



Understanding Basic Accounting

What You Really Need To Know

Thursday, June 24th

You've Started Your Dream Business ... How Can You Understand and Manage All Those Numbers?

You are an Entrepreneur, working in your company every day, all day. You know how to find customers, deliver your product and get your invoices paid. You know how to source your vendors, get them to deliver quality and then get them paid. So why do you need to understand Accounting? The world is full of bookkeepers and accountants whom you can pay to do this work for you, right?!

Well, your business, like everyone else's is unique. You cannot expect a contracted professional to really understand your company like you do. Understanding fundamentals will allow you to ask the right questions and keep you from getting into trouble. Moreover, it's your baby. Why do you want to trust someone else to get it right; don't you need to know how to check the numbers?

Basic Accounting ensures you understand the fundamentals: how to make sure you are on track to meet your profit plan every month.

What's Covered?

- Basic Accounting Reports
- Basic Accounting Terms
- How to use numbers to make decisions

EVENT TIME
8:30am - 10:30am

Registration: 8:00 - 8:30

\$49.00

coffee, pastries and fruit provided

WHERE

**Arizona
Commerce Authority**

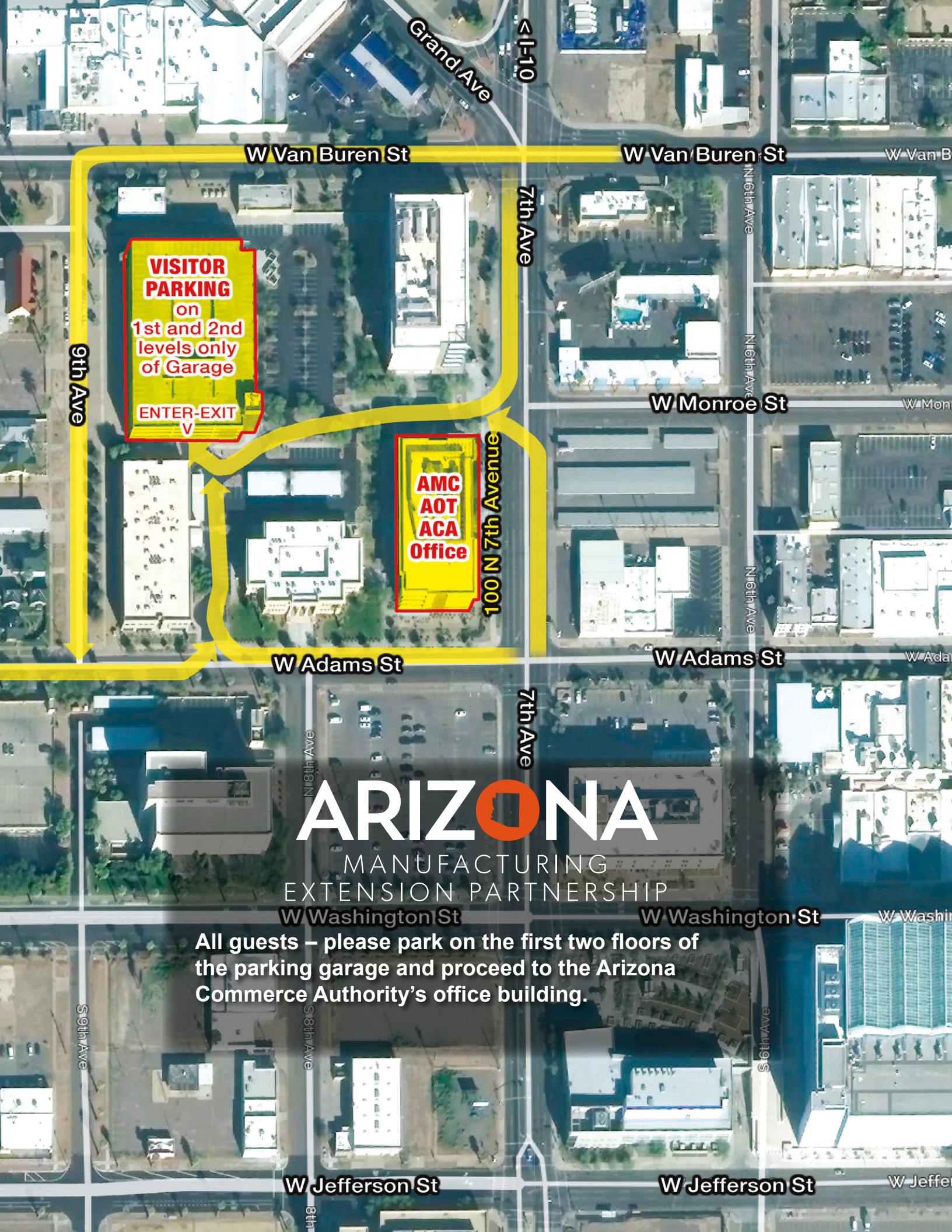
100 N 7TH Avenue
Phoenix, AZ 85007

First Floor
Conference Center
Ajo/Bradshaw/
Camelback

Register at <http://bit.ly/AZMEPUnderstandingBasicAcctJune2021>

ARIZONA
MANUFACTURING
EXTENSION PARTNERSHIP

PART OF THE  **MEP
National
Network**



**VISITOR
PARKING**
on
1st and 2nd
levels only
of Garage
ENTER-EXIT
V

**AMC
AOT
ACA
Office**

ARIZONA

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All guests – please park on the first two floors of
the parking garage and proceed to the Arizona
Commerce Authority’s office building.