



REVENUE IS VANITY, PROFIT IS SANITY, CASH FLOW IS KING

Wednesday May 6TH

Do you ever wonder

- Why you need cash, although your income statement shows a profit?
- Which of your products and customers actually contribute to your gross profit?
- How to improve your cash flow without asking your banker for a loan?

Attend this workshop and you will get a better understanding of cash flow and how critical it is for your business' success.

We will provide an overview of the three areas of cash flow and discuss operating cash flow (OCF):

- definition
- drivers
- improvement opportunities
- present KPIs to track/monitor cash flow and its components

EVENT TIME

8:30am - 11:30am

\$49.00

coffee, pastries, and
fruit provided

WHERE

ARIZONA COMMERCE
AUTHORITY

100 N 7TH Avenue
Phoenix, AZ 85007

1st Floor Conference
Center
Camelback/Bradshaw

Register at <http://bit.ly/AZMEPRevenueProfitCashFlowWorkshopMay2020>

ARIZONA
MANUFACTURING
EXTENSION PARTNERSHIP

PART OF THE  **MEP
National
Network**



ARIZONA

MANUFACTURING
EXTENSION PARTNERSHIP

The AZ-MEP Workshop is in the Grace Court School Building. Participants – please park in the garage and enter the school building where indicated at the NW entrance or the E entrance.

