



# Cyber Threats and Attacks

## How To Protect Yourself and Your Company

Thursday, October 14th

Cyber-attacks are happening all around us and continue to be on the rise. While some attacks are aimed at the large corporations, most attacks are now aimed at the companies that don't have a large security budget or IT staff protecting their environments. They are looking for the companies that are not sure how to protect themselves from hackers. There are some key things that can do now that will reduce your risk of being a target.

**Join us as we learn about Cyber threats and how to reduce your chance of being a target.**

- **Current Cyber-attack landscapes**
  - What are the latest statistics and why is the number on the rise?
- **Anatomy of a Hack**
  - Breakdown how a hack starts from their first attempt to Pay Day
- **Real world experiences**
  - Learn from other companies' mistakes
- **Learn the 10 Key things you can do to reduce your risk**

### EVENT TIME

**8:30am - 10:30am**

Registration: 8:00 - 8:30

**\$49.00**

coffee, pastries and fruit provided

### WHERE

Arizona  
Commerce Authority

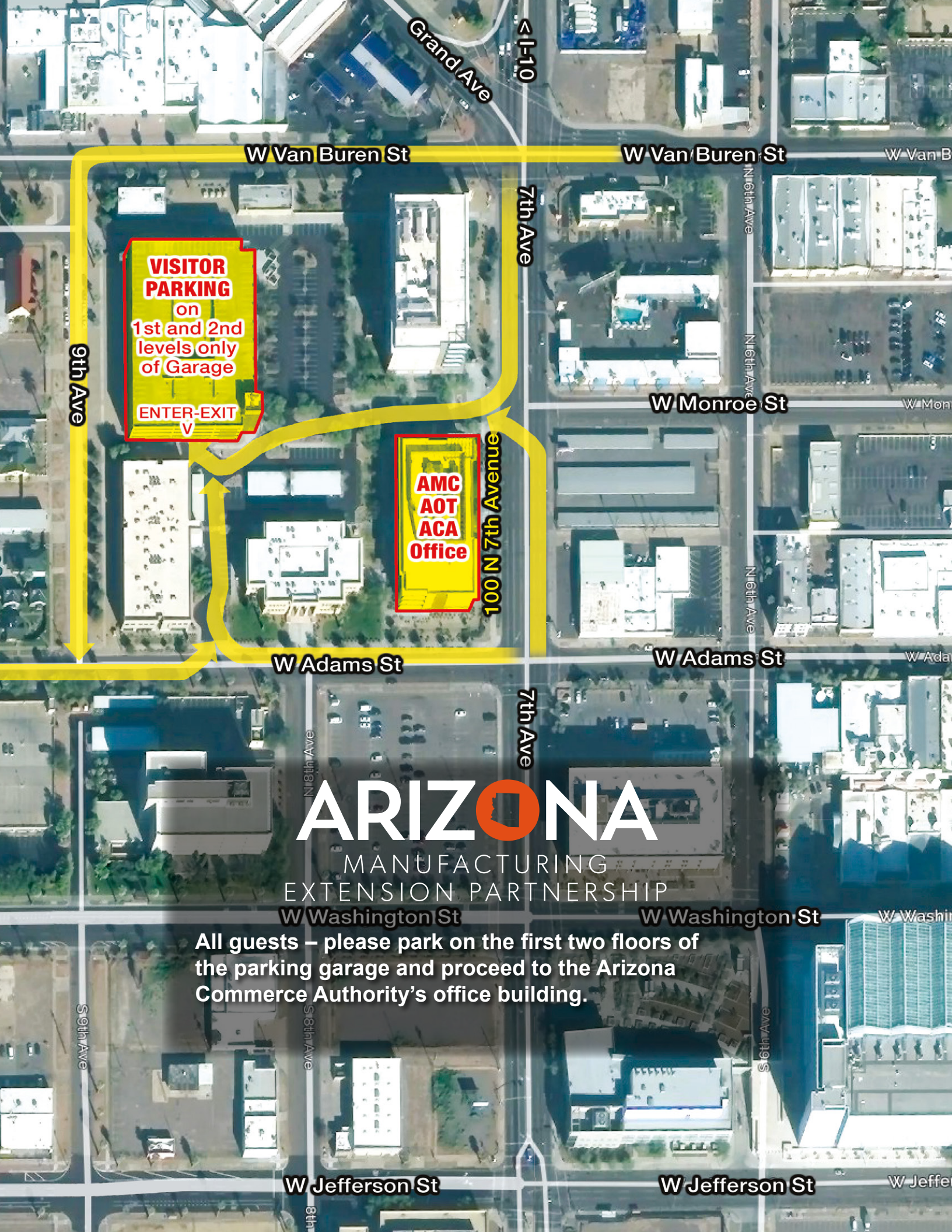
100 N 7<sup>TH</sup> Avenue  
Phoenix, AZ 85007

First Floor  
Conference Center  
Bradshaw and  
Camelback

Register at <http://bit.ly/AZMEPCyberThreats&AttacksOct2021>

**ARIZONA**  
MANUFACTURING  
EXTENSION PARTNERSHIP

PART OF THE  **MEP  
National  
Network™**



**VISITOR  
PARKING**  
on  
1st and 2nd  
levels only  
of Garage

**ENTER-EXIT  
V**

**AMC  
AOT  
ACA  
Office**

# ARIZONA

MANUFACTURING  
EXTENSION PARTNERSHIP

All guests – please park on the first two floors of  
the parking garage and proceed to the Arizona  
Commerce Authority's office building.