



WHY BOOKKEEPING MATTERS:

A CPA's Perspective

Cheryl Folkerth, CPA
Principal

5 REASONS WHY BOOKKEEPING MATTERS

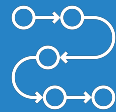
01



Essentials

Record, Report
and Budget

02



Cash Flow

Have a clear picture
of your cash flow
management

03



Tax Preparation

Smooths the process
of preparing mandatory tax
reports

04



Business Analysis

Better decision-making and
Planning

05



Resources

Build a team for your
bookkeeping and
accounting needs

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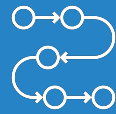
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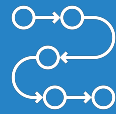
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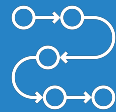
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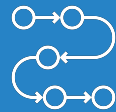
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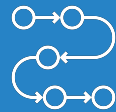
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5 KEY REASONS WHY BOOKKEEPING MATTERS

- Enables you to monitor the health of your business.
- Keeps close track of the cash moving in and out of your business.
- Provides a smoother tax preparation and planning process.
- Data analysis fuels growth, strategy and planning.
- Helps you build and rely upon business advisory relationships.



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QUESTIONS?

Please don't hesitate
to reach out!