

# Your Growth is on the Horizon

ADVANCING  
THE SUCCESS  
BETWEEN ARIZONA  
AND EUROPE

**ARIZONA**  
COMMERCE AUTHORITY





# There's no place like here

Arizona, the Grand Canyon State, is home to breathtaking views, cutting-edge industry leaders and an environment that enables rapid innovation. We believe that the state's steady and predictable business climate provides a foundation that allows next-gen transformations to flourish. With a pipeline of top talent, proximity to major world markets and a diverse community that values collaboration—anything is possible in Arizona. **As you look for the next place to innovate and grow, do it in a state that believes in you.**



# The Best State For Business

The state's simplified and competitive tax structures make Arizona one of the most welcoming states in the nation for both people and business. Without needless barriers, companies have license to grow, contributing to a healthy economy, modern services and vibrant, thriving communities. Ongoing positive rankings point to a strong economy and represents strategic, forward-looking policy decisions advanced by elected leaders across the state.

2.5%

FLAT INCOME TAX  
Lowest flat-tax in the U.S.

4.9%

CORPORATE INCOME TAX RATE  
Among lowest in the U.S.

ARIZONA'S ADDITIONAL  
DEPRECIATION PROGRAM  
LOWERS BUSINESS  
PERSONAL PROPERTY TAX  
BY 90% OR MORE

ARIZONA IS A  
right  
to work  
STATE



TOP 8  
favorable regulatory  
environment

Area Development, 2021



"I am committed to partnering with the business community to build on the thriving, dynamic foundation we have in this state where businesses and the people who run them succeed together."

- Governor Katie Hobbs

NO

- ✗ Franchise Tax
- ✗ Business Inventory Tax
- ✗ Estate Tax
- ✗ Worldwide Unitary Tax
- ✗ Gross Receipts Tax



#1

RICH STATES,  
POOR STATES<sup>↑</sup>

# Economic Performance 2010-2020

*2022 Ranking*



Chief Executive  
magazine

# Best State for Business 2023

*Moved up five spots from 2021*

TOP  
5

# Home to Global Giants

Arizona's dynamic business ecosystem is buzzing with cutting-edge innovators across diversified industries. The state has long boasted top-ranked strengths within aerospace and defense, bioscience and health care, and business and financial services. Arizona has received global recognition as the premier North American hub for high-tech manufacturing sectors which includes electric vehicle, advanced mobility, battery storage and semiconductor operations.

#1

**FASTEST  
YEAR-OVER-YEAR  
MANUFACTURING  
JOB GROWTH**

*Common Sense Institute, 2022*

## Aerospace & Defense



## Automated & Electric Vehicles



## Battery and Clean & Renewable Energy



TOP  
2

FASTEST GROWING  
BIOSCIENCE  
MANUFACTURING  
EMPLOYMENT

Lightcast, 2023

TOP  
3

FASTEST GROWING  
OPTICS AND  
PHOTONICS  
MANUFACTURING  
EMPLOYMENT

Lightcast, 2023

TOP  
4

SEMICONDUCTOR  
EXPORTS, WITH  
\$4.4 BILLION  
IN EXPORTS

WISERTrade, 2022

TOP  
5

LARGEST A&D  
MANUFACTURING  
EMPLOYMENT IN  
THE U.S.

Lightcast, 2023

#### Bioscience & Health Care



#### Business & Financial Services



#### Semiconductor



#### Technology & Innovation



AND MANY MORE



# Nano Tech. Mega Investment.

Leading manufacturers and global suppliers are building some of the world's most advanced fabs in Arizona. As the brains of modern electronics, semiconductors promise to factor large in the future of everything from economic competition and technological innovation to national security and more. As recent investments confirm, that future is firmly rooted in Arizona.

intel.

\$20B  
INVESTMENT

“

We are planting a seed in the Arizona desert. And at Apple, we are proud to contribute to its growth.

- Tim Cook, CEO of Apple



\$40B  
INVESTMENT

Arizona becomes  
US Semiconductor  
Central

Forbes

Taiwanese chips made  
in Arizona is the  
future of US Trade

Bloomberg

How Arizona became  
a hotbed for electric  
vehicles, microchips and  
self-driving tech

CNBC

#1

IN THE NATION FOR  
SEMICONDUCTOR INVESTMENTS  
\$60+ BILLION INVESTED SINCE 2020

*Semiconductor Industry Association, 2022*



#1

IN THE NATION FOR SEMICONDUCTOR  
SUPPLIER ANNOUNCEMENTS  
12+ SUPPLIERS REPRESENTING  
\$1.686 BILLION INVESTED

*Semiconductor Industry Association, 2022*





# The State Everyone Wants to Call Home

Arizona's talent is young, skilled and rapidly growing. The state has led the nation in population growth, adding an average of 258 people a day last year.

#1

**FASTEST GROWING COUNTY IN U.S.**  
**MARICOPA COUNTY**

*U.S. Census Bureau, 2022*

.....

#1

**ATTRACTING & RETAINING TALENT**  
**MARICOPA COUNTY, 2017-2021**

*Lightcast Talent Attraction Scorecard, 2022*

.....

TOP 4

**EDUCATIONAL ATTAINMENT GROWTH**  
**2017-2021**

*Lightcast Talent Attraction Scorecard, 2022*

.....

TOP 5

**FOR SKILLED JOBS GROWTH**  
**2017-2021**

*Lightcast Talent Attraction Scorecard, 2022*



TOP 3

**STATE FOR JOB GROWTH**  
**2017-2021**

*Lightcast Talent Attraction Scorecard, 2022*

.....

TOP 4

**NET MIGRATION**  
**PHOENIX METRO AREA**

*U.S. Census Bureau, 2022*

.....

TOP 4

**STATE FOR INFLUX OF TALENT**

*Career Cloud, 2022*

.....

TOP 5

**BEST STATE TO HIRE WORKERS**

*Career Cloud, 2022*

# Talent Ready to Tackle the Future

Arizona is home to world-renowned universities and one of the largest community college systems in the country. The state's innovative workforce programs have garnered national attention for its unique public-private collaboration and contribute to Arizona's top talent rankings.

122

TOTAL UNIVERSITIES  
& COLLEGES

490,000+

POST-SECONDARY  
STUDENTS ENROLLED

222

SCHOOLS OFFERING CAREER  
& TECHNICAL EDUCATION

Arizona State  
University

ENROLLED OVER

30,000

engineering students  
in Fall 2022

160% increase in 10 years

University  
of Arizona

RECEIVED

\$26 M

from the National Science Foundation to  
lead the Center for Quantum Networks

Northern Arizona  
University

RANKS IN THE

TOP 15%

for engineering programs in the U.S.



AND MANY MORE

# INNOVATIVE PATHWAYS TO PROSPERITY



Drive48 was launched in partnership with the Arizona Commerce Authority, Central Arizona College, the City of Casa Grande, Pinal County and the region's leading manufacturers.

The state-of-the-art facility prepares workers for high-paying advanced automotive and manufacturing jobs and supplies private industry talent equipped with tech-forward skills.

Since the facility's opening, more than 2,000 Lucid employees have completed the program. The Drive48 model achieved so much success, the state allocated \$30 million to build six more advanced manufacturing training centers across the Arizona.



**"The easiest way to change someone's life is to offer them the opportunity for a new or better job."**

*– Governor Hobbs*





# Strategic Location & Modern Infrastructure

Arizona is strategically located in the southwest region of the United States, proximate to several of the world's largest economies—facilitating easy movement of goods for enhanced speed of doing business. The state's position adjacent to California offers the benefit of being able to access the market without having to operate in its high cost, high tax environment. Arizona's lack of natural and weather-related disasters—such as earthquakes, hurricanes, blizzards and tornadoes—makes Arizona an ideal location for companies that require market, power and employee access to be available consistently throughout the year.

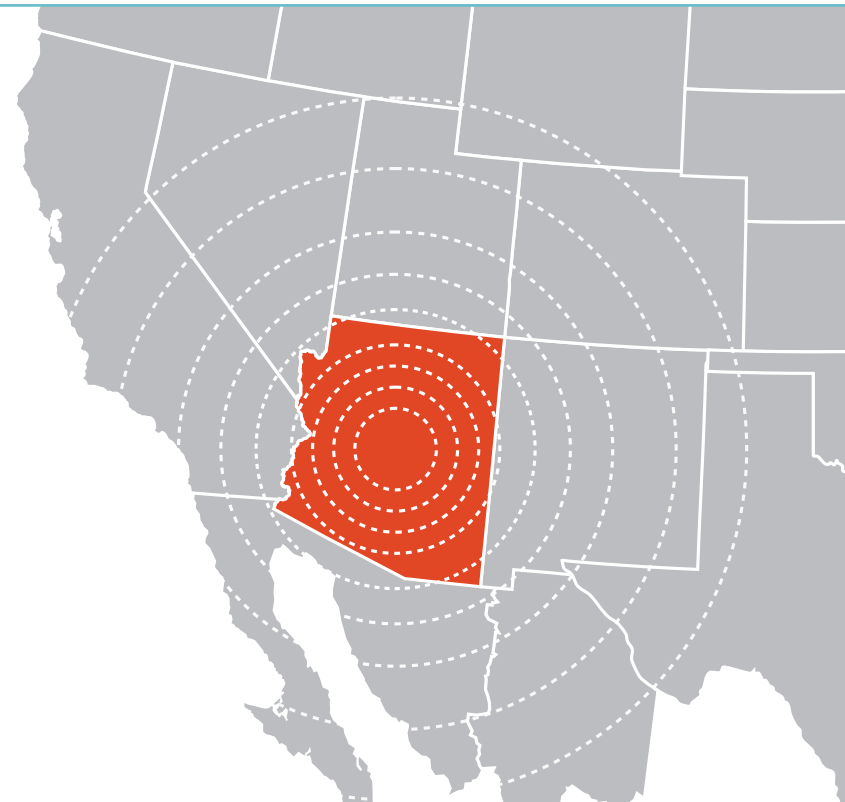
ACCESS TO  
**86+ million**  
consumers in a  
**one-day**  
trucking radius

Adjacent to 2 of world's largest economies:

**CALIFORNIA (#5) | MEXICO (#15)**

**6** ports of entry  
with Mexico

**4** international  
airports



Arizona is a responsible steward of state assets and has made smart investments to enhance both business- and resident-friendly infrastructure. With some of the nation's most efficient airports, modern roadways carefully designed using a grid system, significant broadband investments and decades of smart water policy, businesses can count on maintaining continuity of operations.

#1

### STATE FOR POWER GRID RELIABILITY

*U.S. Energy Information Administration*

\$1.2  
BILLION

### ANNOUNCED TO BE INVESTED IN SECURING ARIZONA'S WATER FUTURE

TOP  
5

### BEST LARGE U.S. AIRPORT: PHOENIX SKY HARBOR

*Wall Street Journal*



# Increasing Global Connections

The Arizona Commerce Authority facilitates strong, mutually beneficial relationships between Arizona and nations worldwide that are valuable sources of international trade activity and foreign direct investment projects. Our team of international experts and state trade offices are strategically focused on increasing cross-border collaboration and commercial ties.

## ARIZONA LED FDI IN 2022

35

INTERNATIONAL  
PROJECTS

\$32 BILLION

IN FOREIGN DIRECT  
INVESTMENT

*FDI Markets, 2022*

## ARIZONA EXPORTS AN ALL-TIME HIGH

\$27 BILLION

IN 2022

13%

INCREASE  
FROM 2021

*WISERTrade, 2022*



## ARIZONA TRADE & INVESTMENT OFFICES

EUROPE

FRANKFURT, GERMANY

ISRAEL

TEL AVIV

TAIWAN

TAIPEI

REPUBLIC OF KOREA

SEOUL

MEXICO

CHIHUAHUA | GUANAJUATO | MEXICO CITY

CANADA

TORONTO *Coming in FY2024*

JAPAN

TOKYO *Coming in FY2024*



# A Collaborative Trade Partner

Arizona and Europe's strong partnership is solidified through key industry segments such as Aerospace & Defense, Business & Financial Services and Technology & Innovation. A variety of European-based companies have expanded into Arizona, providing a growing number of jobs.

## Aerospace & Automotive

 | Belgium

**DAIMLER** | Germany

**MEGGITT** | United Kingdom

## Clean & Renewal Energy

 **AVANGRID** | Spain

 **STRATA** | France

 **TESSERA ENERGY, LLC** | Ireland

## Bioscience & Health Care

**NGMEDICAL** | Germany

**sanofi** | France

**sirius medical** | Netherlands

## Business & Financial Services

 **blueoptima** | United Kingdom

**creditsafe** | Netherlands

**IHAVAS** | France

## Food & Beverage

 **HELLO FRESH** | Germany

**FERRERO** | Italy

**SealdSweet** | Belgium

## Semiconductor

 **EMD ELECTRONICS** | Germany

 **LEONARDO** | Italy

**NXP** | Netherlands

## Technology & Innovation

 **eurofins** | Luxembourg

**PhotoCentric** | United Kingdom

 **SANDVIK** | United Kingdom

---

**AND MANY MORE**

---

# Arizona Companies Doing Business in Europe

align



Amkor  
Technology



AVNET



AXON



BlueYonder  
a jda. company



First Solar



Insight  
PUBLIC SECTOR



MICROCHIP



onsemi



Raytheon  
Technologies



AND MANY MORE



# A Growing Trade Partnership

Arizona and Europe are economically connected and are top trading partners, with 2022 exports and imports totaling \$9.63 billion. This growing relationship represents a shared focus on strengthening cross-border economic and commercial ties.

## 2022 EXPORTS TO EUROPE

Arizona companies exported **\$4.98 billion** worth of goods to Europe in 2022.

The **top 3** exported goods account for **50% of all goods** exported to Europe.

AEROSPACE PRODUCTS & PARTS

**\$1.61 BILLION**

NAVIGATIONAL, MEASURING,  
ELECTROMEDICAL &  
CONTROL INSTRUMENTS

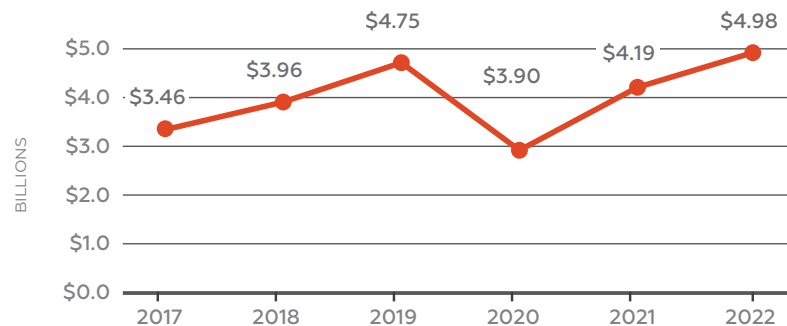
**\$451 MILLION**

SEMICONDUCTORS & OTHER  
ELECTRONIC COMPONENTS

**\$415 MILLION**

## ARIZONA EXPORTS TO EUROPE, 2017-2022

**44% increase** from 2017 to 2022



Source: WISERTrade.





## 2022 IMPORTS FROM EUROPE

Arizona imported **\$4.65 billion** worth of goods from Europe in 2022.

The **top 3** imported goods account for **40% of all goods** imported from Europe.

SEMICONDUCTOR & OTHER  
ELECTRONIC COMPONENTS

**\$1 BILLION**

AEROSPACE PRODUCTS & PARTS

**\$582 MILLION**

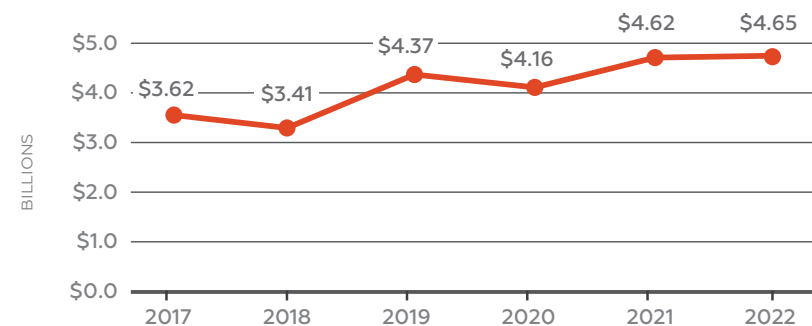
NAVIGATIONAL, MEASURING,  
ELECTROMEDICAL &  
CONTROL INSTRUMENTS

**\$276 MILLION**



### ARIZONA IMPORTS FROM EUROPE, 2017-2022

**28.5% increase** from 2017 to 2022



Source: WISERTrade.

# Pro-Innovation Policy

Arizona has established a reputation as the premier location to test, launch and scale new ideas and business models. Under the leadership of Arizona's legislature and local elected officials, the state has implemented first-in-the-nation, forward-thinking policies to support emerging technologies, sending a signal to businesses that corporate innovation is welcome in our state. Entrepreneurship and small businesses also play a critical role in the vibrancy and health of any business community—and in Arizona, we recognize that today's startups are tomorrow's global industry leaders. By creating an innovation-driven economy that embraces emerging technology, Arizona plays a leading role in changing the world for the better.

## RIDESHARING

• FIRST IN THE NATION •

In 2015, legislation was passed embracing ridesharing services and operations in Arizona. Rather than oppose this 21st-century solution to getting people where they need to go, the state welcomed it and removed barriers to its open operations.

## HOME SHARING

• FIRST IN THE NATION •

In 2016, the state's sharing economy was furthered by first-of-its-kind legislation enabling all Arizonans to participate in the sharing economy and streamlining the process for home sharing platforms to collect taxes and remit them to the Arizona Department of Revenue.

## AUTOMATED VEHICLES

• FIRST IN THE NATION •

Arizona was the first state in the nation to support testing and operation of self-driving vehicles. The state's pro-innovation environment has paved the way for significant investments in automated mobility from numerous companies including Waymo, Lyft, Ford, GM, Intel and more. In 2018, the state established the Institute of Automated Mobility (IAM), a new consortium of global industry leaders, the brightest minds in academia, and government leaders committed to embracing innovation. These partners collaborate on state-of-the-art research and testing in Arizona, and are focused on advancing automated vehicle safety, science and policy.

## 5G TECHNOLOGY

• FIRST IN THE NATION •

In mid-2017, Arizona became the first state in the nation to streamline the deployment of technology enabling next-gen 5G wireless communication, which is needed to support and scale the state's vital digital networks and attract new and exciting tech companies. Following this deployment, in 2019, Verizon chose Phoenix as one of the first U.S. markets to receive the company's 5G Ultra Wideband network. The network enables faster mobile speeds and paves the way for technology advances in automated vehicles and telemedicine.

## FINTECH SANDBOX

• FIRST IN THE NATION •

In 2018, Arizona was the first in the nation to launch a FinTech Sandbox. The innovative platform allows startups and entrepreneurs to launch cutting-edge products on a limited, temporary scale to consumers without burdensome regulations and costs. With one of the largest business and financial services concentrations in the country, Arizona is the perfect place for this type of innovation.

## PROPTECH SANDBOX

• FIRST IN THE NATION •

In 2019, the nation's first PropTech sandbox was signed into law in Arizona, giving visionary thinkers a platform to test unique, tech-based property services and products. Upon application approval, participants are granted limited access to test in the Arizona market without first obtaining full state licensure or other authorization that would otherwise be required.

## UNIVERSAL RECOGNITION OF OCCUPATIONAL LICENSES

• FIRST IN THE NATION •

In 2020, Arizona was the first state in the nation to establish recognition of out-of-state occupational licenses, making it easier for new Arizonans to get to work. The move allows professionals working in the 30 percent of jobs that require state-issued licenses to get to work immediately upon arriving in Arizona without having to spend money and time getting re-licensed. This reform has served as a national model for lowering workforce barriers to employment.

## TECH ADOPTION

• FIRST IN THE NATION •

In March 2022, Arizona became the first state to offer digital copies of driver's licenses and state identification cards as part of a sweeping partnership with Apple. Phoenix Sky Harbor International Airport now utilizes the digital ID at security checkpoints without first obtaining full state licensure or other authorization that would otherwise be required.

\$1.9B

**RAISED BY ARIZONA STARTUPS IN 2021**  
*An All-Time Record*

TOP 9

**TECH TALENT PIPELINE**

*Business Facilities Magazine State Ranking Report, 2022*

TOP 6

**MILLENNIAL MAGNET**

*Tucson, Arizona*

*Business Facilities Magazine State Ranking Report, 2021*

**Tucson has one of the highest concentrations  
of startups of any U.S. city its size.**

TOP 6

**FASTEST-GROWING  
PROJECTED TECH JOB GROWTH**

*Over the Next 10 Years*

*CompTIA, 2023*



# Unmatched Quality of Life

Arizona offers exploration at every turn, and is the best place in the nation to live, work and recreate. The adventures are abundant and the lifestyle is affordable compared to the nation's largest metro areas. The state's natural beauty is internationally recognized. In fact, it is home to one of the seven natural wonders of the world—the Grand Canyon. Beyond the grandeur of Arizona's national parks and forests, there are the benefits of a buzzing metro. Professional sports teams, museums, restaurants and concert arenas enrich the state's desirability. With options for resort-style living, endless adventures and high-impact careers, Arizona attracts the best and brightest. This perfect balance is what makes life better here.

7

PROFESSIONAL  
SPORTS TEAMS

24

NATIONAL PARKS,  
MONUMENTS AND  
PRESERVES

300+

SUNNY DAYS

400+

GOLF COURSES



# Your Arizona Partner

The Arizona Commerce Authority's team of experts provides a comprehensive suite of services. We'll make it easy to access resources and strategic partners around the state, ensuring you have all the information you need to make well-informed decisions about your expansion.





*For further information:*

Arizona Commerce Authority Trade & Investment Office - Europe  
Marienstrasse 15  
Frankfurt, Germany 60329

[azcommerce.com](http://azcommerce.com)