

Arizona Manufacturing Extension Partnership's Leadership Academy

Take Your Career to the Next Level

The Arizona Manufacturing Extension Partnership (Arizona MEP) and Eller Executive Education have partnered to develop the first-of-its-kind series of courses called the Arizona Manufacturing Extension Partnership's Leadership Academy. This academy was strategically designed for Arizona manufacturing leaders to take their careers and organizations to the next level.

The courses will help employees develop leadership traits using hands-on, tailored activities to foster interaction and collaboration throughout the manufacturing sector.

Problem-Solving With Strategic Communication

TIME **8am - 4pm**

DATE **Wednesday, October 19, 2022**

LOCATION **Arizona Commerce Authority Conference Center (First Floor)**

ADDRESS **100 N. 7th Ave, Phoenix, AZ 85007**

In a world of rapid and constant change, organizational success rests in the hands of managers who possess superior problem-solving skills for implementing strategic initiatives with diverse stakeholders. The ability to execute a reliable process to quickly evaluate issues and identify the best solutions is essential for organizational buy-in. Yet too often, leaders are caught in the crossfire between executive directives and operational resistance. For this reason, it is critical that managers learn to look at a bigger picture of issues that impact the organization while maintaining relationships across all organizational levels. This enables them to devise multilevel translations for a sustainable and healthy management environment. In doing so, they are focused on what strategic and organizational factors have the greatest impact on performance so they can approach issues and opportunities with a human solution mindset.

Participants who attend this session will:

- Develop an explicit and structured model for defining problems for broad and narrow contexts
- Conduct problem-centric stakeholder analysis of those with different perspectives and priorities
- Clearly frame organizational problems to prioritize targeted messaging within a communication strategy
- Recognize and overcome the most common resistance to solution implementation through advanced critical thinking and interpersonal communication



CLICK TO REGISTER

Registration is \$750/person for one full-day instruction. Lunch is included.

Frequently Asked Questions

Q: Who should attend this course?

A: This course is designed for production employees, leaders, current supervisors, and executives in manufacturing. Courses will be delivered by world-class faculty from the University of Arizona with a customized curriculum designed with direct focus group feedback from existing manufacturing leads.

Q. Are additional courses available?

A. Additional courses available include:

- Effective Communication
- Business Acumen and Problem Solving
- Coaching and Effective Feedback
- Finance for Non-Financial Members

(titles/subject to change, dates TBD)



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With Arizona being home to more than 4,600 manufacturers, I am very pleased to see a training offering available locally that is both tailored to manufacturing and developed in partnership by Eller, Arizona Manufacturing Extension Partnership, and leaders from the industry. This is a unique opportunity to broaden your leadership perspective and network with others in the field as well as experience the highest quality of instruction here at home in Arizona.

-Trey Pitman

*Director of Organizational Development
ASSA ABLOY Opening Solutions*

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ARIZONA MANUFACTURING EXTENSION PARTNERSHIP'S LEADERSHIP ACADEMY

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