



RESPOND → PLAN → RETURN STRONGER



Money Decisions for the Holidays

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Holidays: Stress *and* Opportunity for Businesses

54% entrepreneurs feel stressed at holidays: creating customer demand, managing work/ life balance, keeping prices competitive

* Bank of America 2019

54% of employees say they are stressed leading up to the holidays: buying presents, increasing workload, managing personal expenses

* Pelton Rose 2017

56% of consumers say that the extra financial strain brought on by the holidays is their biggest source of anxiety: gifts, decorations, pressures of time

* One Poll 2019

- *Holiday Revenues can be up to 40% of yearly business*
- *Consumers and Business Customers making more and larger purchases*
- *Employee Engagement and Retention activities are expected*

Traditional Holiday Money Decisions

Discounts and Specials for Customers

Parties, Bonuses, and Events for Team

Financial Choices for the Leader

Today → Traditional *and* Emerging Strategies for Your Holidays

Customers

- *Relationships*
- *Revenues and Margins*

Employees

- *Retention*
- *Engagement*
- *Expense and Profitability*

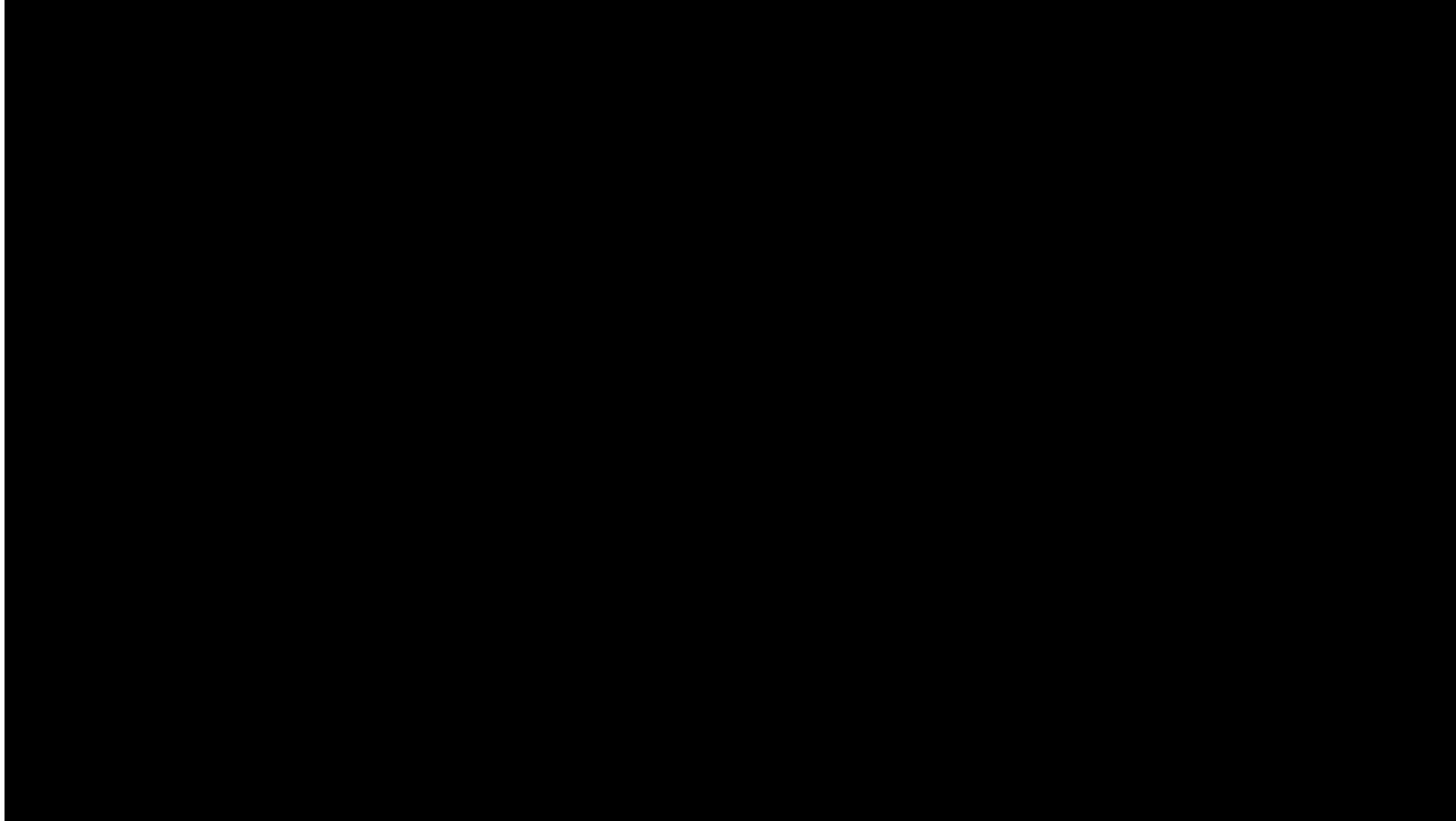
You – the Leader

- *Strategy*
- *Personal Resilience*

**Customers:
Deepen
Relationships
to Add Value,
Increase
Revenues, and
Enhance
Margins**



Tish Times, Tish Times Sales Agency



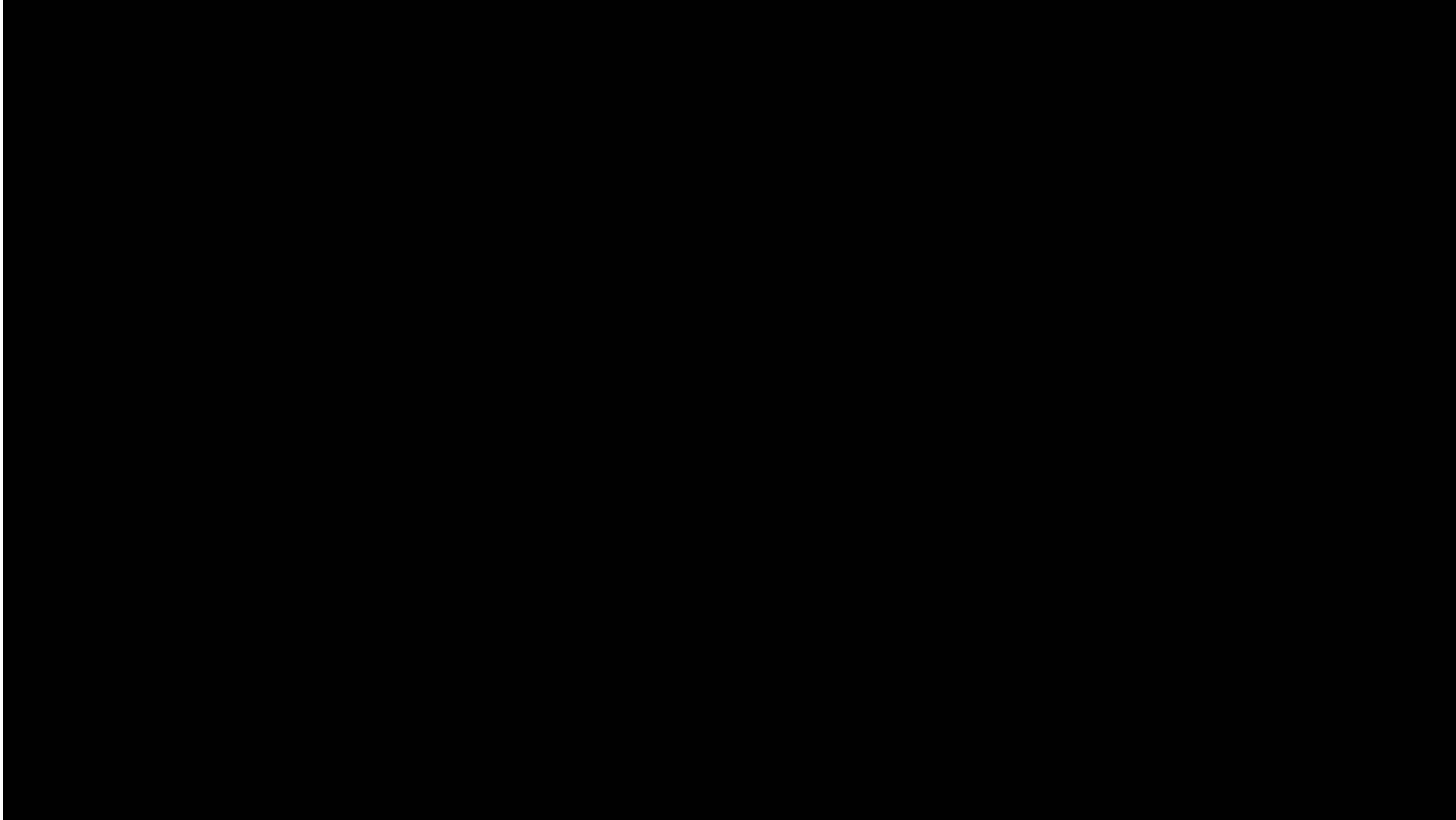
<http://www.TishTimes.com/>

RETURN STRONGER 

Employees: Engage Authentically to Protect Retention and Profitability



evolvedMD Erik Olson



<http://www.evolvedmd.com/>

RETURN STRONGER 

**You:
Honor the
Holidays,
Retreat and
Reflect,
Return
Stronger**



What Actions Will You Take?

Customers

- *Relationships*
- *Revenues and Margins*

Employees

- *Retention*
- *Engagement*
- *Expense and Profitability*

You – the Leader

- *Strategy*
- *Personal Resilience*