trusley  
Patrick Andrews  
John Morales  
Adriana McBride  
Jen Miles  
Lisa Danka  
Paul Franckowiak  
Carolyn Ufford  
Cynthia Spell  
Theresa Joseph  
Philip Popovich

### **Members of the Public Present Via Phone:**

Teri Drew

\*At 2:27, Ms. Boxer replaced Mr. Cardon as the Arizona Department of Commerce designee.

## II. Chairman's Report

Ms. Boxer introduced the new members of the Commerce's Workforce staff – Ms. Pittman-Leeper and Ms. Molina.

Chairman Lovallo announced that she will be stepping down as Chair of the Council due to new responsibilities at Cox Communications. Chairman Lovallo expressed that she will continue to serve on the board until the end of her term.

Chairman Lovallo indicated that Ms. Pittman-Leeper provided a list of proposed meeting dates and asked to send any comments or questions to Ms. Pittman-Leeper.

## III. Discussion & Action

### **A. Approval of Minutes**

Dr. Vanis asked to amend the minutes to add Council Member Dick White on the attendance list. Upon a MOTION duly made by Vice Chairman Ross, seconded by Mr. Ericksen, and unanimously carried, the June 18, 2009 minutes were approved as amended.

Dr. Vanis asked to amend the minutes to add Council Member Dick White on the attendance list. Upon a MOTION duly made by Mr. Ericksen, seconded by Ms. Davis, and unanimously carried, the July 16, 2009 minutes were approved as amended.

### **B. Approval of the Bylaws**

Ms. Pittman-Leeper presented the Bylaws for the Council's approval, indicating that a correction under Article III, Section 1. Composition will be made. The word "thirty-five" shall read "thirty-one" to conform to numeral representation.

Upon a MOTION duly made by Vice Chairman Ross, seconded by Mr. Curtis, and unanimously carried, the GCWP Bylaws were approved as amended.

### **C. Approval of the PY09 System Building and Set-Aside Budget**

Ms. Ufford presented the PY09 System Building and Set-Aside Budget seeking final approval. She indicated that the Council has the discretion to recommend to the Governor the dollar amount on each item. Ms. Ufford read through each proposed allocation and continued with questions or comments from the Council. Ms. Hernandez-Kaffer asked why there was a \$30,000 decrease under the High Concentration of Eligible Youth. Ms. Ufford stated that between the regular formula WIA funds and the American Recovery and Reinvestment Act (ARRA) Funds, the Department of Economic Security (DES) felt that more of 10% Set-Aside funds should be allocated towards the local areas, which in turn increase the Incentive Grants to Local Areas allocation by \$50,000.

Upon a MOTION duly made by Dr. Vanis, seconded by Mr. Ericksen, and unanimously carried, the PY09 System Building and Set-Aside Budget was approved.

### **D. Approval of the System Building Scoring Committee**

Ms. Pittman-Leeper reviewed the memorandum. She indicated that the Committee would review proposals to assure compliance with WIA guidelines, and then the

Grants will be scored according to the Council guidelines. Ms. Pittman-Leeper said that staff would notify all applicants of the Committee's determination and report to the Council at future meetings.

Ms. Pittman-Leeper expressed that the committee could be comprised of, but not limited to, representatives from the Council, Commerce, DES, Education, LWIA, and business from rural and urban areas.

Ms. Pittman-Leeper proposed a delegation of authority to the System Building Scoring Committee. Ms. Pittman indicated for the record that Council Member Peggy Belknap expressed great concern about the delegation of a Scoring Committee, since this is the job of the Council in her opinion. Mr. Martin suggested that the majority of the committee should be comprised of GCWP members. Dr. Vanis pointed out that the committee will be using the guidelines that the Council approves. Ms. Pittman-Leeper clarified that the total amount available for system building grants is \$396,000.

Upon a MOTION duly made by Ms. Webb, seconded by Mr. Ericksen, the System Building Scoring Committee and delegation of authority was approved as presented. Ms. Davis and Ms. McKinney opposed the motion.

#### **E. Approval of the Strategic Planning Committee**

Ms. Pittman-Leeper reviewed the development of a strategic planning committee as presented in the meeting materials. Staff recommended at least the following representation on the committee: GCWP, Commerce, DES, Education, LWIA, Urban/Large Business Representative, and a Rural/Small Business Representative.

Mr. Ericksen asked about the pipeline in which the proposals will be reviewed. Ms. Pittman-Leeper indicated that it will go through the usual channels - from interagency, to Executive Committee and then to the full Council. There was no further discussion.

Upon a MOTION duly made by Ms. Davis, and seconded by Mr. Ericksen, and unanimously carried, the Strategic Planning Committee was approved.

#### **F. Approval of the LWIA Failing Performance Measure, Greenlee County**

Ms. Ufford presented to the Council Greenlee's Failing Performance Measure. She indicated that for Program Year (PY) 2008, Greenlee County Local Workforce Investment Area (LWIA) failed to meet four WIA performance measures, and two performance measures were failed for two consecutive years - Older Youth Entered Employment and Older Youth Credential. Ms. Ufford said that in accordance with WIA Section 136(h)(2)(A), if a local area fails the same performance measures for two consecutive years, the Governor shall take corrective action(s), which may include development of a reorganization plan through which the Governor may—

- (i) require the appointment and certification of a new local board;
- (ii) prohibit the use of eligible providers and one-stop partners identified as achieving a poor level of performance; or
- (iii) take such other actions as the Governor determines are appropriate.

Ms. Ufford asked what actions the Council wanted to recommend to the Governor. Ms. Ross asked about the possibility of merging Greenlee County and with another County. Ms. Kaffer asked to hear what the Greenlee County Representative had to say about failing these measures for two consecutive years.

Mr. Crockett, LWIA Board member of both Greenlee and Graham Counties, said that many of the issues the county confronts are due to demographics reasons. He stated that Greenlee County has difficulties meeting performance measures for older youth (age 19-21) because of low target population. Mr. Crockett reviewed materials provided to the Council. He indicated that the County was willing to abide by the corrective action that the Council approves, whether it is to renegotiate or to augment the performance measures related to demographics or to merge with another county. Mr. Crockett stressed that the One-Stop is really critical to the county and that their goal is to keep the One-Stop office open. He pointed out that merging with Graham County has administrative advantages; however, he did not believe it would solve the problem since Graham County has the same demographic composition.

The Council discussed that Greenlee could create a corrective action plan that gives them an opportunity to consider all of their options. Ms. Webb said that if they consider merging with another county, not necessarily Graham County, both need to have similar labor market conditions. She suggested that Greenlee consider Pinal, and Navajo and Apache Counties. The Council asked that the plan identify how combining and pooling resources will help better serve the county's populations.

Dr. Vanis motioned to direct Greenlee County to work with staff on a corrective action plan, which includes but is not limited to the merger with another county or renegotiation of performance measures that will be presented to the Council at next meeting for action. Ms. Ross seconded the motion. The motion was unanimously approved.

#### **G. Approval of the LWIA Failing Performance Measure, NTNWI**

Ms. Ufford presented to the Council NTNWI Failing Performance Measure. She indicated that for Program Year (PY) 2008, Nineteen Tribal Nations Workforce Investment Board (NTNWI) failed to meet two WIA performance measures. Of the two failed measures, one performance measure was for two consecutive years - Younger Youth Retention. Ms. Ufford said that in accordance with WIA Section 136(h)(2)(A), if a local area fails the same performance measures for two consecutive years, the Governor shall take corrective action(s), which may include development of a reorganization plan through which the Governor may—

- (i) require the appointment and certification of a new local board;
- (ii) prohibit the use of eligible providers and one-stop partners identified as achieving a poor level of performance; or
- (iii) take such other actions as the Governor determines are appropriate.

Ms. Ross stated that the Nineteen Tribal Nation WIA is already a form of regionalism and asked if they have submitted a corrective action plan in previous years. Ms. Ufford answered that NTNWI has submitted corrective action plan, which shows improvement on their performance measures. Ms. Webb asked to hear from the NTNWI representative.

Mr. Andrews, Chair of the NTNWIB, presented on the NTNWIB failing performance measures. He said that the measure is a correctable, and that the area does not have the demographic or the industry to meet the criteria as of yet. He asked the Council to take a closer look at the number of failed performance measures in PY03 compared PY09. In PY03, they were failing five measures and today it is only two measures. Mr. Andrews stated that the improvement was a result of the merging culture of this new NTNWIA. He remarked that the NTNWIB is a new tribal nation that is working cooperatively with the state and finally meeting this performance measure. Mr. Andrew hopes that the Council considers a correction action plan for NTNWIB.

Mr. Ericksen strongly encourage for the NTNWIB to include in their negotiation working with JTED and the different post-secondary partners.

Ms. Boxer motioned that the NTNWIB work with staff to create a corrective action plan to be presented at the next Council meeting. Dr. Vanis seconded that motioned. The motion was unanimously approved.

#### **H. Update on the Local Plan Modifications**

Ms. Ufford gave a brief update on the Local Plan Modification. With the additional workforce funding provided in support of ARRA, all LWIAs were required to submit an update plan on July 30, 2009. The LWIA Modified Plan PY 2009 describes innovative strategies to meet the challenges of the economic downturn and the use of the additional funds provided under the ARRA. The Interagency Review Team, Commerce, DES and Arizona Department of Education staff, reviewed and continues to review the local plans. Seven are ready for approval and the review team will reconvene next week to continue reviewing the remainder plans.

#### **I. Update on the ARRA System Building Funds**

Ms. Pittman provided an update on the ARRA System Building Funds as outlined in the memorandum contained in the meeting materials. There was no discussion.

#### **J. Update on the SESP Grant**

Ms. Pittman Leeper provided an update on the State Energy Sector Partnership and Training grant proposal as outlined in the memorandum contained in the meeting materials. There was no discussion.

#### **K. Presentation on the Updated Economic Forecast**

Ms. Pittman Leeper indicated that the packets include the Updated Economic Forecast, but there was not time for the presentation. She said if anyone had questions to contact her and she would direct them to the appropriate person.

#### **L. Future Agenda**

Chairman Lovallo asked the Council to email Ms. Pittman-Leeper if you have specific agenda items for the next GCWP meetings.

IV. Call to the Public

- A. Mr. John Morales thanked Chairman Lovallo on behalf of all the LWIAs for her leadership in the Council.
- B. Ms. Pittman asked the Council to log-in to the Council's new website at [www.azworkforceconnection.com/newsite](http://www.azworkforceconnection.com/newsite) and to submit comments or questions to [Dauids@azcommerce.com](mailto:Dauids@azcommerce.com).
- C. Ms. Ufford announced that DES is having a WIA Tech Assistance Workshop at the Desert Willow Conference Center. To register log-in to [www.ade.state.az.us/arizonaHEAT](http://www.ade.state.az.us/arizonaHEAT).

V. Meeting Adjourn

Meeting adjourned at 3:16 pm.