

Navajo County was formed on March 21, 1895, as the final act of the Territorial Assembly before it adjourned at midnight. What is now Navajo County was first included in Yavapai County, but in 1879, the area was added to the newly formed Apache County. Holbrook, the county seat, was founded in 1871.

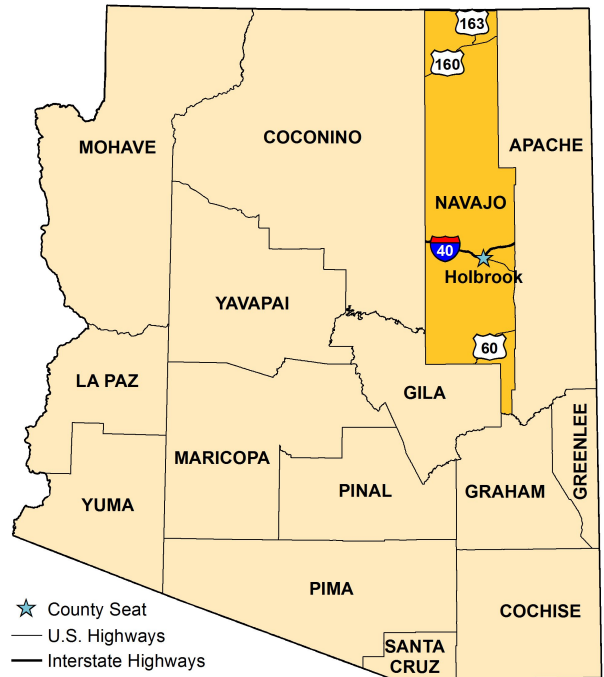
By the time it became Navajo County, the area was developed – the railroad had crossed the county for more than a decade, and North America’s third largest ranch, the Aztec Land and Cattle Company near Holbrook, had been established. Backed by Easterners, Aztec bought 1 million acres of land from the railroad at 50 cents an acre. The company – known as the Hashknife Outfit because of its brand – brought 33,000 longhorn cattle and 2,200 horses into northern Arizona from Texas. Holbrook, the county seat, was founded in 1871.

The county is divided into two distinct parts by the Mogollon Rim. The high country in the northern part of the county is arid and desert-like with empty mesas and smaller plateaus. The southern part is a rugged mountain area, heavily wooded with piñon juniper and ponderosa pine.

In the north is Kayenta, founded in 1909 as a trading post, and now the gateway to the Navajo Tribal Park at Monument Valley and a thriving Navajo community. Farther south is the Hopi Indian Reservation, which is completely surrounded by the Navajo Reservation. The Hopi Pueblo of Oraibi is one of the oldest continuously inhabited settlements in the United States.

Today, Navajo County’s principal industries are tourism, manufacturing, timber production and ranching.

Almost 55 percent of Navajo County’s 9,959 square miles is Indian reservation land. Individual and corporate ownership accounts for 30 percent; the U.S. Forest Service and U.S. Bureau of Land Management together control 9 percent; and the state of Arizona owns 6 percent.



**POPULATION**

	2000	2010	2017
Arizona	5,130,632	6,401,569	6,965,897
Navajo County	97,470	107,677	111,266
<i>Incorporated Cities &amp; Towns</i>			
Show Low	7,695	10,666	11,377
Winslow	9,520	9,666	9,567
Snowflake	4,460	5,609	5,882
Holbrook	4,917	5,055	5,167
Pinetop	3,582	4,289	4,463
Taylor	3,176	4,126	4,292

Office of Economic Opportunity

**AGE DISTRIBUTION**

0-14	23.1 %
15-24	14.0 %
25-44	22.4 %
45-64	24.8 %
65+	15.7 %

American Community Survey

**DISTANCE TO MAJOR CITIES (FROM HOLBROOK)**

Phoenix	191 miles
Tucson	241 miles
Los Angeles	556 miles
San Diego	538 miles
Las Vegas	342 miles

**LABOR FORCE**

	Labor Force	Unemployment Rate
Arizona	3,312,720	4.9 %
Navajo County	41,337	7.6 %
<i>Incorporated Cities &amp; Towns</i>		
Show Low	5,100	2.9 %
Winslow	3,456	6.8 %
Snowflake	2,277	3.4 %
Holbrook	2,436	2.5 %
Pinetop	1,868	2.6 %
Taylor	2,311	5.0 %

Office of Economic Opportunity

**EMPLOYMENT BY SECTOR (IN THOUSANDS)**

Education, health care & social assistance	9.0	27.9 %
Retail trade	4.2	13.1 %
Arts, entertainment, food & recreation services	4.1	12.8 %
Public administration	3.0	9.3 %
Construction	2.3	7.2 %
Transportation, warehousing, & utilities	2.3	7.0 %
Other services, except public administration	1.4	4.4 %
Finance, insurance & real estate	1.4	4.2 %
Professional, scientific, & administrative services	1.4	4.2 %
Manufacturing	1.2	3.7 %
Agriculture, forestry, fishing, hunting, & mining	1.1	3.5 %
Information	0.4	1.3 %
Wholesale trade	0.4	1.3 %

American Community Survey

**PROPERTY TAX**

	Schools	City/Fire	County	Total
Holbrook	7.35	0.00	3.87	11.23
Pinetop	5.54	2.89	3.87	12.30
Show Low	4.83	2.89	3.87	11.59
Snowflake	6.32	0.00	3.87	10.19
Taylor	6.32	0.00	3.87	10.19
Winslow	6.08	1.40	3.87	11.36

Arizona Dept. of Revenue & Arizona Tax Research Association

**SALES TAX / TRANSACTION PRIVILEGE TAX**

	City	County	State	Total
Holbrook	3.00%	0.50%	5.60%	9.10%
Pinetop	3.00%	0.50%	5.60%	9.10%
Show Low	2.00%	0.50%	5.60%	8.10%
Snowflake	2.00%	0.50%	5.60%	8.10%
Taylor	2.00%	0.50%	5.60%	8.10%
Winslow	3.00%	0.50%	5.60%	9.10%

Arizona Dept. of Revenue & Arizona Tax Research Association

**CONTACT INFORMATION**

**Arizona Commerce Authority**

Phone: 602-845-1200  
Website: [www.azcommerce.com](http://www.azcommerce.com)

**Navajo County Economic Development**

Phone: 928-524-4000  
Website: [www.navajocountyaz.gov](http://www.navajocountyaz.gov)

**Pinetop-Lakeside Economic Development**

Phone: 928-368-8696  
Website: [www.pinetoplakeside.com](http://www.pinetoplakeside.com)

**Show Low Regional Chamber of Commerce**

Phone: 928-537-2326  
Website: [www.showlowchamber.com](http://www.showlowchamber.com)

**Town of Taylor**

Phone: 928-536-7366  
Website: [www.tayloraz.org](http://www.tayloraz.org)

**Local First Arizona**

Phone: 602-956-0909  
Website: [www.localfirstaz.com](http://www.localfirstaz.com)

**Holbrook Chamber of Commerce**

Phone: 928-524-6558  
Website: <http://holbrookcommerce.org>

**Pinetop-Lakeside Chamber of Commerce**

Phone: 928-367-4290  
Website: [www.pinetoplakesidechamber.com](http://www.pinetoplakesidechamber.com)

**Town of Snowflake**

Phone: 928-536-7103  
Website: [www.ci.snowflake.az.us](http://www.ci.snowflake.az.us)

**City of Winslow**

Phone: 928-289-2434  
Website: [www.ci.winslow.az.us](http://www.ci.winslow.az.us)

**City of Holbrook**

Phone: 928-524-6225  
Website: [www.ci.holbrook.az.us](http://www.ci.holbrook.az.us)

**Town of Pinetop-Lakeside**

Phone: 928-368-8883  
Website: [www.pinetoplakesideaz.gov](http://www.pinetoplakesideaz.gov)

**City of Show Low**

Phone: 928-532-4124  
Website: [www.ci.show-low.az.us](http://www.ci.show-low.az.us)

**Snowflake/Taylor Chamber of Commerce**

Phone: 928-536-4331  
Website: [www.snowflaketaylorchamber.org](http://www.snowflaketaylorchamber.org)

**Winslow Chamber of Commerce**

Phone: 928-289-2434  
Website: [www.winslowarizona.org](http://www.winslowarizona.org)