# GROWING AND STRENGTHENING ARIZONA'S ECONOMY



The ACA has a targeted strategy to improve Arizona's economy by facilitating quality job creation through business:

- Attraction Expansion
- Creation

#### Collaborate with public and private organizations to develop and implement strategic plans partnerships, programs, incentives and services.

# **Engage**

Partner with various stakeholder groups to advance a single, collaborative state-wide brand. increase awareness of Arizona's advantages and assets, and spark opportunity for development and realization

# Develop **FOUNDATION CREATION Deliver** Deliver programs, services and incentives to companies and projects to facilitate quality Establish programs that provide Help create and nurture the economic development

Attract new companies and investments to the state **EXPANSION** high growth, technologyoriented companies.

The Attraction team engaged 288 overall opportunities, including a significantly increased number of rural opportunities.

**ATTRACTION** 

Help grow and retain

business in the state.

Creation

Investment

Increase

**Average** 

Wages

Target **\$6 billion** in private capital investment to generate state and local tax revenues and catalyze job creation.

> Focus Attraction, Expansion and Creation efforts on high-value jobs, which are jobs that pay average wages of at least 150% of the state median wage, increasing to 175% over time. Two-thirds of the 75,000 jobs over five years will be high-value jobs.

Work with companies to facilitate the

wage direct jobs through Expansion.

Attraction and Creation efforts.

creation of **75,000** projected higher-



# ACA'S FISCAL YEAR 2016 HIGHLIGHTS - 1,947 COMPANY ENGAGEMENTS

foundation for Attraction,

Expansion and Creation.

## **ATTRACTION**

288 opportunities

FY15		FY16
107	Early Stage	183
52	Late Stage	61
43	Closed/Won <sup>1</sup>	44

Projected New Jobs Capital Investment

#### Targeted Industries 9,150 791 \$420.4M \$89.6M \$51,569 \$49,740

<sup>1</sup>Closed/Won opportunities are client projects that conclude with a successful location or expansion decision. These 44 closed/won opportunities are included within the total projected new jobs, capital investment and wages shown under The ACA's Fiscal Year 2016 Results

The figures in the Targeted Industries and Rural columns represent the projected new jobs, capital investment and wages associated with the subset of closed/won opportunities that occurred in Taraeted Industries or Rural areas

### **EXPANSION**



312 opportunities

FY15		FY16
243	Actively Engaged	251
84	Closed/Won 1	61

	Targeted Industries <sup>2</sup>	
Projected New Jobs	4,009	
	\$222.9M	
→ Wages	\$50,773	

The Expansion team engaged 312 overall opportunities, including a significantly increased number of rural opportunities <sup>1</sup>Closed/Won opportunities are client projects that conclude with a successful location or expansion decision. These 61 closed/won opportunities constitute the total projected new jobs, capital investment and wages shown under The ACA's Fiscal Year 2016 Results.

<sup>2</sup>The figures in the Targeted Industries and Rural columns represent the projected new jobs, capital investment and wages associated with the subset of closed/won opportunities that occurred in Targeted Industries or Rural areas.

## **CREATION**



383 applications from Arizona companies

FY15		FYIC
446	Applications	383
69	Awards	129

A total of 129 companies received financial and/or technical assistance through the ACA's creation programs: the Arizona Innovation Challenge (AIC), AZ Fast and Small Business Innovation Research (SBIR). The biannual AIC, for example, awards \$3M per year to advance innovation and technology commercialization opportunities in Arizona. Companies applying to creation programs (383) become the ACA's "pipeline" for future ACA service and consultation opportunities outside of creation program parameters.

53

\$13.3M

\$28,883

#### **FINANCIAL PROGRAMS**



964 new incentive applications and reports

Į	FY15		FY16
	280	Pending	67
	155	Under Review	55
	857	Reviewed	909
	716	Active	636

## The Financial Programs team administered 964 new applications and reports.

	Assisted Companies	Assistance
→ Tax Credits and Abatements <sup>1</sup>	129	\$11.Ом
Grants <sup>2</sup>	119	\$15.9м
→ Loans <sup>3</sup>	15	\$ 5.7 <sub>M</sub>
→ Bonds <sup>4</sup>	5	\$99.3м
	268	

<sup>1</sup>Reflects tax credits, property tax reductions and sales and use tax exemptions approved under the Angel Investment, Computer Data Center, Healthy Forests, Military Reuse Zone, Qualified Facility, Quality Jobs, R&D, Renewable Energy Tax Incentives and Commercial Solar programs. Amounts are estimates based on approvals and do not reflect amounts actually claimed or legacy programs no longer open to new applicants. <sup>2</sup>Grants approved under the Arizona Competes, Job Training and Rural Economic Development Grant programs. Does not include Arizona Innovation Challenge, FAST or STEP grant programs. Dollar amounts shown are the amounts approved and do not reflect the amounts paid. Grants are paid over time upon achievement of performance milestones. <sup>3</sup>Loans made under the AIAF program.

<sup>4</sup>Bond capacity allocated (closed) under the Private Activity Bonds program.

# **FOUNDATION**



statewide, long-term economic development initiatives. includina:

ACA 2.0 Governor Ducey announced the implementation of his vision for economic development in Arizona through ACA 2.0 and the creation of the Governor's Office of Economic Opportunity (GEOO). GEOO will serve as an analytics and strategy team supporting the ACA by continually monitoring how Arizona stacks up against other states and providing real time data to policy makers and government.

Visiting CEO Forums The ACA, Governor Ducey and the Arizona Zanjeros hosted three highly successful Visiting CEO Forum Programs – the NCAA College Football National Championship, the Waste Management Phoenix Open and Cactus League Spring Training. The CEO Forums provide an opportunity to connect directly with decision makers who are considering Arizona. Collectively, the programs resulted in nine project wins for Arizona.

Arizona-Sonora Megaregion Promotion The ACA continued efforts to strengthen the state's relationship with Mexico. As a part of this effort, the ACA entered into an agreement to work collaboratively with the State of Sonora, Mexico and to leverage the combined resources of the two neighbor states. Arizona and Sonora will focus on marketing the attractiveness of the Arizona-Sonora megaregion.

Aerospace and Defense Supply Chain Database The ACA and the Arizona Zanjeros aerospace and defense industry sub-committee launched a comprehensive database designed to connect aerospace and defense companies with Arizona-based suppliers. The database contains detailed profiles of more than 1,250 companies with a presence in Arizona, and allows users to search by industry, size, certifications and products and services offered.

# ACA'S FISCAL YEAR 2016 RESULTS

Projected New Jobs 3,033 3,184 5,331 6,081 17,000 17,629  Projected Capital Investment \$293.0m \$1.3B \$920.8m		1Q	2Q	3Q	4Q	FY16 Goal	FY16 ACTUAL
\$293.0M	Projected New Jobs <sup>1</sup>	3,033	3,184	5,331	6,081	17,000	17,629
	Projected Capital Investment <sup>2</sup>	\$121.8M	\$147.7M	\$293.0M	\$358.2M	\$1.3в	\$920.8m

Figures in this section represent direct jobs;  $^2$  Figures in this section represent direct capital investment; quarterly totals rounded to nearest hundredth thousandth; <sup>3</sup> Figures in this section represent average wages

\$44,185 \$50,147 \$56,727 \$49,255 \$55,145 \$50,803

#### CUMULATIVE RESULTS TOWARDS GOALS

	Projected Jobs			Projected Capital Investment
ACA 4-YR Performance		67,659	ACA 4-YR Performance	\$7.Ов
ACA 5-YR Goal		75,000	ACA 5-YR Goal	\$6.Ов

The five-year goals assumed cumulative projected job creation of 57,000 and cumulative projected capital investment of \$4.6 billion during the initial four years. These projections have been exceeded by the ACA by more than 118% and 150%, respectively.

#### ECONOMIC IMPACT OF ACA PERFORMANCE

Multiplier Effect Over 5 Years

	Direct, Indirect and Induced Jobs <sup>2</sup>	Economic Output	Tax Revenue
FY13-15	112,905	\$58.93 <sub>B</sub>	\$1.69в
FY16	38,392	\$27.11в	\$0.59в
TOTAL	151,297	\$86.04в	\$2.28 <sub>B</sub>

Analysis performed by Elliott D. Pollack & Co. based on ACA input; <sup>2</sup> Includes temporary jobs created by construction