



Maximizing Recruiting Results

Hire Better People... Faster!

Wednesday, July 28th

You've heard it said, "if you fail to plan, plan to fail", and recruiting is no different. For every company with a rock-solid recruiting system, there are ninety-nine that continue to recruit by the seat of their pants.

The modern workforce is more sophisticated, more knowledgeable, and more in control of their career options. Its time to take back control of the recruiting process and fill every open position with a proven hiring system. This is a complete solution for attracting, hiring, and retaining the best technicians, laborers, and customer service reps.

Workshop Outline: In this 3 hour workshop, we reveal the process our clients use and give you some of our best tools to help you win the recruiting game.

- **Secrets to Recruiting Rock Stars:** Recruiting is a marketing activity to attract both active and passive job seekers.
- **Telling Your Core Story:** Without it, you're simply another place to work. The modern workforce wants a purpose, not just a paycheck.
- **Finding Rock Star Employees:** To attract the right people, you must take the time to define the right person.
- **Writing a Job Ad:** An effective job ad, with a really good "lead-in", will help you stand out in a crowded sea of employers.
- **Using the Right Tools:** With the right tools in your recruiter's toolbox, you'll avoid spinning your wheels, save work and time, and find the best people.
- **Interviews for Hiring Better People:** The interview is your last chance to make sure they'll fit your team so that they will be highly productive, profitable team members.
- **One Proven Process:** We'll show how our system incorporates all of these pieces into one proven process and share some successes.

EVENT TIME
8:30am - 11:30am
 Registration: 8:00 - 8:30

\$49.00

Continental Breakfast
 Provided

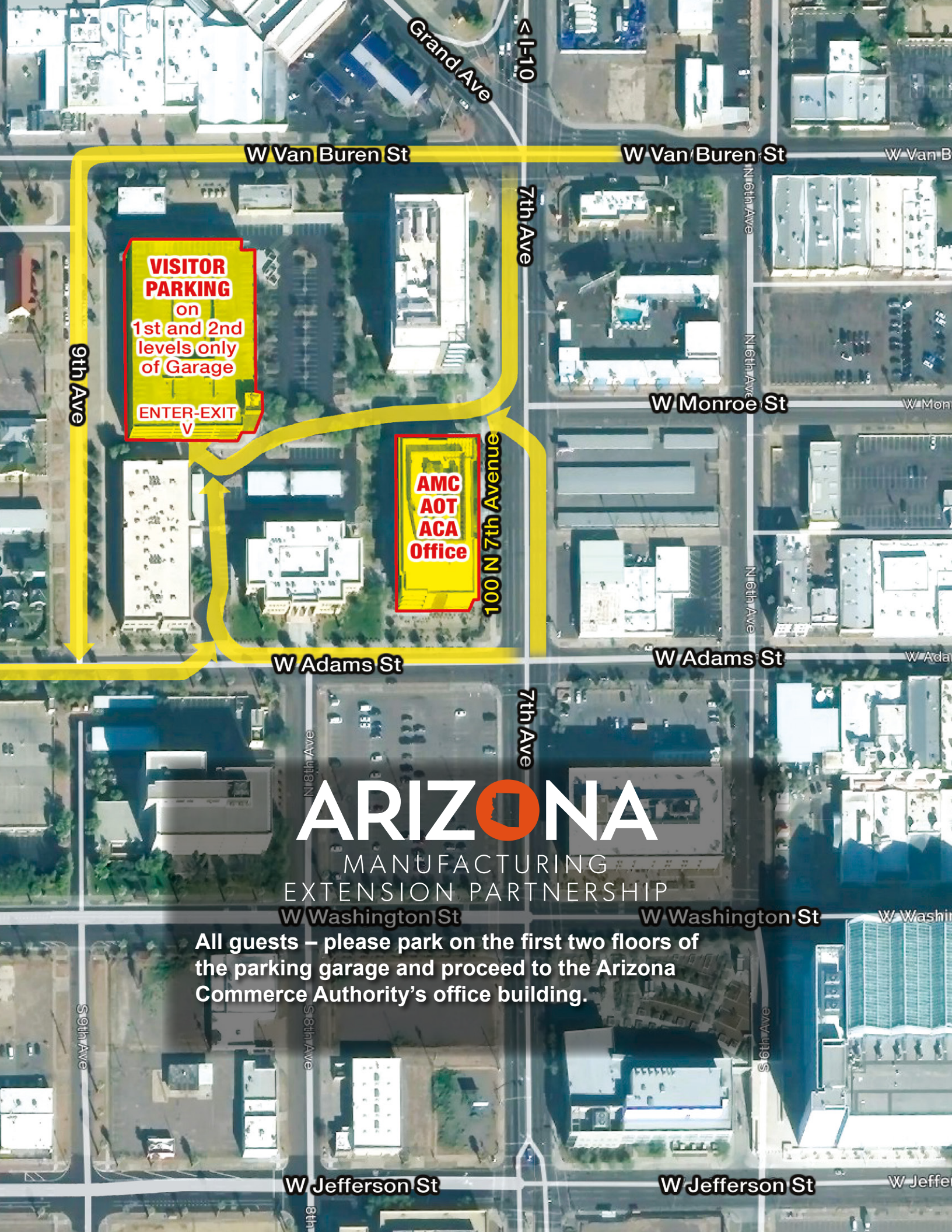
WHERE

Arizona
 Commerce Authority

100 N 7TH Avenue
 Phoenix, AZ 85007

First Floor
 Conference Center
 Ajo/Bradshaw/
 Camelback

Register at <http://bit.ly/AZMEPMaximizingRecruitingResultsJuly2021>



**VISITOR
PARKING**
on
1st and 2nd
levels only
of Garage
ENTER-EXIT
V

**AMC
AOT
ACA
Office**

ARIZONA

MANUFACTURING
EXTENSION PARTNERSHIP

All guests – please park on the first two floors of
the parking garage and proceed to the Arizona
Commerce Authority’s office building.