

A Program of the Arizona Commerce Authority

ARIZONA PRODUCTION DIRECTORY & LOCATIONS DIRECTORY How to Register

If you work in the industry and/or you have a business with goods/services that can support industry activities, please list within our statewide <u>Arizona Production Directory</u> which highlights the workforce (CREW and TALENT) and the many local businesses (SUPPORT SERVICES) that support it. If you're interested in being used as a film location please register in our <u>Locations Directory</u>. Links embedded above go to the main web pages. To help you, I've broken out the key links below to make it easier and provided important TIPS for registering.

Please note:

- If you want to list in multiple sections of the Arizona Production Directory you MUST use different emails and passwords to create each profile account.
- Once a profile is created it is in a *review* status (not publicly visible) so we can review, verify, and approve it to a be publicly visible online. Anytime you update your profile, after it's been visible online, it will default to review status for our further approval. For urgent review requests that require quick turnaround, please email <u>RamsayW@AZCommerce.com</u>
- Due to increased registration to the directory it could take up to 30 days to review, verify, and approve your account.
- Missing data or incomplete elements of your profile will delay the review and approval process. If you have an urgent review request and your profile is complete, please email Ramsay above.

For Businesses:

Examples of <u>Support Service businesses</u> who should register with the Arizona Production Directory. If you'd like to offer your goods or services to a production while filming in your community please:

<u>Register Your Business as a Support Service</u> (for use of your goods/services)

- Use a business logo as your profile image.
- Make sure to add a good description of goods/services and appropriate business social/web links
- If you feel like your business could "double as" another type of business or look like its in another part of the country or international, for example, a seating area/lounge space that looks like an airport or government waiting area, or an outside dining area that looks like you could be eating in Mexico, Florida, or New York, etc., please indicate this.
- If you have any restrictions for use of your business, such as times of year/day or only interiors etc., please indicate.

- If your business can offer a minimum 10% discount or more on goods/services to productions registered with our state film office and to participants of the Arizona Production Directory, please elect to participate in our <u>Reel Savings Discount Vendor program</u>. There will be a box to check and a place to provide the percentage amount.
- For TALENT-related businesses such as casting and talent management, please review the TALENT section in the Individual section below to additionally register the company in the TALENT section of the directory.

<u>Register Your Business Property as a Film Location</u> (to allow filming on site)

- Make sure images are clear, high-resolution, well-lit
- You can only upload 10 images per location. All additional images should be emailed directly to <u>RamsayW@AZCommerce.com</u>
- Please show a variety and the widest shots possible, not tight/close ups, so that productions can see the space available for crew to potentially be positioned.
- Show areas available for use interiors and exteriors of the property.
- Show different times of day/night, if possible.

For Individuals:

<u>CREW</u>

Industry workers with experience should register in our CREW listing.

- You must be a resident of Arizona and/or able use an AZ address to "work as a local" and be listed in our directory.
- If you're new to the industry and have relatable *crew skills* such as in photography or other digital media areas, please contact <u>RamsayW@AZCommerce.com</u> if you're unsure about whether or not you should list.
- Upload a well-lit, high-resolution selfie/headshot as your profile image not a business logo.
- Only use your business logo if you're also listing your business in the Support Services section.
- Remember to add your most recent or prominent work in the Credits section.
- Do make sure to add *appropriate* web/social links that support your skills and experience.
- Take time to add a meaningful description of yourself that specifically addresses your experience for being hired under the "categories" that you've selected to list.
- Do keep as a matter of standard practice, a copy of your call sheets and pay stubs for all industry related work, in the event we request your documents for verification.
- If you've uploaded a resume, please revise and update it so it reflects accurate information and highlights the position(s) you're promoting yourself for hire within your CREW or TALENT listing.
- Arizona students and alumni should select their appropriate school affiliation during registration. If your school's film and digital media program is not listed, please email Ramsay to request adding the institution.
- Active students and/or individuals who want to reflect student work/credits should first select the appropriate "STUDENT" category in the positions area. Then, when listing the actually work in the Credit section, you'll then associate that particular student project with your STUDENT category selection. Please make sure to designate what "type" of project Short, Feature, etc. it was in "()" after the name.

<u>TALENT</u>

Individuals who have acting skills, various skills, abilities, and talents, and/or who want to be considered for "extra/background" work, should <u>register in our TALENT listing</u>

- If you also operate a specific *talent-related business*, such as a talent agency, etc. you may also register that business here AND in the Support Services section.
- Use a well-lit, high-resolution selfie/headshot as your profile image for individuals, and talent businesses should use their business Logos here and if registering in the Support Services section.
- Please list your AGENT's Name and Phone number in the *open text space* on the Affiliations/Designations page.
- Make sure to include your Height, Weight, Hair & Eye Color in your description.
- Please add any appropriate web/social links that support your being hired for the specific talent category you selected.
- If you can't find your skill, talent or ability category listed, please email Ramsay.

LOCATIONS / PICTURE VEHICLES & PROPS

If you **own/legally represent** property for housing, accommodations, commercial businesses, real estate / land, vehicles, or collections of property and are interested in making it available for use in film and digital media productions then please use this link to:

Register Your Personal Property (also includes Props/Picture Vehicles) as a Film Location

- You can only upload 10 images per location. All additional images should be emailed directly to <u>RamsayW@AZCommerce.com</u>
- Make sure the images are clear, high-resolution, and well-lit.
- Please show variety and the widest shots possible, not tight/close ups, so that productions can see the space available for crew to potentially be positioned.
- Show areas available for use interiors and exteriors of the property.
- Show the wider area outside and landscape views from the property.
- Please notate if there is no electricity, water, or wi-fi available or any other usage restrictions pertaining to time of day use, and other activities.
- Show images of your location taken at different times of day/night, if possible.
- Please note that standard industry practice involves you negotiating a location contract directly with the inquiring production for the approval and usage of your property, their provision of liability insurance, and your on-site presence during production while on/using your property.
- Please note that you are responsible for making sure that you're following any applicable laws within your jurisdiction (local/state/federal/tribal) pertaining to the use of your home/location/property.
- Please notify us if a production is interest in using any OTHER adjacent or surrounding property, including waterways, roads, and streets, located near your location that you DO NOT OWN or legally represent. We will advise them of any other permits for those film locations that may be needed. Some permits can take up to 60 days depending on the area.