



RESPOND → PLAN → RETURN STRONGER

# Prestamos Women's Business Center

---

PRESENTED BY  
Laura Suarez



# Prestamos Women's Business Center

## Who We Are

The Small Business Administration (SBA) officially announced CPLC Prestamos was selected to operate the Phoenix Metro Women's Business Center in January 2021. CPLC Prestamos has been providing mission-based small business lending and quality business education for over 20 years and is excited to expand program offerings that directly support our small business community.

WBCs provide free to low-cost counseling and training and, while anyone can utilize the WBC services and resources, the focus of the center and the programming is on women who want to start, grow and expand their small business.



*The Women's Business Center is hosted by Chicanos Por La Causa Prestamos and is funded in part through a cooperative agreement with the U.S. Small Business Administration (SBA)*

RETURN STRONGER 

## What We Do

### Assist

- Women owned businesses through education, technical assistance, and access to capital

### Create

- An inclusive and diverse business center for participants to collaborate
- Financial and Networking opportunities

### Expand

- Current businesses and startup businesses
- Employment, capital growth, government procurement opportunities, and certifications for government contracting (WBE, MBE, Etc)

## How We Do It

With an understanding that the process of entrepreneurship is a journey, and that no two stories are alike...

Our services and programming will focus on all areas of small business ownership, so whether you are still in the consideration stage of your business, or you are established and looking to grow, you'll receive the help that is custom-tailored to meet your needs based on your unique situation

We accomplish this through virtual meetings and programming, self-paced online curriculum, and very soon through in-person programming

## What You'll See

We offer services to fit the needs of our women owned businesses:

- \*Individualized Coaching
- \*Microlending
- \*Technical Assistance
- \*Workshops
- \*Networking
- \*Resources

Our expert coaches are here to empower you in the areas of:

- \*Financial Management
- \*Accounting
- \*Human Resources
- \* Website and Digital Strategies
- \*Operations Management
- \*Marketing

# Prestamos Women's Business Center

## Where to Find Us



**Get ready...**

The CPLC-Prestamos  
**Women's  
Business  
Center**  
is launching soon!



**PRESTAMOS CDFI**  
CHICANOS POR LA CAUSA

Our future space will be located at  
1008 E. Buckeye Road

## Stay Tuned...

# Official Launch Mid-April 2021

Join our Interest List:

<https://www.prestamosloans.org/womens-business-center/>



**CHICANOS** POR LA **CAUSA**  
**PRESTAMOS**

**Thank you!**

For more information:

<https://www.prestamosloans.org/womens-business-center/>

Laura Suarez, Program Director  
Laura.suarez@cplc.org