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TIME TO FLY™ SUMMER 2021



NO. 05

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HOKA.COM



ANACAPA

A NEW LIGHT HIKER
TO TAKE YOU OFF THE GRID

A. ANACAPA MID GTX
See pg. 19. #1119372 | \$ 170

B. ANACAPA LOW GTX
See pg. 23. #1119373 | \$155



GET GONE

Long, warm days seem to help
the front door swing open more often.
We are called to go. To get gone.
To lose ourselves just a bit,
out somewhere with a little space.

The golden light of the season glows
on every mile and trail.
And finding the flow is easy.
Quick or steady, no matter.
Just as long as the steps go on and on.

Sun melts across the sky slowly, and we're grateful
for the extra hours to adventure on.

Soon enough, the days will shorten.
But not today.

Today is wide open. And all yours.

It's Time to Fly

*Original territories of the
Hohokam, Puelo, Hopi Tutskwa,
Yavapai-Apache and Ndee/Nnēē
(Western Apache) People*



Original territories of the
Hohokam, Pueblo, Hopi Tutskwa,
Yavapai-Apache and Ndee/Nnāē
(Western Apache)



**SMOOTH ON
DOWN THE ROAD**



CLIFTON 8

THE NEXT GENERATION OF THE RUNNER'S
RUNNING SHOE IS HERE

A. CLIFTON 8 *The smoothest ride yet in the iconic Clifton franchise. This everyday trainer is even softer than the last generation, with an ultralight midsole that virtually disappears underfoot. Perfection to the 8th degree. Wide options available.*
#1119394 | \$130

Women's: 

B. WOMEN'S PERFORMANCE UTILITY TANK *The relaxed fit, gathered waist, ready-to-work tank. Breathable and fast-drying thanks to Polartec® Power Dry® fabric, this lightweight go-to is a true performer. Shown in White. Also available in Rosette.*
#1117001 | \$42

C. WOMEN'S PERFORMANCE WOVEN 2" SHORT
The barely there short with a minimal silhouette for minimal interference with your next PR. A 4-way stretch and side slit make this the perfect performance piece to go for the gold. Shown in Ombre Blue. See online for other Colors.
#1117690 | \$48

THE OVERACHIEVING CONTINUES

THE LEGENDARY CLIFTON RIDE,
NOW EVEN SMOOTHER



CLIFTON 8 The smoothest ride yet in the iconic Clifton franchise. This everyday trainer is even softer than the last generation, with an ultralight midsole that virtually disappears underfoot. Perfection to the 8th degree. Wide options available. #1119393 | \$130

Men's: 



SUMMER SUN AND A MORNING RUN



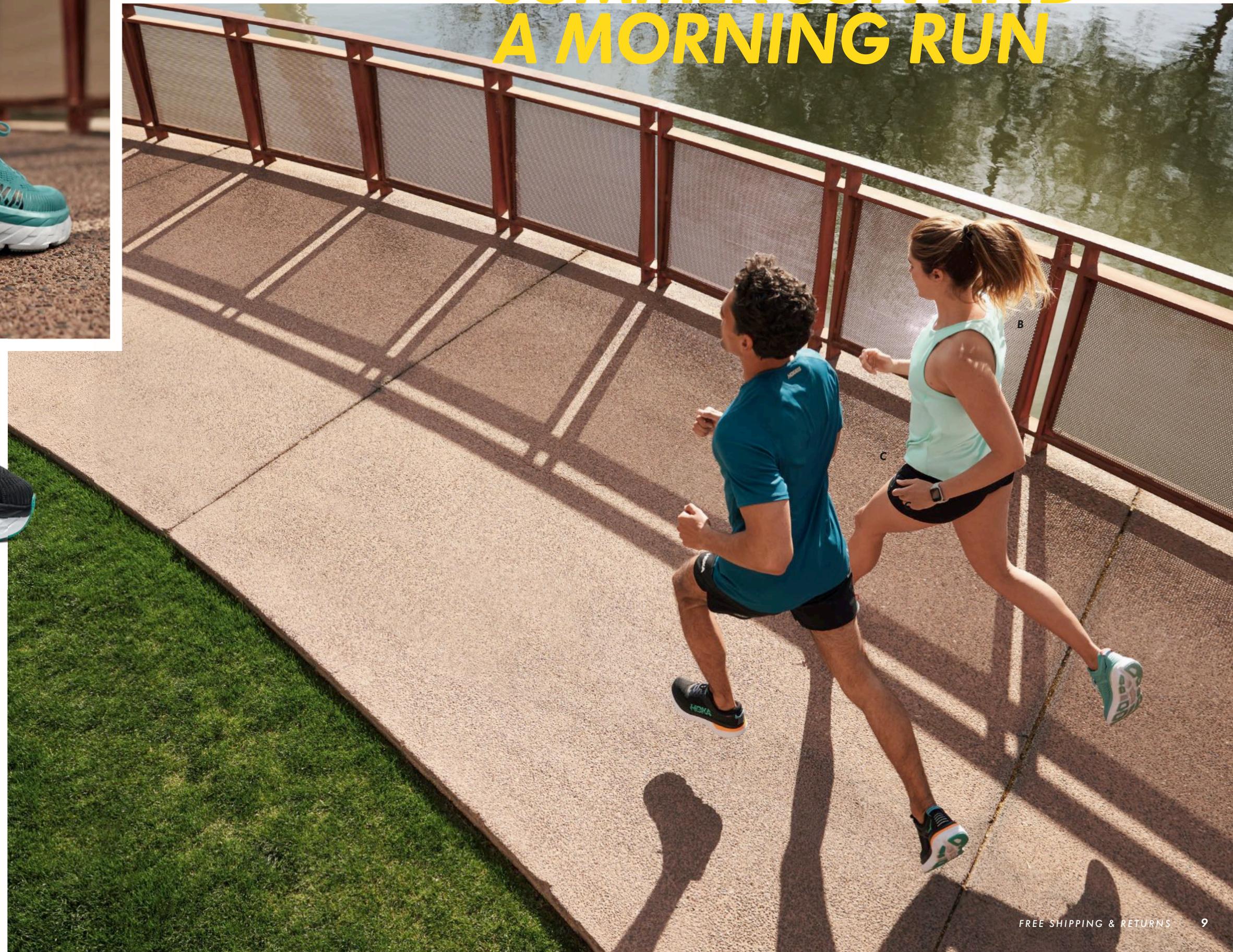
A. BONDY 7 The latest edition of our original max-cushion road shoe. Extra support, smoothness and comfort for any distance or pace. Wide options available. Women's #1110519, Men's #1110518 | \$150

W's:

M's:

B. WOMEN'S PERFORMANCE TANK Shown in Blue Tint. See pg. 12 for more colors and details. #1110289 | \$42

C. WOMEN'S PERFORMANCE KNIT 3" SHORT The every-detail-matters, form-fitting short. With ultra-comfortable knit fabric made from postconsumer recycled materials, it has enough pockets to carry what you need without adding bulk. Shown in Black. Also available in Moroccan Blue. #1110298 | \$58



THE FARTHER TOGETHER PACK

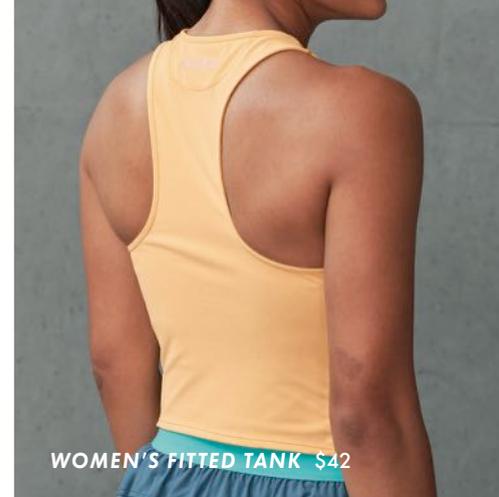


CELEBRATING A WORLD OF ATHLETES

This exclusive color pack celebrates athletes coming together this summer to compete on a global stage. Let's join together and move as one.



ROCKET X \$180



WOMEN'S FITTED TANK \$42



SPEEDGOAT 4 \$145



WOMEN'S FITTED TANK \$42



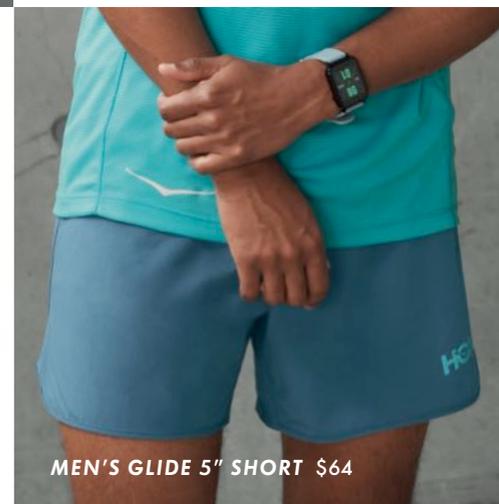
WOMEN'S WIND-RESISTANT JACKET \$88



WOMEN'S PERFORMANCE WOVEN 2'' SHORT \$48



CLIFTON 8 \$130



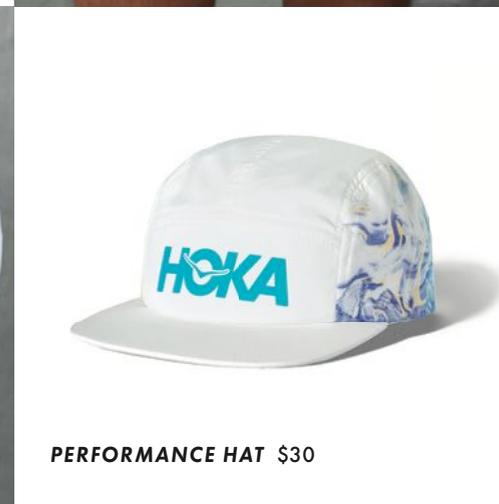
MEN'S GLIDE 5'' SHORT \$64



MACH 4 \$130



MEN'S WIND-RESISTANT JACKET \$88



PERFORMANCE HAT \$30



MEN'S PERFORMANCE SHORT SLEEVE \$52



A. WOMEN'S PERFORMANCE TANK A superior-wicking tank that works as hard as you do. Standard fit with lightweight performance PolarTec® Power Dry® fabric that's designed to be on your side when things heat up – sweat and odors don't stand a chance. Shown in Hot Coral, Black and Blue Tint. #1110289 | \$42

B. ORA RECOVERY FLIP The tired-foot rescuer. It hugs the foot and provides a forgiving impact along with the comfort and support you want and nothing you don't. Women's #1117910, Men's #1099675 | \$50

W's:   M's:  



C. MEN'S BRAND TEE The everyday staple designed for downtime. 100% cotton, this breathable lifestyle basic will work its way into your starting lineup. Shown in Black, Fiesta, Diva Blue, Heather Gray and White. #1115798 | \$30

D. ORA RECOVERY SLIDE The instant TLC-you-can-wear pair. After long runs or long days, an oversized midsole and Meta-Rocker in an easy on and off slide design delivers mega comfort when and where you need it. Men's #1099673, Women's #1099674 | \$50

M's:    W's:   



TIME TO HÓZHÓ

(run in beauty)



**We are the first people to live on this land.
We are the first people to care for this land.**

Brandon Dugi

Outdoor adventure photographer and endurance athlete

Over slick red rock and snarled sage, his light footsteps choose their landing with a knowing precision. “Growing up on the reservation, we were always taught to wake up in the morning and start your day off with a run to greet the creator,” explains endurance athlete Brandon Dugi. “Some Navajos will yell real loud to let the creator know we’re awake. We’re here. And we will always be here.”

Brandon is a Navajo runner. He is Diné. Where he runs and what it means to be in harmony with a place, its history and his ancestors — that’s Hózhó. It’s more than a singular Navajo word. It’s a feeling of peace, balance and all being right in the world. Deep connection — to the moment, to the past and future — is power fuel for Brandon’s training.

“I’m now running where my ancestors rode their horses, where they trekked long miles,”
Brandon continues. “This is our home.”

The biggest challenge Brandon gives himself as an endurance runner has nothing to do with pushing the limits of his strength or speed. It’s about pushing through boundaries. He wants to set an example for younger native generations, so that they see faces that look like theirs — racing, out in the world, and being acknowledged.

“That’s one of the reasons why I’m trying to push to run professionally, to not only represent the native people, but to teach the younger generation that we can do it, and that we can get out to the big world and show we are Navajo, and that we are still here.”



*Original territories of the
Hohokam, Pueblo, Hopi Tutskwa and
Ndee/Nnee (Western Apache)*

INTRODUCING
THE ZINAL



**BUILT FOR UNTAMED SPEED –
GET WILD AND GO FAST**

ZINAL A technical trail throttle-pusher. This new responsive off road runner is geared for shorter distances. Nimble with a Vibram® Megagrip outsole with Litebase construction for maximal traction and minimal weight, so you can handle challenging terrain with confidence.

Men's #1119399, Women's #1119400 | \$160

M's:  W's: 



EASYGOING

Lightweight, durable and made with recycled materials

GRIPPY, NO SLIPPY

Vibram® Megagrip outsole for the ultimate stability and traction

WHATEVER, WATER

Engineered to keep your feet dry thanks to GORE-TEX fabric with leaf bootie



HOKA ▶ 21 ANACAPA GTX ◯ 16:25:15 75 °F 2021/03/08

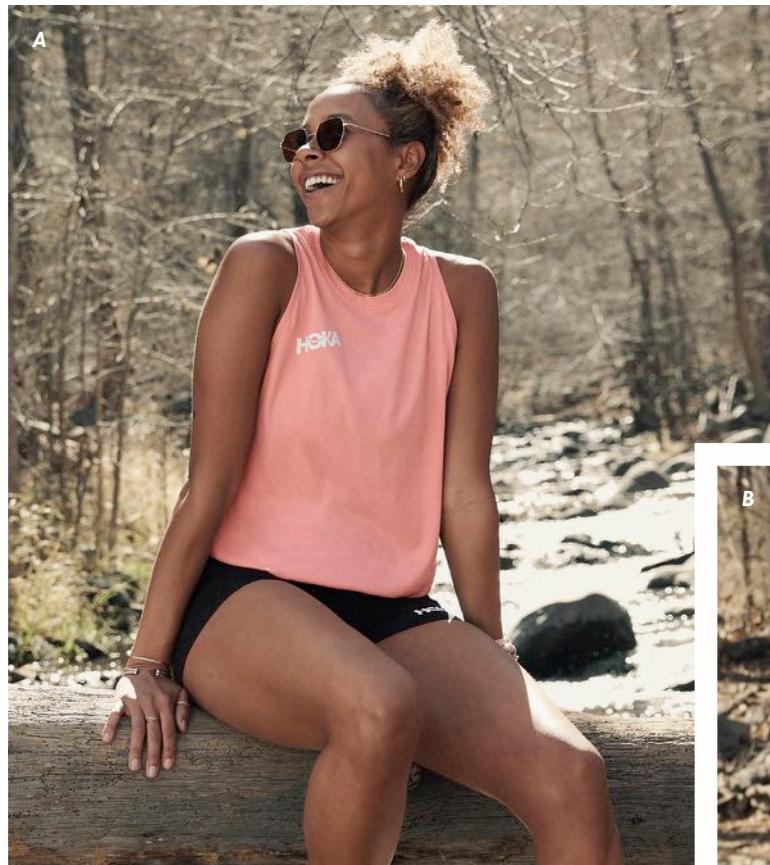
MEET THE ANACAPA

PART LIGHT HIKER, PART ESCAPE HATCH

ANACAPA MID GTX The proof that not all hiking boots feel like hiking boots. Sneakerlike comfort meets a Vibram® Megagrip outsole for superior traction on uneven terrain. Plus, GORE-TEX footwear fabric with recycled textile is designed to keep your feet dry and comfortable. Men's #1122018, Women's #1119372 | \$170

- M's: 
- W's: 





FEELS LIKE
A SHOE.
WANDERS
LIKE
A BOOT.



ABOVE: No muck or yuck. A gusseted tongue helps keep out trail debris and splashing water so feet stay comfortable.

A. WOMEN'S PERFORMANCE UTILITY TANK The relaxed fit, gathered waist, ready-to-work tank. Breathable and fast-drying thanks to Polartec® Power Dry® fabric, this lightweight go-to is a true performer. Shown in Rosette. Also available in White. #1117001 | \$42

B. WOMEN'S PERFORMANCE KNIT 3" SHORT The every-detail-matters, form-fitting short. With ultra-comfortable knit fabric made from postconsumer recycled materials, it has enough pockets to carry what you need without adding bulk. Shown in Black. Also available in Moroccan Blue. #1110298 | \$58

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W's: M's:



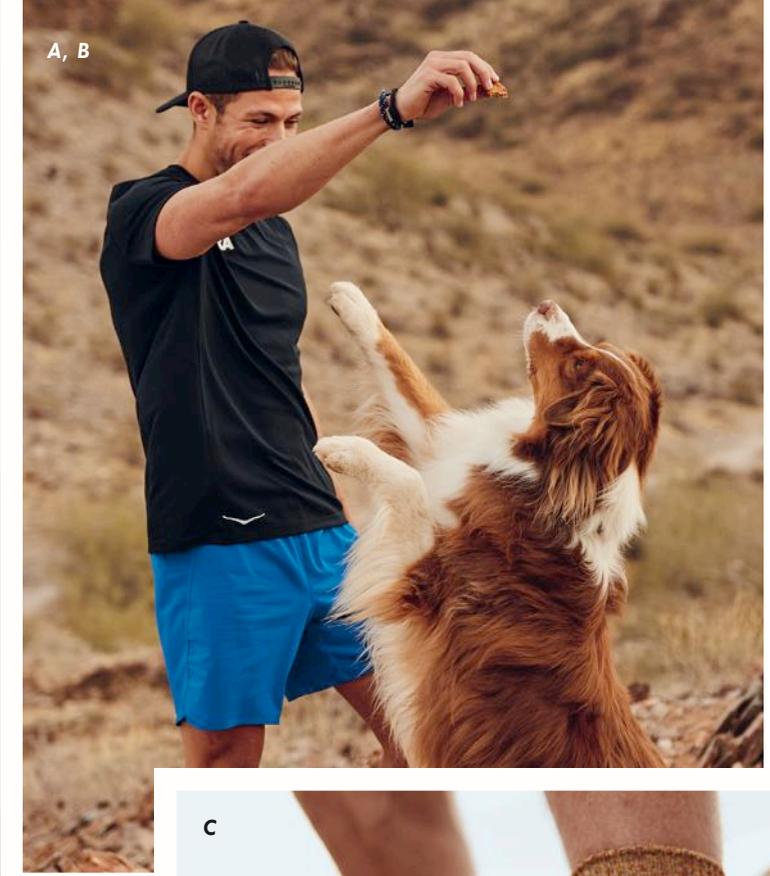
Original territories of the
Hohokam, Pueblo, Hopi Tutskwa and
Ndee/Nnēē (Western Apache)

TRAILS ARE THE ANTIDOTE TO RUTS



A

B



A, B



C

A. MEN'S PERFORMANCE SHORT SLEEVE The wear-it-wherever, performance must-have. Built for training, racing or casual wear, this shirt features a lightweight fit and Polartec® Power Dry® fabric designed to help keep you comfortable no matter the conditions. Shown in Black. See online for other colors. #1120451 | \$52

B. MEN'S PERFORMANCE WOVEN 7" SHORT The longer-fitting run or workout short. Compression short liner with pocket for smartphone. Shown in Imperial Blue. Also available in Black. #1110313 | \$68

C. ANACAPA LOW GTX The new low-profile hiker that protects like a boot but feels like a shoe. A Vibram® Megagrip outsole delivers superior traction for uneven terrain while GORE-TEX footwear fabric with recycled textile works to keep feet dry and comfortable. Men's #1122017, Women's #1119373 | \$155

M's: W's: