



# KAREN RUSSO



Money Momentum Coach

## **How to Recover from Financial Loss: The Power of Financial Forgiveness**

Arizona Commerce Authority Small Business Bootcamp and Resource Collective  
Presentation by Karen Russo

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[www.TheMoneyKeys.com](http://www.TheMoneyKeys.com)

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# Our Journey

- Why is 'Financial Forgiveness' Important?
- Costs and Benefits of Leader Engagement
- Process of Forgiveness
- 'How Could They Do That?' – Compassion and Safeguards
  - Interview with Barbara Bue
- Leadership Principle: Cause & Effect
- 'What Can I do Now?' – Leader Wisdom and Decisions
  - Interview with Mark D. Warlick
- Most Important: Set Yourself Free



**Let's Chat!**

What Financial Loss  
is Affecting you?

i.e., Clients Left, Revenues Dropped, Team Loss, Theft, Vendor Challenge,  
Lease, Equipment, Job, Family Finances, Personal Investment, etc.

# The Cost of Un-Forgiveness

- ‘Un-Forgiveness’ is the Leader Burden
- Upset, Overwhelm, Distraction Drain Energy and Waste Time
- Opportunity Cost: Innovation, Growth, Alliances



# Forgive... and Be Free!

- Business Resilience: problems solved, and issues addressed
- Team sustained and guided
- Leader authentic, clear, empowered



# Financial Forgiveness Process

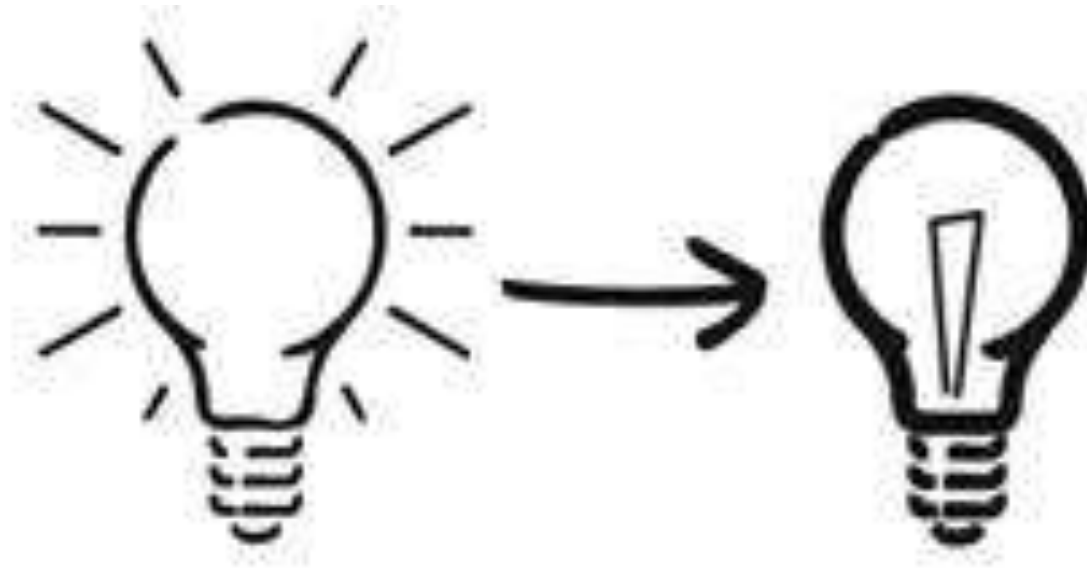
1. Assess What Happened
  - Accuracy, Investigation, Complete
2. Reflect as a Leader
  - Emotion, Judgment, Contribution
3. Decide and Act
  - Resources, Clear about Goals, Engage
4. Prevent and Improve
  - Systems, People, Communication



# Barbara Bue, Field Services Manager



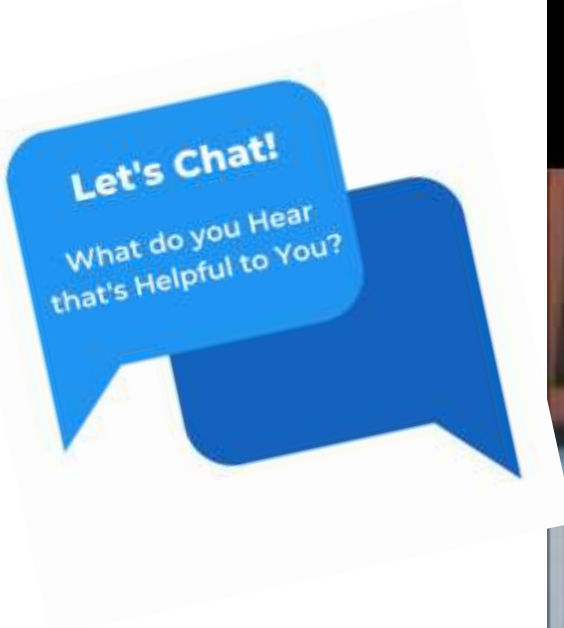
# Leadership Principle



*Cause & Effect*



# Mark D. Warlick, National Real Estate Recyclers



# Set Yourself Free





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## Thank You—Let's Stay Connected!

4-Part Video Training for Money Leadership:

**‘Unconscious Money Mistakes Business Owners Make that Keep Them Overwhelmed and Underearning’**

[www.UnconsciousMoneyMistakes.com](http://www.UnconsciousMoneyMistakes.com)

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