

## KaNin Reese

## Chief, Dissemination Outreach Branch

KaNin Reese is the Chief of the Dissemination Outreach Branch at the U.S. Census Bureau, where she engages internal and external stakeholders in the future of data dissemination. KaNin joined the Census Bureau in 2005 as a survey statistician and worked on various surveys and programs including the Survey of Income and Program Participation, the American Community Survey, and the Small Area Estimates Program as an income and poverty analyst. In 2012, she became the Data Products Coordinator representing the demographic subject matter area on ACS data products and web-based and mobile applications. For the past two years, KaNin has been responsible for the communications and outreach efforts for the Census API and the new data dissemination platform, data.census.gov. KaNin has a master's degree in sociology from University of Mississippi and a bachelor's degree in sociology and psychology from Texas A&M University.