**Vision:** Arizona is the top location for high-quality business growth

**Mission:** To grow and diversify Arizona’s economy and create quality jobs for its citizens by supporting and attracting businesses in high-growth clusters, with an emphasis on base industries throughout Arizona.

**Goal I:** Attract Business to Arizona

**Goal II:** Grow and Retain Existing Arizona Businesses

**Goal III:** Create New Arizona Businesses

**Strategies:**
- Develop assets that enhance growth and competitiveness of Arizona business
- Promote Arizona
- Deliver on Arizona’s Promise

**Target Industries**: A&D, S&T, Renewable Energy

**Target Geographies**: CA, Canada, Mexico, China, EU, India

**Guiding Principles:**
- Transparency/Accountability
- ROI
- Leadership
- Public-Private Engagement
- Long-Term Vision/Short-Term Action
- Collaboration

*To be refined*
ACA’s 5-Year Ambition

Create 75,000 high-quality jobs, 2.5 times more than the previous 5-year period

Increase the average wage of jobs created by 50% by 2016

Catalyze $6B in long-term capital investment, an increase of $1B from the previous 5-year period