

— ARIZONA — SMALL BUSINESS **BOOT CAMP** PREPARE → PLAN → GROW



TECHNIQUES TO REDUCE STRESS & BURNOUT

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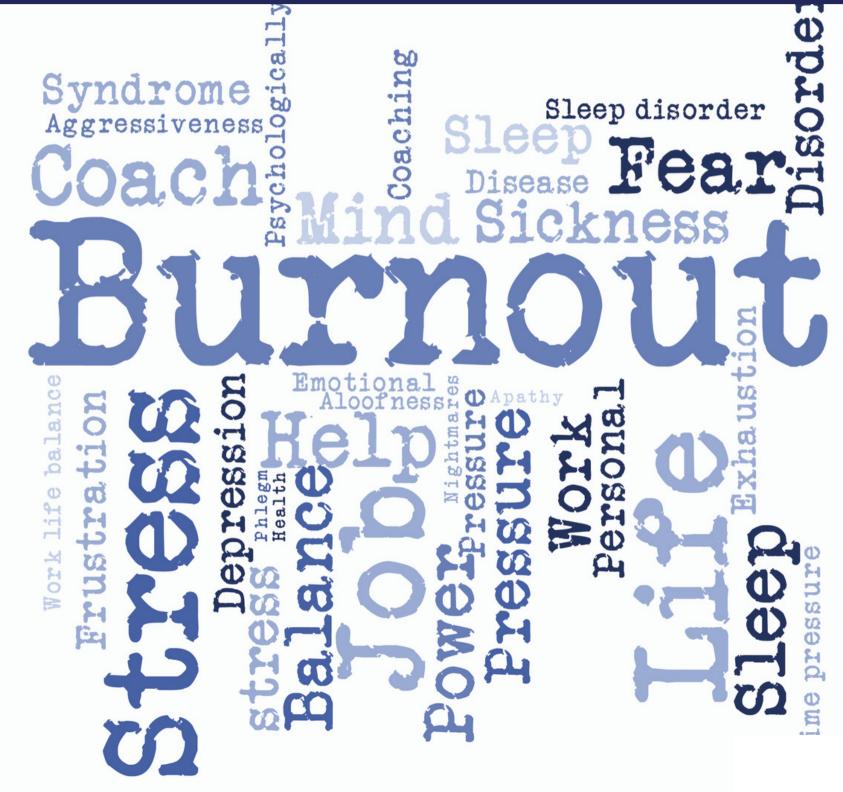
OBJECTIVES

- Current state & overlooked signs of stress & burnout
- Strategies to reduce burnout, anxiety & stress
- Techniques to reduce stress to help you get it all done
- A technique to keep work from bleeding into personal time





WHAT IS STRESS & BURNOUT





$\mathsf{PREPARE} \rightarrow \mathsf{PLAN} \rightarrow \mathsf{GROW}$

RATE YOUR CURRENT STRESS LEVEL 1-10



DOES IT MATTER?

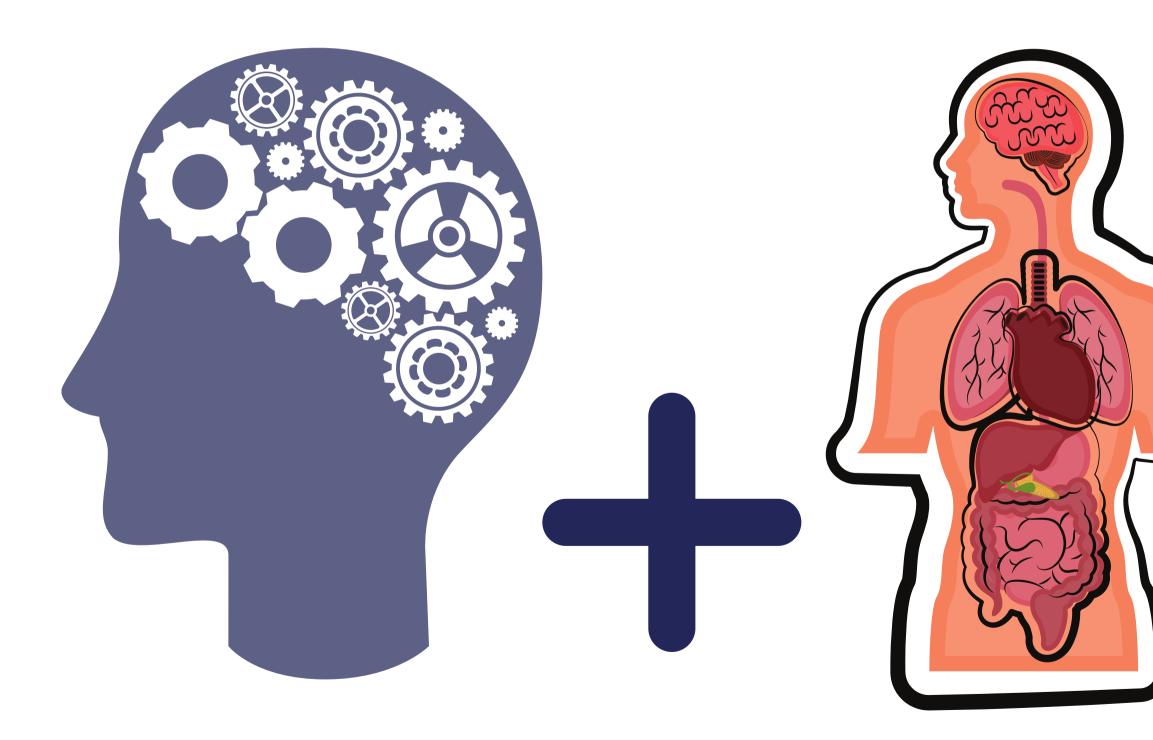


50% of Absenteeism Attributed to Stress

75% of Doctor Office Visits Attributed to Stress

50% of Turnover Attributed to Stress & Burnout

OVERLOOKED SYMPTOMS



REDWOOD EXECUTIVE COACHING

Headache **High Blood Pressure** Heart Problems Diabetes **Skin Conditions** Asthma Arthritis Depression Anxiety Obesity

CHRONIC STRESS

- **1. Heart Disease**
- 2. Cancer
- **3. Lung Ailments**
- 4. Accidents
- 5. Cirrhosis of the Liver
- 6. Suicide



• \$190 BILLION YEAR • 120,000 DIE ANNUALLY • 75% OF ALL DOCTOR VISITS ARE **STRESS RELATED**

STRESSED? YOU ARE NOT ALONE

• 47% of workers feel burned out

• 53% of managers say they are feeling burned out



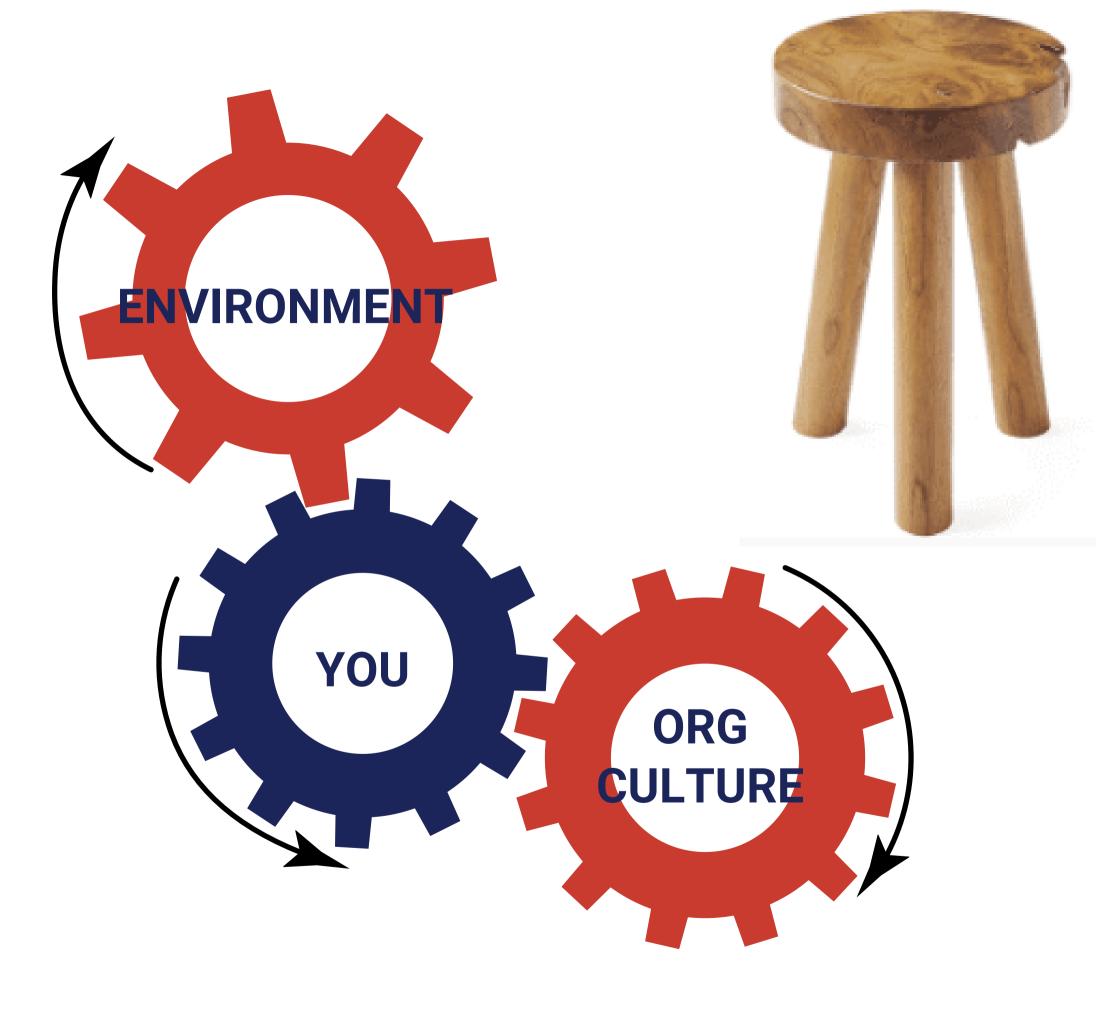
STRATEGIES TO REDUCE THE RISK





WHAT IS BURNOUT





YOU CAN'T POUR FROM AN EMPTY VESSEL





TOP STRATEGIES

SLEEP

TAKE BACK LUNCH **STILLNESS OR MINDFULNESS PRACTICES**

LEARNING TO SAY NO









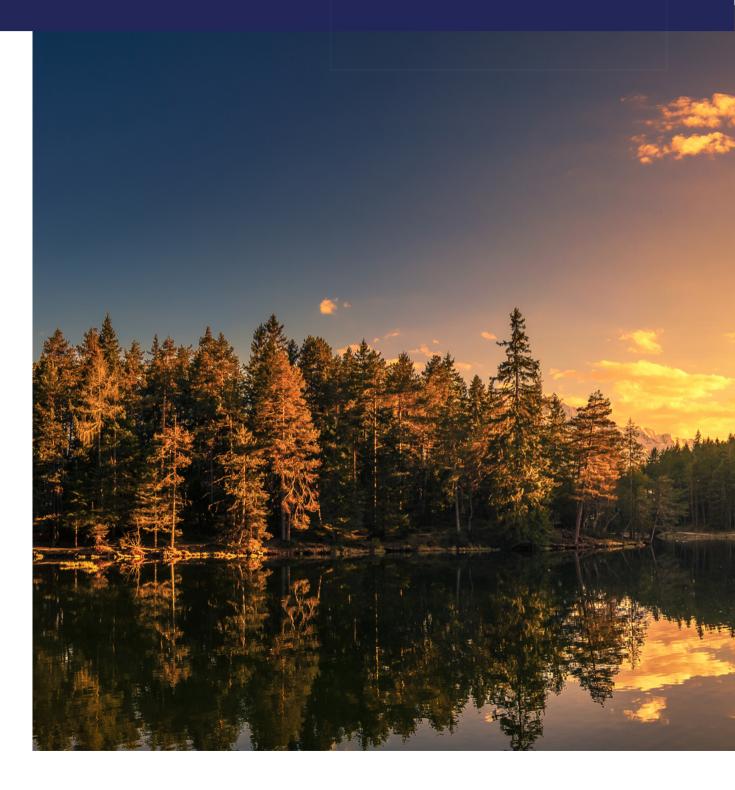
• CDC recommendation 7-9 hours • Make sleep a priority • Consistent bedtime routine • Get outside daily • Limit technology in the evening • Dietary tools: limited caffeine, add resistant starch

STILLNESS/MINDFULNESS PRACTICES

- Stillness Practice
- White Space in Calendar
- Meditation
- Breathing
- Grounding

- Yoga
- Forest Bathing
- Journaling







but thank you for asking



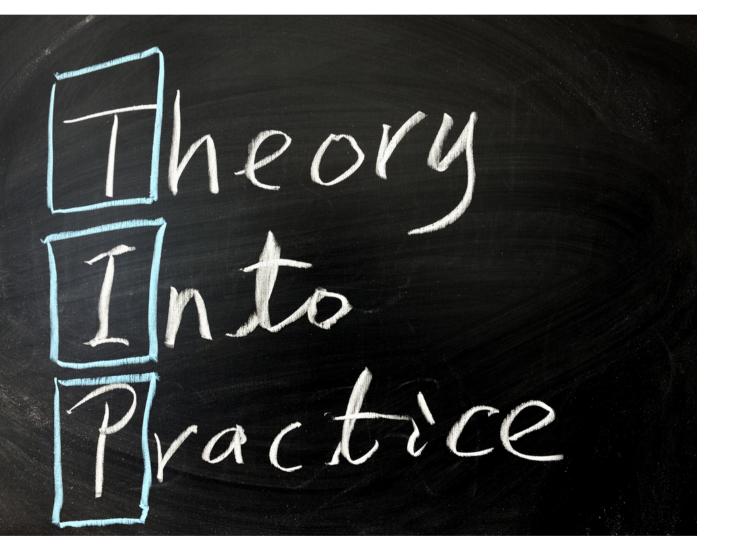
YES NO MAYBE

PUT IT INTO PRACTICE

• Simple Stillness • Breathing Techniques • **Box Breathing** • Deep Breathing • 4/7/8 Breathing Creating work/home boundries

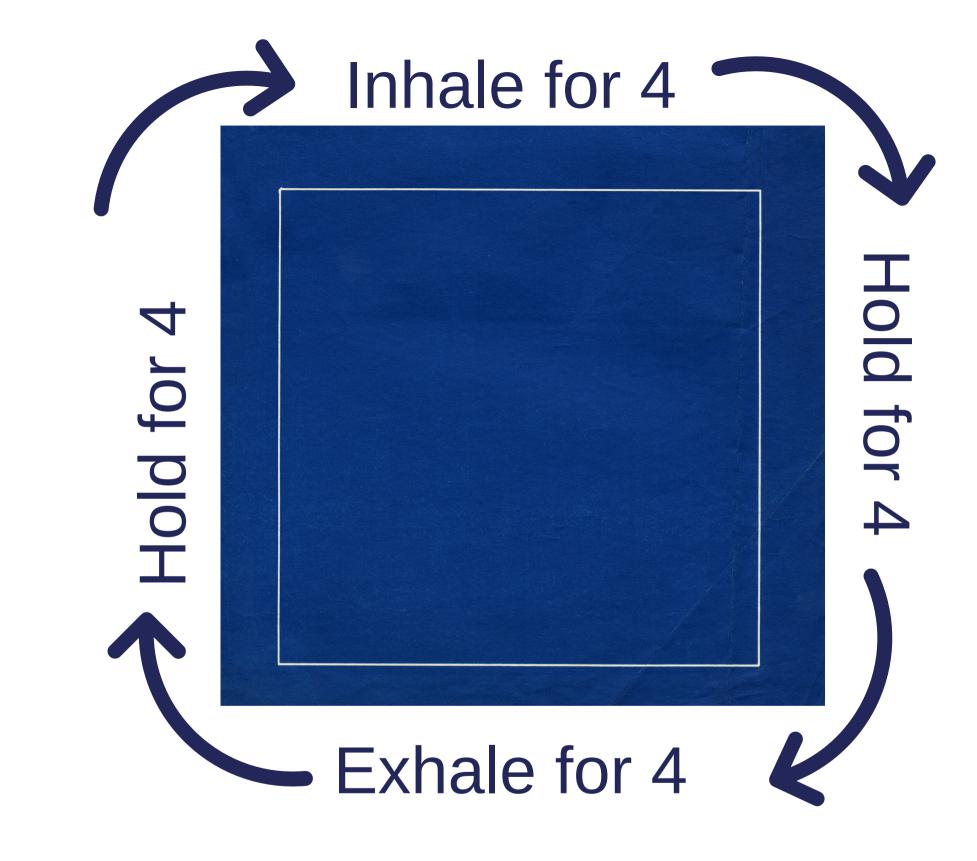






BOX BREATHING TECHNIQUE





Repeat 5-10 times

DEEP BREATHING

• Deep breath in • Hold • Blow out as long as you can • Goal - exhalation longer than inhalation

REDWOOD EXECUTIVE COACHING



4-7-8 BREATHING



• Inhale for count of 4

- Hold for count of 7



• Exhale with pursed lips for count of 8 • Press tongue to front teeth & palate In 4 - Hold 7 - Out 8

LEAVE WORK AT WORK



Setting boundaries



Having designated workspace

Communicating work expectations

Disconnecting from technology

Having end of day closure

CLOSETHE DOOR TECHNIQUE





END OF THE DAY PRACTICE

Breathe -Gratitude -

Affirm -Visualize -Smile PREPARE → PLAN → GROW

PUT INTO PRACTICE

- Stand behind door & breathe 4 -10 deep breaths
- Think of 2 things you are grateful for today
- Simply say, "I did my best today!"
- Visualize yourself shedding all of the work stress
- Smile, walk through the door, shut the door & ending your day





TAKE BACK LUNCH





COACHING EXECUT



WHAT CAN YOU IMPLEMENT IMMEDIATELY?

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0 **KNOWING IS NOT ENOUGH YOU MUST TAKE ACTION**









QUESTIONS/COMMENTS

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