

Sell worldwide with Amazon

Accelerate your international sales using the power of Amazon's global brand

With over 150 million paid prime members globally and hundreds of millions of active customer accounts worldwide, you can leverage Amazon's reach to sell globally. Use Amazon's state-of-the-art international logistics capabilities to scale your business.

Active Customers on Amazon

300+ Worldwide Active Customer Accounts
MM¹

150+ Paid Prime Members Globally
MM²

700+ Monthly Unique Visitors (excl. Amazon.com)
MM³



180+
Countries

175+
Fulfillment Centers

16
Marketplaces

How we can help

Amazon provides sellers with a variety of tools and services that simplify all aspects of selling internationally. No matter where you're located or what language you speak, your business can be a global business. Use Amazon's international logistics network and global selling resources to sell your products worldwide.

To learn more visit:

sell.amazon.com/global-selling



We were able to double our sales selling internationally.



Elena Castaneda
Bling Jewelry

Note: Active Customer Accounts are unique email addresses that have placed an order in the last 12 months
Sources: 1. Amazon Investor Relations, Q4 2015 Earnings Announcement, 2. Amazon Investor Relations, Q4 2019 Earnings Announcement, 3. SimilarWeb, January 2020, based on Amazon Unique Visitors