



Corner Your Market With a Digital Marketing Strategy

Wednesday, April 12, 2023

Manufacturers need to leverage digital marketing as part of their overall business strategy. Contrary to popular opinion, digital marketing is not irrelevant for manufacturing companies and can be used to your advantage.

In this workshop you will learn proven techniques to help manufacturers develop a digital marketing strategy that attracts customers and potential partners. This is a practical workshop that includes real world examples and actionable insights. We'll explore techniques, strategies, and platforms that you can use for your business when you return to your office.

Join us for this in-depth workshop to learn:

- Identify the right marketing platforms for your business
- Determine the metrics and tools to measure your progress
- Evaluate your current strategy and build a plan for success
- Review 20 quick and easy changes you can make immediately

We will ask ten vital questions about your digital marketing during this workshop to help you create an individual, workable digital strategy for your business.

EVENT TIME
8:30am - 11:30am

\$49.00

Includes Continental
Breakfast

WHERE

Arizona Commerce
Authority

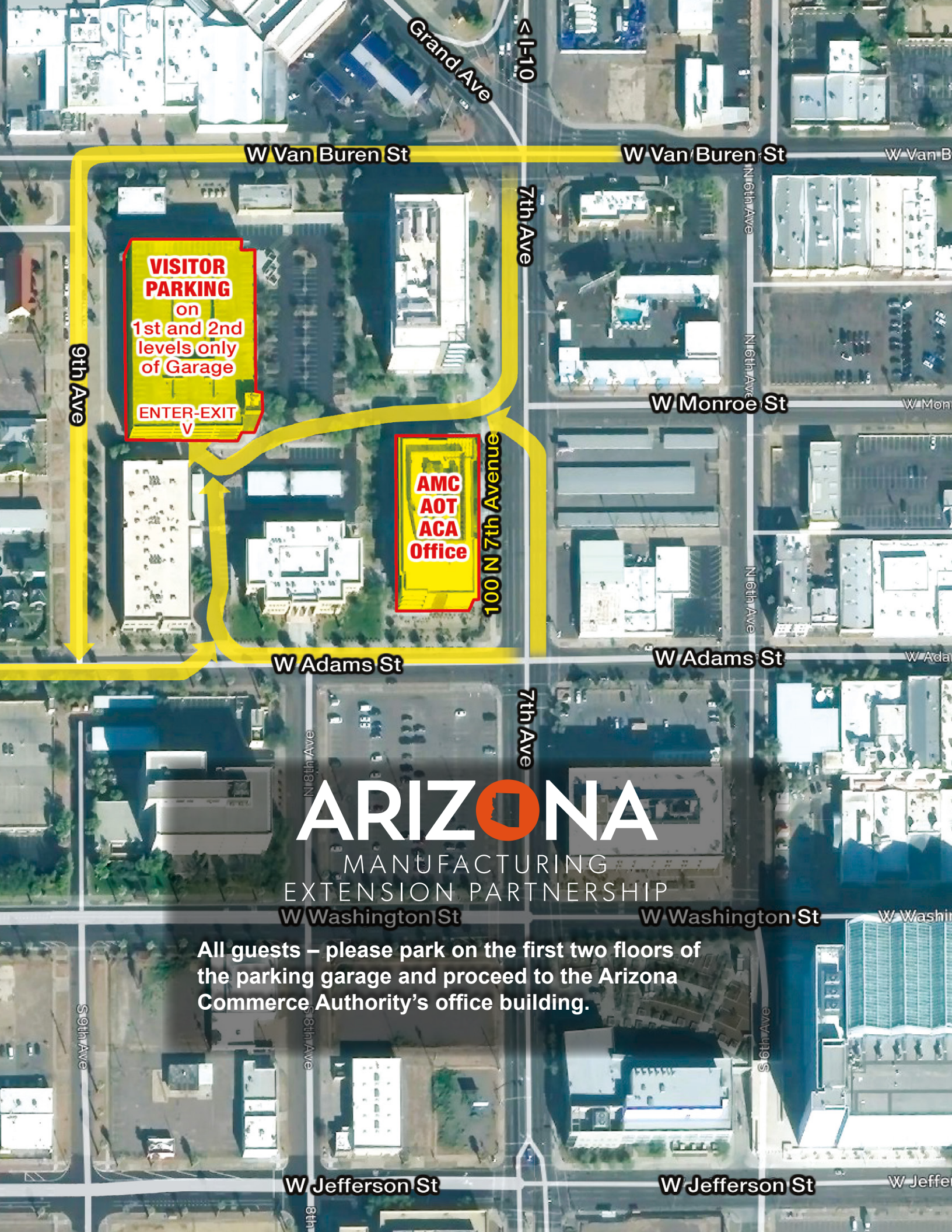
100 N 7TH Avenue
Phoenix, AZ **85007**

First Floor
Conference Center

Register at <http://bit.ly/AZMEPCornerYourMarketApril2023>

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All guests – please park on the first two floors of the parking garage and proceed to the Arizona Commerce Authority's office building.