# Your Growth is on the Horizon

**ADVANCING** THE SUCCESS **BETWEEN ARIZONA** AND MEXICO







Arizona, the Grand Canyon State, is home to breathtaking views, cutting-edge industry leaders and an environment that enables rapid innovation. We believe that the state's steady and predictable business climate provides a foundation that allows next-gen transformations to flourish. With a pipeline of top talent, proximity to major world markets and a diverse community that values collaboration—anything is possible in Arizona.

As you look for the next place to innovate and grow, do it in a state that believes in you.

### The Best State For Business

The state's simplified and competitive tax structures make Arizona one of the most welcoming states in the nation for both people and business. Arizona has removed unnecessary obstacles so companies have the freedom to expand and contribute to a robust economy, modern services and lively, flourishing communities. Ongoing positive rankings point to a strong economy and represents strategic, forward-looking policy decisions advanced by elected leaders across the state.

2.5%
FLAT INCOME TAX
Lowest flat-tax
in the U.S.

CORPORATE INCOME TAX RATE
Among lowest in the U.S.

ARIZONA'S ADDITIONAL
DEPRECIATION PROGRAM
LOWERS BUSINESS
PERSONAL PROPERTY TAX
BY 90% OR MORE

#### TOP 9

state for cooperative and responsive state government

Area Development, 2023



#### **TOP 10**

state for corporate tax structure

Area Development, 2023



- I am committed to partnering with the business community to build on the thriving, dynamic foundation we have in this state where businesses and the people who run them succeed together.
- Governor Katie Hobbs

## NO

- X Franchise Tax
- X Business Inventory Tax
- **X** Estate Tax
- X Worldwide Unitary Tax
- X Gross Receipts Tax





# POORSTATES, POORSTATES, POORSTATES, Economic Performance 2023 Ranking

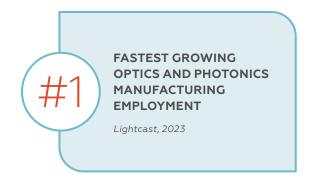
-0-

Chief Executive magazine

Best State for Business 2023 TOP 5

### **Home to Global Giants**

Arizona's dynamic business ecosystem is buzzing with cutting-edge innovators across diversified industries. The state has long boasted top-ranked strengths within aerospace and defense, bioscience and health care, and business and financial services. Arizona has received global recognition as the premier North American hub for high-tech manufacturing sectors which includes electric vehicle, advanced mobility, battery storage and semiconductor operations.









TOP

**FASTEST MANUFACTURING JOB GROWTH** 

Lightcast, 2023



**FASTEST GROWING BIOSCIENCE MANUFACTURING EMPLOYMENT** 

Lightcast, 2023



**SEMICONDUCTOR EXPORTS, WITH** \$4.1 BILLION **IN EXPORTS** 

WISERTrade, 2023



**LARGEST A&D MANUFACTURING EMPLOYMENT** IN THE U.S

Lightcast, 2023

#### **Bioscience & Health Care**















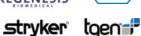






(Roche)







#### **Business & Financial Services**

















FARMERS



















#### **Semiconductor**







































#### **Technology & Innovation**

Acronis amazon



BlueYonder campuslogic.

Cognizant

facebook

**S** FOOTPRINT

(7) GoDaddy Google

IBM

Infosys Insight !!

Microsoft

nextiva valorgiobal

**AND MANY MORE** 

# Nano Tech. Mega Investment.

Leading manufacturers and global suppliers are building some of the world's most advanced fabs in Arizona. As the brains of modern electronics, semiconductors promise to factor large in the future of everything from economic competition and technological innovation to national security and more. As recent investments confirm, that future is firmly rooted in Arizona.



\$20B



We are planting a seed in the Arizona desert. And at Apple, we are proud to contribute to its growth.

- Tim Cook, CEO of Apple





**Arizona** becomes US Semiconductor **Central** 

**Forbes** 

How **Arizona** became a **hotbed** for **electric vehicles, microchips** and **self-driving tech** 



**Taiwanese chips** made **in Arizona** is the **future** of US Trade

**Bloomberg** 



#### IN THE NATION FOR SEMICONDUCTOR INVESTMENTS \$64+ BILLION INVESTED SINCE 2020

Semiconductor Industry Association, 2023



# IN THE NATION FOR SEMICONDUCTOR SUPPLIER ANNOUNCEMENTS 12+ SUPPLIERS REPRESENTING \$1.7 BILLION INVESTED

Semiconductor Industry Association, 2023



# The State Everyone Wants to Call Home

Arizona's talent is young, skilled and rapidly growing. The state has led the nation in population growth, adding an average of 258 people a day last year.

LARGEST GROWING COUNTY IN U.S. MARICOPA COUNTY U.S. Census Bureau, 2022 ATTRACTING & RETAINING TALENT MARICOPA COUNTY, 2018-2022 Lightcast Talent Attraction Scorecard, 2023 TOP 3 STATE FOR JOB GROWTH 2018-2022 Lightcast Talent Attraction Scorecard, 2023

TOP 3

BEST STATE FOR WORKFORCE

CNBC, 2023





# NET MIGRATION PHOENIX METRO AREA

U.S. Census Bureau, 2022

# TOP 5 STATE FOR SKILLED JOB GROWTH 2018-2022

Lightcast Talent Attraction Scorecard, 2023

# STATE FOR TALENT ATTRACTION & RETENTION

Lightcast Talent Attraction Scorecard, 2023

TOP9

STATE FOR WORKFORCE

TRAINING PROGRAMS

Area Development, 2023

# Talent Ready to Tackle the Future

Arizona is home to world-renowned universities and one of the largest community college systems in the country. The state's innovative workforce programs have garnered national attention for its unique public-private collaboration and contribute to Arizona's top talent rankings.

TOTAL UNIVERSITIES

& COLLEGES

490,000+ POST-SECONDARY

STUDENTS ENROLLED

SCHOOLS OFFERING CAREER & TECHNICAL EDUCATION

#### Arizona State University

ENROLLED OVER

31,000

engineering students in Fall 2023

230% increase in 10 years

# University of Arizona

RECEIVED

\$26M

from the National Science Foundation to lead the Center for Quantum Networks

#### Northern Arizona University

**RANKS IN THE** 

TOP 15%

for engineering programs in the U.S.

















#### **INNOVATIVE PATHWAYS TO PROSPERITY**



Arizona is a national model for innovative and successful workforce development programs. The Arizona Commerce Authority's collaborative approach brings together government, academia and industry to develop comprehensive, award-winning and scalable solutions. The Future 48 Workforce Accelerators represent Arizona's latest workforce advancement, connecting students with the skills and know-how needed for jobs in the state's growing advanced manufacturing industry.

The inaugural Future48 Workforce Accelerator named Drive48, is a partnership with the ACA, Central Arizona College, Pinal County, the City of Casa Grande and Lucid. Drive48 features multiple assembly robots and individual training rooms to prepare workers for jobs in automotive manufacturing.





The Future48 Workforce Accelerator in Phoenix is focused on meeting the needs of Arizona's rapidly growing semiconductor industry. Training at the state-of-the-art facility in Maricopa County will take place in close collaboration with semiconductor industry partners, establishing first-of-their-kind training pathways to help more Arizonans enter the microelectronics industry.



The Future 48 Workforce Accelerator in Yuma offers workforce training in electrical technology, advanced manufacturing, broadband fiber optics and solar installation in support of the region's aerospace and defense industries. The partnership includes a 5,600-square-foot expansion of the Wellton Manufacturing Training Center on the Arizona Western College campus and industry partners include TRAX International, the United States Army Yuma Proving Ground, the General Motor Proving Grounds, the Gowan Company, Allo Fiber, D&H Electric, Sunray Electric, Yuma Electric and more.



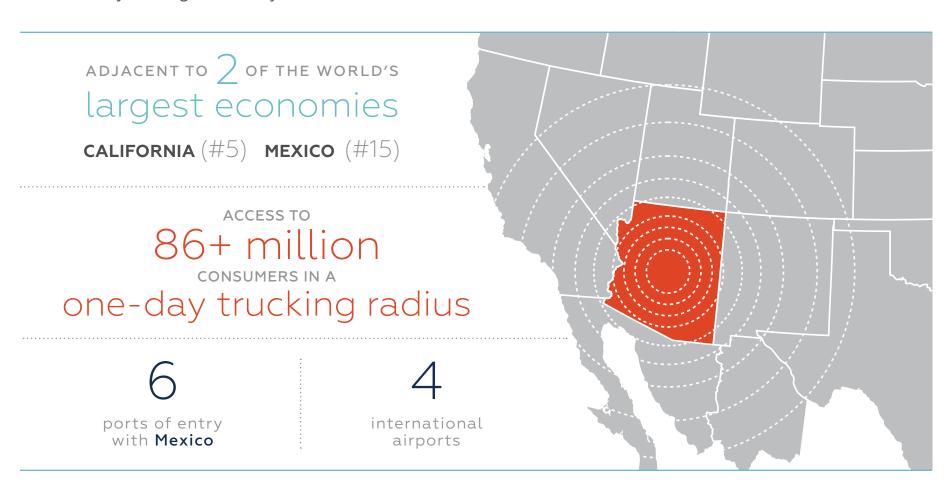
The Future48 Workforce Accelerator in Kingman supports Mohave County's growing manufacturing, transportation and mining industries. Industry partners include NUCOR Steel, Kingman and Mohave Manufacturing Association, Progressive Pipe, Arizona Sommers Cooling and Heating and more. The 30,000 square-foot facility will be located at Kingman Airport and Industrial Park and will be completed in early 2025.



The easiest way to change someone's life is to offer them the opportunity for a new or better job.

# Strategic Location & Modern Infrastructure

Arizona is strategically located in the southwest region of the United States, proximate to several of the world's largest economies—facilitating easy movement of goods for enhanced speed of doing business. The state's position adjacent to California offers the benefit of being able to access the market without having to operate in its high cost, high tax environment. Arizona's lack of natural and weather-related disasters—such as earthquakes, hurricanes, blizzards and tornadoes—makes Arizona an ideal location for companies that require market, power and employee access to be available consistently throughout the year.



Arizona is a responsible steward of state assets and has made smart investments to enhance both business- and resident-friendly infrastructure. With some of the nation's most efficient airports, modern roadways carefully designed using a grid system, significant broadband investments and decades of smart water policy, businesses can count on maintaining continuity of operations.



#### **BEST LARGE U.S. AIRPORT:** PHOENIX SKY HARBOR INTERNATIONAL

Wall Street Journal



#### **INVESTMENT IN SECURING** ARIZONA'S WATER FUTURE



#### STATE FOR POWER GRID RELIABILITY

U.S. Energy Information Administration



# **Increasing Global Connections**

The Arizona Commerce Authority facilitates strong, mutually beneficial relationships between Arizona and nations worldwide that are valuable sources of international trade activity and foreign direct investment projects. Our team of international experts and state trade offices are strategically focused on increasing cross-border collaboration and commercial ties.

**ARIZONA LED FDI IN 2022** 

35
INTERNATIONAL PROJECTS

\$36 BILLION

IN FOREIGN DIRECT INVESTMENT

FDI Markets, 2023

ARIZONA EXPORTS AN ALL-TIME HIGH

\$27 BILLION

IN 2022

27.9%

INCREASE FROM 2018 TO 2021

WISERTrade, 2023

#### **ARIZONA TRADE & INVESTMENT OFFICES**







ISRAEL TEL AVIV



REPUBLIC OF KOREA

**SEOUL** 



TAIWAN

# A Long Legacy of International Collaboration

In Arizona, the exchange of goods and ideas is not bound by geographic borders. The state's close proximity to Mexico presents a platform for international collaboration and Arizona's competitiveness. In fact, Mexico is Arizona's top trading partner with \$11.8 billion in imports and \$8.0 billion in exports.

Arizona and its neighbor to the south, the state of Sonora, are collaborative partners. The two states have streamlined natural resource distribution, jointly supported by the ratification of the United States-Mexico-Canada Agreement (USMCA) and modernized infrastructure.



# **Companies Doing Business in Arizona and Mexico**

align

**NVNET** 







































# **Pro-Innovation Policy**

Arizona has established a reputation as the premier location to test, launch and scale new ideas and business models. Under the leadership of Arizona's legislature and local elected officials, the state has implemented first-in-the-nation, forward-thinking policies to support emerging technologies, sending a signal to businesses that corporate innovation is welcome in our state. Entrepreneurship and small businesses also play a critical role in the vibrancy and health of any business community—and in Arizona, we recognize that today's startups are tomorrow's global industry leaders. By creating an innovation-driven economy that embraces emerging technology, Arizona plays a leading role in changing the world for the better.

#### RIDESHARING

• FIRST IN THE NATION •

In 2015, legislation was passed embracing ridesharing services and operations in Arizona. Rather than oppose this 21st-century solution to getting people where they need to go, the state welcomed it and removed barriers to its open operations.

#### **HOME SHARING**

• FIRST IN THE NATION •

In 2016, the state's sharing economy was furthered by first-of-its-kind legislation enabling all Arizonans to participate in the sharing economy and streamlining the process for home sharing platforms to collect taxes and remit them to the Arizona Department of Revenue.

#### **AUTOMATED VEHICLES**

• FIRST IN THE NATION •

Arizona was the first state in the nation to support testing and operation of selfdriving vehicles. The state's pro-innovation environment has paved the way for significant investments in automated mobility from numerous companies including Waymo, Lyft, Ford, GM, Intel and more. In 2018, the state established the Institute of Automated Mobility (IAM), a new consortium of global industry leaders, the brightest minds in academia, and government leaders committed to embracing innovation. These partners collaborate on state-of-the-art research and testing in Arizona, and are focused on advancing automated vehicle safety, science and policy

#### **5G TECHNOLOGY**

• FIRST IN THE NATION •

In mid-2017, Arizona became the first state in the nation to streamline the deployment of technology enabling next-gen 5G wireless communication, which is needed to support and scale the state's vital digital networks and attract new and exciting tech companies. Following this deployment, in 2019, Verizon chose Phoenix as one of the first U.S. markets to receive the company's 5G Ultra Wideband network. The network enables faster mobile speeds and paves the way for technology advances in automated vehicles and telemedicine.

#### **FINTECH SANDBOX**

• FIRST IN THE NATION •

In 2018, Arizona was the first in the nation to launch a FinTech Sandbox. The innovative platform allows startups and entrepreneurs to launch cutting-edge products on a limited, temporary scale to consumers without burdensome regulations and costs. With one of the largest business and financial services concentrations in the country, Arizona is the perfect place for this type of innovation.

#### **PROPTECH SANDBOX**

• FIRST IN THE NATION •

In 2019, the nation's first PropTech sandbox was signed into law in Arizona, giving visionary thinkers a platform to test unique, tech-based property services and products. Upon application approval, participants are granted limited access to test in the Arizona market without first obtaining full state licensure or other authorization that would otherwise be required.

#### UNIVERSAL RECOGNITION OF OCCUPATIONAL LICENSES

• FIRST IN THE NATION •

In 2020, Arizona was the first state in the nation to establish recognition of out-of-state occupational licenses, making it easier for new Arizonans to get to work. The move allows professionals working in the 30 percent of jobs that require state-issued licenses to get to work immediately upon arriving in Arizona without having to spend money and time getting re-licensed. This reform has served as a national model for lowering workforce barriers to employment.

#### **TECH ADOPTION**

• FIRST IN THE NATION •

In March 2022, Arizona became the first state to offer digital copies of driver's licenses and state identification cards as part of a sweeping partnership with Apple. Phoenix Sky Harbor International Airport now utilizes the digital ID at security checkpoints without first obtaining full state licensure or other authorization that would otherwise be required.

#### #1

#### **MOST INNOVATIVE UNIVERSITY**

Ahead of Stanford & MIT for the 9th year in a row:

Arizona State University

U.S. News & World Report, 2016-2024

# \$2.7B

STARTUP AND OTHER EQUITY FUNDING RAISED BY ARIZONA COMPANIES IN 2021

An All-Time Record

Pitchbook, 2023

### TOP 6

FASTEST-GROWING PROJECTED TECH JOB GROWTH

Over the Next 10 Years

CompTIA, 2023

### TOP 7

TECH TALENT DEGREE GRADUATES

Tucson, Arizona

CBRE, 2023

Among up-and-coming markets for tech talent in North America



# **Unmatched Quality of Life**

Arizona offers exploration at every turn, and is the best place in the nation to live, work and recreate. The adventures are abundant and the lifestyle is affordable compared to the nation's largest metro areas. The state's natural beauty is internationally recognized. In fact, it is home to one of the seven natural wonders of the world—

the Grand Canyon. Beyond the grandeur of Arizona's national parks and forests, there are the benefits of a buzzing metro.

Professional sports teams, museums, restaurants and concert arenas enrich the state's desirability. With options for resortstyle living, endless adventures and high-impact careers, Arizona attracts the best and brightest. This perfect

balance is what makes life better here.

PROFESSIONAL SPORTS TEAMS

300+ SUNNY DAYS 24
NATIONAL PARKS,
MONUMENTS AND
PRESERVES

370+
GOLF COURSES



### **Your Arizona Partner**

The Arizona Commerce Authority's team of experts provides a comprehensive suite of services. We'll make it easy to access resources and strategic partners around the state, ensuring you have all the information you need to make well-informed decisions about your expansion.





For further information:

Arizona Trade & Investment Office - Mexico Pedregal 24, 3rd Floor, Suite 309 Col. Molino del Rey Miguel Hidalgo, Mexico City 11040 Mexico

azcommerce.com