



WHY BOOKKEEPING MATTERS: *A CPA's Perspective*

Cheryl Folkerth, CPA
Principal



5 REASONS WHY BOOKKEEPING MATTERS

01



Essentials

Record and Report
Budget

02



Cash Flow

Have a clear picture of
your cash flow
management

03



Tax Preparation

Smooths the process of
preparing mandatory tax
reports

04



Business Analysis

Decision Making and
Planning

05



Resources

Build a team for your
bookkeeping and
accounting needs



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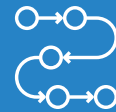
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Form relationships with sources of capital before you need the capital.

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5 KEY REASONS WHY BOOKKEEPING MATTERS

- Provides information regarding the health of your business.
- Keep close track of the cash moving in and out of your business.
- Provides a smoother tax preparation and planning process.
- Growth, strategy and planning are fueled by analysis.
- Build and rely upon business advisory relationships.



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QUESTIONS?

Please don't hesitate
to reach out!