



# INTERNATIONAL BUSINESS – OPPORTUNITIES AND CHALLENGES

**LUNCH AND LEARN | TUESDAY, SEPTEMBER 10<sup>TH</sup>**

Many business owners face the questions 1) Should I expand my client base and start selling to international clients? or 2) should I diversify my supply base and source from international vendors?

This presentation is meant to provide awareness on both the opportunities and challenges associated with entering the international marketplace.

Topics will include the following:

1. Benefits of establishing an international presence
2. Impact on company:
  - a. Value
  - b. Cash Flow
  - c. Risk
3. What are some challenges / risks associated with International marketplace?
4. Ideas on how to reduce risk. Common pitfalls
5. Sources that provide assistance with International business

**EVENT TIME**  
10:30am - 1:00pm

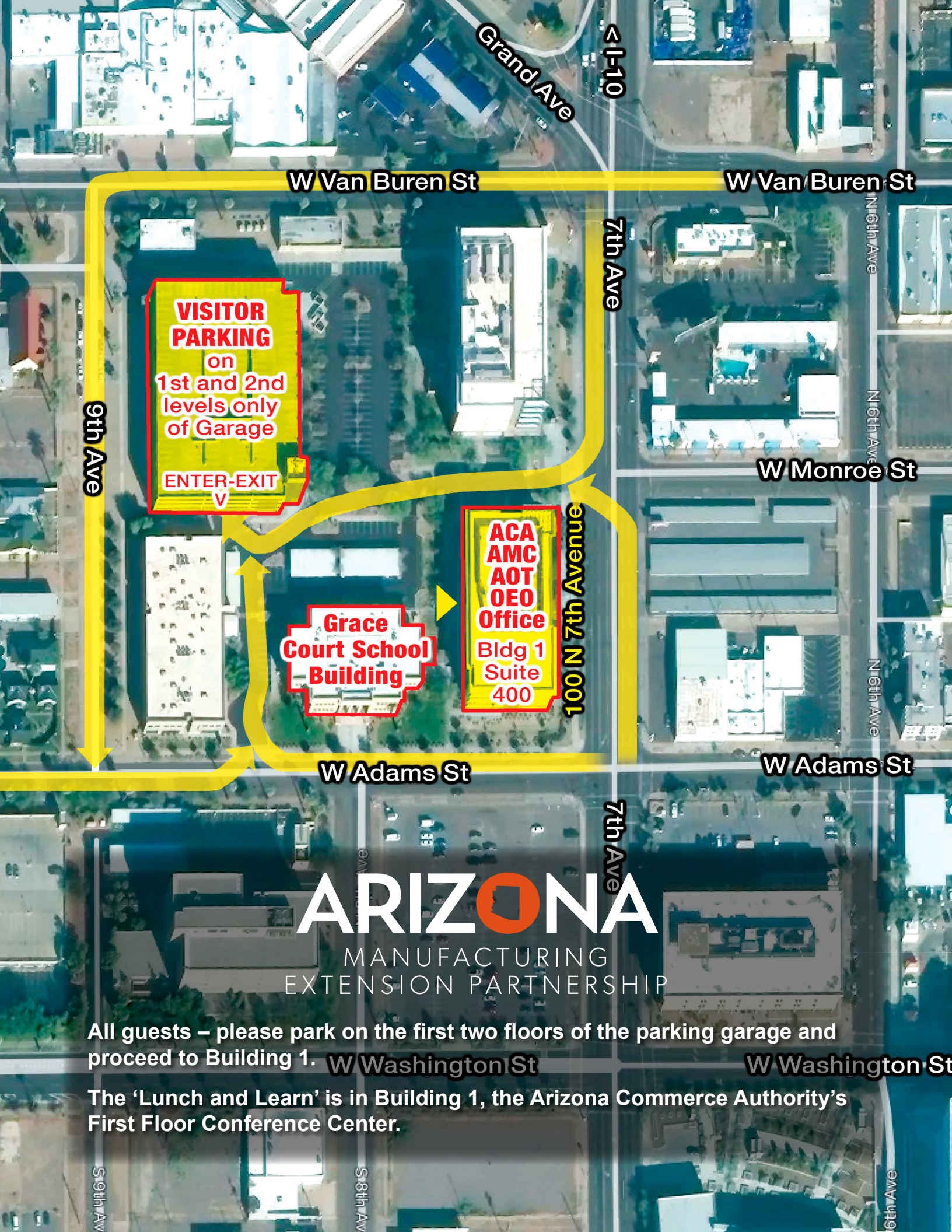
**\$20.00**  
Includes Lunch

**WHERE**  
Arizona  
Commerce Authority  
100 N 7<sup>TH</sup> Avenue  
Phoenix, AZ 85007  
ACA 1<sup>ST</sup> Floor Conference Center

Register at <http://bit.ly/azmepinternationalbusinessseptember2019>

**ARIZONA**  
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PART OF THE  **MEP  
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**VISITOR  
PARKING**  
on  
1st and 2nd  
levels only  
of Garage  
**ENTER-EXIT**  
V

**Grace  
Court School  
Building**

**ACA  
AMC  
AOT  
OEO  
Office**  
Bldg 1  
Suite  
400

# ARIZONA

MANUFACTURING  
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All guests – please park on the first two floors of the parking garage and proceed to Building 1. **W Washington St**

The ‘Lunch and Learn’ is in Building 1, the Arizona Commerce Authority’s First Floor Conference Center.