



visionary aesthetic ultrasound



Ulthera To Expand Operations

New Manufacturing Facility and Continued Operational Growth Anticipated to Create More Than 100 New Jobs in Mesa

PHOENIX (February 9) - [Ulthera](#), Inc. – a global, growth-stage medical device company pioneering aesthetic and medical applications using its therapeutic ultrasound platform technology – will expand its operations to now include the manufacturing of various components of its patented technology. This expansion as well as continued product development and operational growth are anticipated to create more than 100 new, high-wage jobs and result in \$1.68 million of capital investment by 2014.

Ulthera will lease a 35,000 square foot building in Mesa, Ariz., which will house its manufacturing facility and its new global headquarters. The Company is anticipated to move into the new facility and begin manufacturing by mid-2012.

As a result of the expansion, Ulthera will receive funding from the Arizona Competes Fund, and will potentially qualify for reimbursement from the state's Job Training Program under the Arizona Competitiveness Package.

"Our dynamic growth over the past two years has positioned us to further develop our operational capabilities. We anticipate that adding a manufacturing arm not only will help us to expand our core capabilities at a rapid pace, but it also will benefit our bottom line," said Matt Likens, president and CEO of Ulthera.

Likens continued, "The decision to have a Mesa-based manufacturing facility was not one we took lightly, but the collaborative effort and hard work of the ACA, the City of Mesa, and GPEC, made keeping our operations in Arizona attractive for our company and beneficial for the community."

"Helping businesses already established in Arizona remain here, and grow their operations, is a cornerstone of the ACA's strategy," said Don Cardon, president and CEO of the Arizona

Commerce Authority. "We know Ulthera was looking at other states and even other countries, but ultimately, Arizona's pro-business environment and ability to deliver on its promises convinced this great company to stay in Mesa."

"Ulthera is a welcome addition to Greater Phoenix's growing health care cluster," said Barry Broome, president and CEO of the Greater Phoenix Economic Council. "Supporting Cresa Partners through the due diligence process certainly opened our eyes to the number of location options technology companies have today. The City of Mesa is creating an innovative market conducive for growing companies like Ulthera."

"We are pleased that Ulthera is expanding their corporate headquarters in Mesa," Mayor Scott Smith said. "Ulthera's cosmetic ultrasound procedure is provided in more than 30 countries and we are proud that they call Mesa home."

"The expansion of Ulthera in the City of Mesa is a testament to the strong partnership and quality work of the business, the City's Office of Economic Development, Greater Phoenix Economic Council, Cresa Partners and the Arizona Commerce Authority," said Councilmember Dennis Kavanaugh. "We are proud to have Ulthera stay and grow their business here."

The Ulthera System is cleared by the FDA for use as a non-invasive treatment of the face to lift the eyebrow to achieve a desired aesthetic effect. The System – which combines time-honored ultrasound imaging with focused ultrasound therapy – has been available internationally since 2008 and in the US since September 2009. More than 800 Ulthera Systems have been sold around the world and nearly 80,000 treatments have been performed using it.

The Company also is investing significantly in clinical development to qualify the System's platform technology for additional applications.

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ACA Contact: Kristen Hellmer
602-845-1200
kristenh@azcommerce.com

GPEC Contact: Melissa DeLaney
602-262-8602
mdelaney@gpec.org

Ulthera Contact: Lindsey Karberg
480-619-4069
pr@ulthera.com

City of Mesa Contact: Jaye O'Donnell
480-644-3457
Jaye.O'Donnell@MesaAZ.gov

About Ulthera

Ulthera®, Inc. is a global, growth-stage medical device company pioneering aesthetic and medical applications using its therapeutic ultrasound platform technology. The Ulthera® System is the first and only energy-based device to receive FDA clearance for a non-invasive aesthetic lift indication. The first application for Ultherapy® – the procedure enabled by the System – is a non-invasive treatment of the face to achieve a brow lift. Founded in 2004 and based in Mesa, Ariz., Ulthera is a privately held company backed by top tier venture capital firms, [New Enterprise Associates](#) and [Apposite Capital](#). For more information, visit www.ulthera.com.

About the Arizona Commerce Authority

The Arizona Commerce Authority is dedicated to welcoming domestic and international businesses to Arizona and encouraging the expansion of existing businesses in the State. The agency maintains foreign

trade offices in Canada, Asia, Europe and Mexico. The ACA will focus exclusively on business attraction, retention and expansion of Arizona's strongest economic sectors including science/technology, aerospace/defense, renewable energies and small business/entrepreneurial expansion efforts. For more information contact: Arizona Commerce Authority at 602-845-1200 or www.azcommerce.com.

About the Greater Phoenix Economic Council (GPEC)

A true public/private partnership, GPEC is the regional economic development organization for Greater Phoenix. Working with its 20 member communities, Maricopa County and 155 private investors, GPEC attracts quality businesses to this dynamic region. By creating a high-performance economy through capital investments and jobs, Greater Phoenix companies enjoy a business climate where they can compete and thrive in today's global economy. Since 1989, GPEC has worked to achieve an economically sound and sustainable region. For more information, visit www.gpec.org.

About the City of Mesa

The City of Mesa's estimated population is over 430,000 within an incorporated area of approximately 133 square miles. Total land area encompasses 182 square miles. The City ranks as the 39th most populous city in the United States, larger than the cities of Kansas City, Miami, St. Louis and Pittsburgh. Mesa is a favorite destination to thousands of visitors with more than 300 sun-filled days a year and average temperature of 72.6 degrees. The area's economy is driven by five major industries: healthcare, education, aerospace, tourism and technology. Mesa is home to two award-winning airports, Phoenix-Mesa Gateway Airport and Falcon Field Airport. For more information about the City of Mesa go to mesaaz.gov.