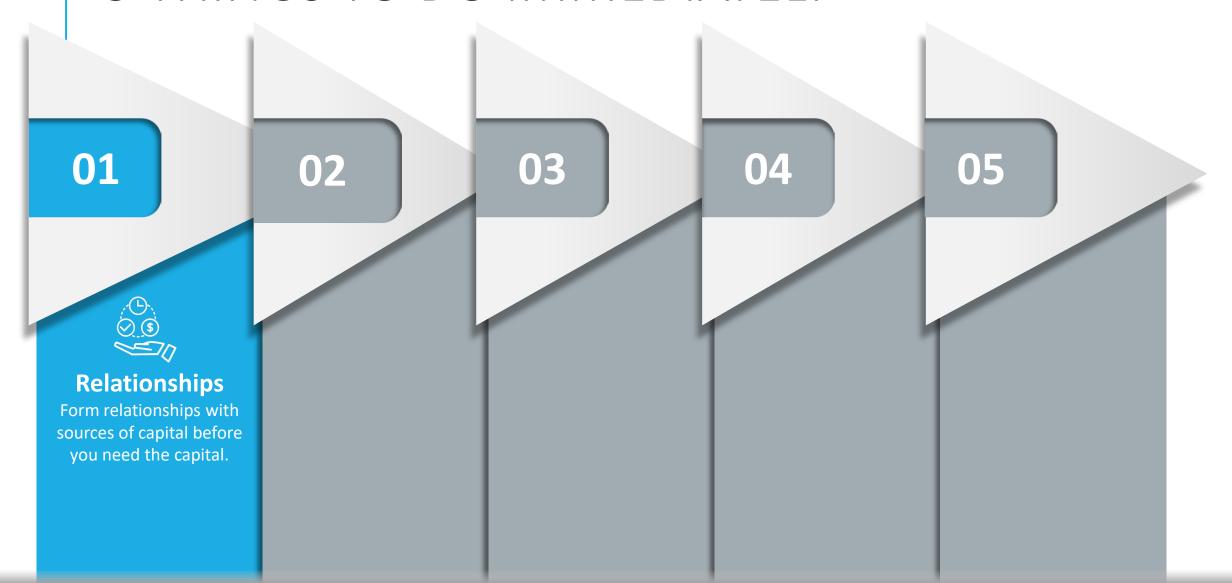


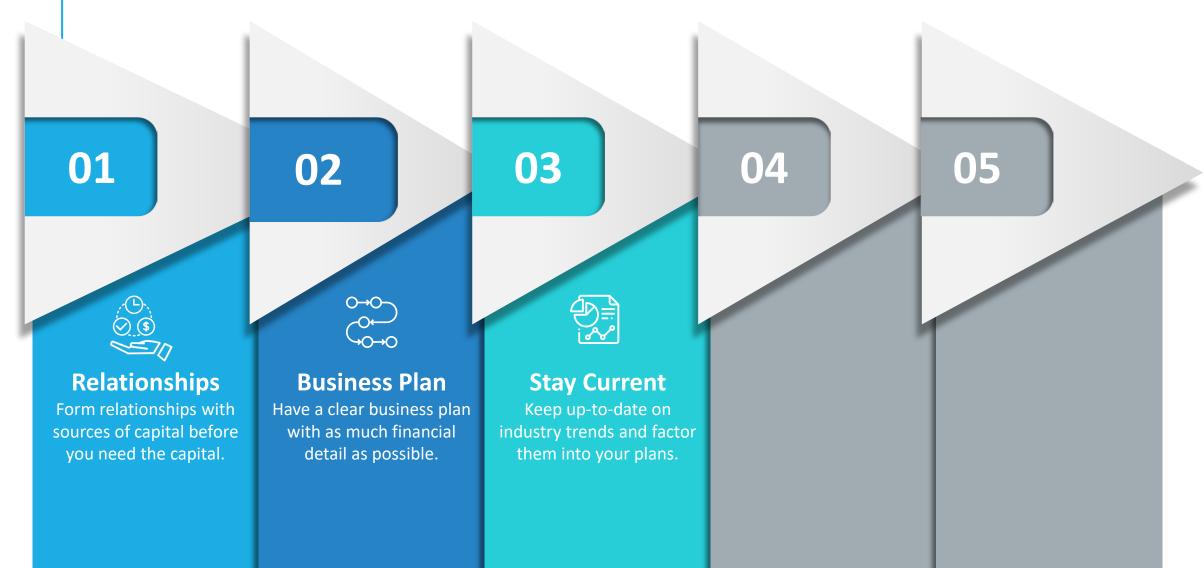
ACCESSING CAPITAL FOR SMALL BUSINESS GROWTH: A CPA's Perspective

Chris Henderson, CPA/CITP Principal

03 01 04 05 02 Relationships **Business Plan Financial Stay Current Advisory Board** Form relationships with Have a clear business plan Build an Advisory Board for Keep up-to-date on **Statements** with as much financial your business and your sources of capital before industry trends and factor Maintain accurate, timely detail as possible. executive team. you need the capital. them into your plans. financial statements.







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5 KEY TAKE-AWAYS

- Build relationships before you need capital.
- Impart as much detail as you can in your business plans.
- Know your industry and stay ahead of changes.
- Never underestimate a clean, timely financial statement.
- Build and rely upon a business Advisory Board.





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QUESTIONS?

Please don't hesitate to reach out!