



# Building Relationships to Grow Top-Line Sales

## **LIVE WEBINAR:** Tuesday, October 27th

In these changing times, it's difficult to maintain relationships that you've built over the years, much less to establish new ones. With the face-to-face meetings nearly non-existent, growing your sales base is much more complicated.

### **Attend this webinar:**

- Learn how to build relationships in new ways to continue to keep and attain customers for sales growth.
- Discover the elements of communication and their impact on differentiating vs competition.
- Why trust - especially when face-to-face meetings aren't an option - is the biggest factor in sales growth, in customer retentions, and in efficiency within companies.

### **During the webinar you will learn:**

- The elements of communication that build and grow trust.
- How to adjust our personal styles to communicate our message the way people need to receive it, not the way we're comfortable sharing it.
- What builds any relationship - and the questions that enable active listening.

Free Event

WEBINAR

EVENT TIME

8:30am - 9:30am

Hosted By:  
Arizona Manufacturing  
Extension Partnership

Live Webinar!

*A link to the webinar will be  
provided upon registration.*

Register at <http://bit.ly/AZMEPBuildingRelationshipsOct2020>

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