

Prescott is 90 miles north of Phoenix in central Arizona amid the largest stand of Ponderosa Pines in the world. Prescott's mile-high location in the Grand Canyon State's central highlands brings four mild seasons, an average annual daytime temperature of about 70 degrees and more than 300 days of sunshine. Prescott is the headquarters of the Prescott National Forest and is the Yavapai County seat. The city is named in honor of William Hickling Prescott, a noted historian.

Principal Economic Activities

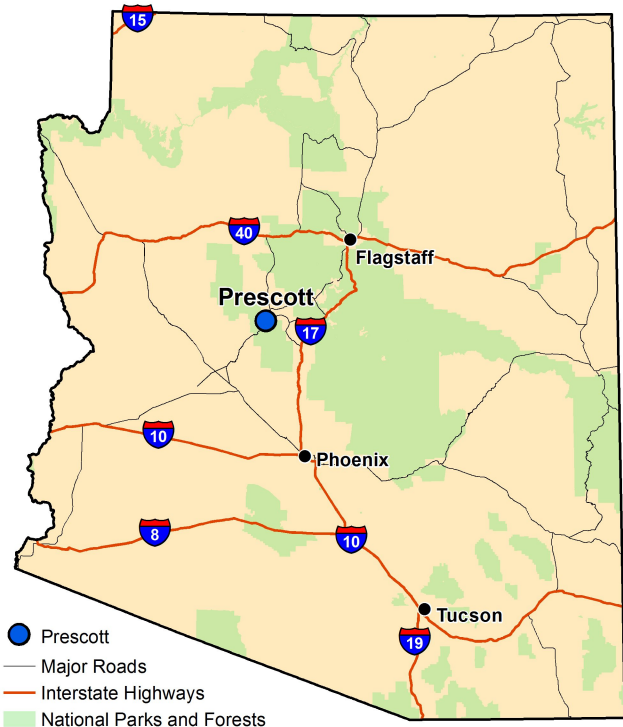
Prescott is the center for trade in the region, with abundant retail establishments, professional services and high-tech manufacturing plants. Yavapai Regional Medical Center and Veterans Administration Hospital are excellent diagnostic, emergency and treatment centers. Education is a vital industry to Prescott. The city houses Embry-Riddle Aeronautical University, Prescott College and Yavapai College, which has a state-of-the-art Career & Technical Education Center. The manufacturing firms Sturm Ruger, Ester-C and Cobham call Prescott home. Travel, tourism, cultural institutions, performing art centers, sporting events and government offices are important to Prescott's economy.

Scenic Attractions

Prescott is rich in historic and scenic attractions. Sharlot Hall Museum and the Smoki Museum contain pioneer and Native American artifacts. Adding to the cultural experience are more than 800 buildings on the National Register of Historic Buildings. The city boasts numerous events throughout the year including the Whiskey Off-Road and Whiskey Row Marathon starting in late April. The Phippen Western Art Show takes place on Memorial Day weekend. The Bluegrass Festival and All-Indian Pow Wow occur in June. Prescott Frontier Days Rodeo coincides with the celebration of the Fourth of July. The County Fair and the Faire on the Square kick off in September. As Arizona's official Christmas City, the Christmas Parade and Courthouse Lighting illuminate the holiday season. During the summer months, the Courthouse Plaza hosts community events, arts, crafts and car shows. Prescott's Courthouse Plaza has been honored as one of the Top Ten Public Spaces in the United States by the prestigious American Planning Association. Prescott was also recently named one of the "Coolest Downtowns in North America" by Expedia.

Community Facilities

Prescott offers a wide range of community facilities. The city has five scenic lakes, 16 municipal parks, 15 lighted baseball and softball diamonds and six open-space nature preserves. A network of more than 450 miles of hiking, biking and horseback riding trails wind through the city and into the adjacent Prescott National Forest. In recent years, these amenities earned Prescott the title of "Top Outdoor Adventure Town." Additionally, Prescott has libraries, museums, performing arts theaters, art galleries, public and private 18-hole golf courses, racquet ball courts, skate parks, tennis courts and eight newly opened pickleball courts.



BASIC INFORMATION

Founded:	1864	Incorporated:	1883
Elevation:	5,410 ft.	Location:	Yavapai County

Distance to major cities:

Phoenix:	102 miles	San Diego:	373 miles
Tucson:	213 miles	Los Angeles:	379 miles
Las Vegas:	252 miles		

POPULATION

	2000	2010	2016 (est.)
Prescott	33,938	39,771	41,575
Yavapai County	167,517	210,899	220,189
State of Arizona	5,130,632	6,401,569	6,835,518

*Office of Economic Opportunity***PROPERTY TAX**

	2000	2010	2016
Elementary / High School	4.27	2.64	3.09
City / Fire District	0.85	2.05	3.05
Yavapai County	4.18	3.47	4.95
Totals (Yavapai County)	9.30	8.16	11.09

*Arizona Dept. of Revenue & Arizona Tax Research Foundation***SALES TAX / TRANSACTION PRIVILEGE TAX**

Prescott	2.00%
Yavapai County	0.75%
State	5.60%

*Arizona Dept. of Revenue & Arizona Tax Research Foundation***LABOR FORCE**

	2000	2010	2016
Civilian Labor Force	14,573	16,497	17,529
Unemployed	524	1,668	947
Unemployment Rate	3.6%	10.1%	5.4%

*Office of Economic Opportunity***WORKFORCE EDUCATION ATTAINMENT**

	Count	Share
Less than high school	2,267	7.2%
High school or equivalent, no college	5,394	17.0%
Some college or Associate degree	11,821	37.3%
Bachelor's degree or advanced degree	12,183	38.5%

*American Community Survey***INDUSTRY (RANKED BY EMPLOYMENT)**

	Count	Share
Education, health care & social assistance	4,769	33.2%
Arts, entertainment, food & recreation services	1,685	11.7%
Retail trade	1,639	11.4%
Professional, scientific, & administrative services	1,636	11.4%
Public administration	868	6.0%
Other services, except public administration	772	5.4%
Construction	675	4.7%
Finance, insurance & real estate	649	4.5%
Transportation, warehousing, & utilities	634	4.4%
Manufacturing	505	3.5%
Wholesale trade	246	1.7%
Information	164	1.1%
Agriculture, forestry, fishing, hunting, & mining	107	0.7%

American Community Survey

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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