Your Growth is on the Horizon

ADVANCING SUCCESS BETWEEN ARIZONA AND THE REPUBLIC OF KOREA



There's no place like here

Arizona, the Grand Canyon State, is home to breathtaking views, cutting-edge industry leaders and an environment that enables rapid innovation. We believe that the state's steady and predictable business climate provides a foundation that allows next-gen transformations to flourish. With a pipeline of top talent, proximity to major world markets and a diverse community that values collaboration—anything is possible in Arizona. **As you look for the next place to innovate and grow, do it in a state that believes in you.**

The Best State For Business

The state's simplified and competitive tax structures make Arizona one of the most welcoming states in the nation for both people and business. Without needless barriers, companies have license to grow, contributing to a healthy economy, modern services and vibrant, thriving communities. Ongoing positive rankings point to a strong economy and represents strategic, forward-looking policy decisions advanced by elected leaders across the state.



#

Economic Performance

2010-2020

TOP

2022 Ranking

Chief Executive

Best State for Business 2022

Moved up six spots from 2021

Home to Global Giants

Arizona's dynamic business ecosystem is buzzing with cutting-edge innovators across diversified industries. The state has long boasted top-ranked strengths within aerospace and defense, bioscience and health care, and business and financial services. Arizona has received global recognition as the premier North American hub for high-tech manufacturing sectors which includes electric vehicle, advanced mobility, battery storage and semiconductor operations.



















AND MANY MORE

Nano Tech. Mega Investment.

Forbes

Leading manufacturers and global suppliers are building some of the world's most advanced fabs in Arizona. As the brains of modern electronics, semiconductors promise to factor large in the future of everything from economic competition and technological innovation to national security and more. As recent investments confirm, that future is firmly rooted in Arizona.



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CNBC





IN THE NATION FOR SEMICONDUCTOR SUPPLIER ANNOUNCEMENTS 12+ SUPPLIERS REPRESENTING \$1.686 BILLION INVESTED

Semiconductor Industry Association, 2022

Y

Semiconductor Industry Association, 2022

\$60+B

SEMICONDUCTOR INVESTMENT

The State Everyone Wants to Call Home

Arizona's talent is young, skilled and rapidly growing. The state has led the nation in population growth, adding an average of 258 people a day last year.



Talent Ready to Tackle the Future

Arizona is home to world-renowned universities and one of the largest community college systems in the country. The state's innovative workforce programs have garnered national attention for its unique public-private collaboration and contribute to Arizona's top talent rankings.



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INNOVATIVE PATHWAYS TO PROSPERITY



Drive48 was launched in partnership with the Arizona Commerce Authority, Central Arizona College, the City of Casa Grande, Pinal County and the region's leading manufacturers.

The state-of-the-art facility prepares workers for high-paying advanced automotive and manufacturing jobs and supplies private industry talent equipped with tech-forward skills.

Since the facility's opening, more than 2,000 Lucid employees have completed the program. The Drive48 model achieved so much success, the state allocated \$30 million to build six more advanced manufacturing training centers across the Arizona.

"The easiest way to change someone's life is to offer them the opportunity for a new or better job."

– Governor Hobbs



Strategic Location & Modern Infrastructure

Arizona is strategically located in the southwest region of the United States, proximate to several of the world's largest economies—facilitating easy movement of goods for enhanced speed of doing business. The state's position adjacent to California offers the benefit of being able to access the market without having to operate in its high cost, high tax environment. Arizona's lack of natural and weather-related disasters—such as earthquakes, hurricanes, blizzards and tornadoes—makes Arizona an ideal location for companies that require market, power and employee access to be available consistently throughout the year.



Arizona is a responsible steward of state assets and has made smart investments to enhance both business- and resident-friendly infrastructure. With some of the nation's most efficient airports, modern roadways carefully designed using a grid system, significant broadband investments and decades of smart water policy, businesses can count on maintaining continuity of operations.





Increasing Global Connections

The Arizona Commerce Authority facilitates strong, mutually beneficial relationships between Arizona and nations worldwide that are valuable sources of international trade activity and foreign direct investment projects. Our team of international experts and state trade offices are strategically focused on increasing cross-border collaboration and commercial ties.



A Shared Vision for Innovation

Arizona has become the premier state for advanced manufacturing and high-tech industries anywhere in the United States. This reputation was further strengthened by LG Energy Solution's selection of Arizona as the home of its first ever cylindrical-type battery facility in North America.

Innovation is central to both Arizona and the Republic of Korea's vision for long-term business prosperity, serving as a shared foundation for continued partnership.

With 2022 exports and imports totaling \$1.2 billion, Arizona and the Republic of Korea's growing trade relationship represents a mutual focus on advancing cross-border economic and commercial ties.



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Companies Doing Business in Arizona and Republic of Korea



\$5.5 billion capex

"With this historic investment from LGES, Arizona has become the battery manufacturing capital of the country. These Arizona-made batteries will power green, sustainable technologies around the world, cementing Arizona's reputation as an innovation hub for renewable energy. We're grateful to LGES for their legacy investment and for committing to making thousands of good-paying jobs for Arizonans."

- Governor Katie Hobbs



Pro-Innovation Policy

Arizona has established a reputation as the premier location to test, launch and scale new ideas and business models. Under the leadership of Arizona's legislature and local elected officials, the state has implemented first-in-the-nation, forward-thinking policies to support emerging technologies, sending a signal to businesses that corporate innovation is welcome in our state. Entrepreneurship and small businesses also play a critical role in the vibrancy and health of any business community—and in Arizona, we recognize that today's startups are tomorrow's global industry leaders. By creating an innovation-driven economy that embraces emerging technology, Arizona plays a leading role in changing the world for the better.

RIDESHARING • FIRST IN THE NATION •

In 2015, legislation was passed embracing ridesharing services and operations in Arizona. Rather than oppose this 21st-century solution to getting people where they need to go, the state welcomed it and removed barriers to its open operations.

HOME SHARING • FIRST IN THE NATION •

In 2016, the state's sharing economy was furthered by first-of-its-kind legislation enabling all Arizonans to participate in the sharing economy and streamlining the process for home sharing platforms to collect taxes and remit them to the Arizona Department of Revenue.

AUTOMATED VEHICLES • FIRST IN THE NATION •

Arizona was the first state in the nation to support testing and operation of selfdriving vehicles. The state's pro-innovation environment has paved the way for significant investments in automated mobility from numerous companies including Waymo, Lyft, Ford, GM, Intel and more. In 2018, the state established the Institute of Automated Mobility (IAM), a new consortium of global industry leaders, the brightest minds in academia, and government leaders committed to embracing innovation. These partners collaborate on state-of-the-art research and testing in Arizona, and are focused on advancing automated vehicle safety, science and policy

5G TECHNOLOGY • FIRST IN THE NATION •

In mid-2017, Arizona became the first state in the nation to streamline the deployment of technology enabling next-gen 5G wireless communication, which is needed to support and scale the state's vital digital networks and attract new and exciting tech companies. Following this deployment, in 2019, Verizon chose Phoenix as one of the first U.S. markets to receive the company's 5G Ultra Wideband network. The network enables faster mobile speeds and paves the way for technology advances in automated vehicles and telemedicine.

FINTECH SANDBOX

In 2018, Arizona was the first in the nation to launch a FinTech Sandbox. The innovative platform allows startups and entrepreneurs to launch cutting-edge products on a limited, temporary scale to consumers without burdensome regulations and costs. With one of the largest business and financial services concentrations in the country, Arizona is the perfect place for this type of innovation.

PROPTECH SANDBOX • FIRST IN THE NATION •

In 2019, the nation's first PropTech sandbox was signed into law in Arizona, giving visionary thinkers a platform to test unique, tech-based property services and products. Upon application approval, participants are granted limited access to test in the Arizona market without first obtaining full state licensure or other authorization that would otherwise be required.

UNIVERSAL RECOGNITION OF OCCUPATIONAL LICENSES • FIRST IN THE NATION •

In 2020, Arizona was the first state in the nation to establish recognition of out-ofstate occupational licenses, making it easier for new Arizonans to get to work. The move allows professionals working in the 30 percent of jobs that require state-issued licenses to get to work immediately upon arriving in Arizona without having to spend money and time getting re-licensed. This reform has served as a national model for lowering workforce barriers to employment.

TECH ADOPTION • FIRST IN THE NATION •

In March 2022, Arizona became the first state to offer digital copies of driver's licenses and state identification cards as part of a sweeping partnership with Apple. Phoenix Sky Harbor International Airport now utilizes the digital ID at security checkpoints without first obtaining full state licensure or other authorization that would otherwise be required.

\$1.9B

RAISED BY ARIZONA STARTUPS IN 2021

An All-Time Record

TOP 9

TECH TALENT PIPELINE

Business Facilities Magazine State Ranking Report, 2022

MILLENNIAL MAGNET

Tucson, Arizona

Business Facilities Magazine State Ranking Report, 2021

Tucson has one of the highest concentrations of startups of any U.S. city its size.

TOP 6

FASTEST-GROWING PROJECTED TECH JOB GROWTH

Over the Next 10 Years

CompTIA, 2023

Unmatched Quality of Life

Arizona offers exploration at every turn, and is the best place in the nation to live, work and recreate. The adventures are abundant and the lifestyle is affordable compared to the nation's largest metro areas. The state's natural beauty is internationally recognized. In fact, it is home to one of the seven natural wonders of the world the Grand Canyon. Beyond the grandeur of Arizona's national parks and forests, there are the benefits of a buzzing metro. Professional sports teams, museums, restaurants and concert arenas enrich the state's desirability. With options for resortstyle living, endless adventures and high-impact careers, Arizona attracts the best and brightest. This perfect balance is what makes life better here.

PROFESSIONAL SPORTS TEAMS

24 NATIONAL PARKS, MONUMENTS AND PRESERVES

300+

400+ GOLF COURSES

Your Arizona Partner

The Arizona Commerce Authority's team of experts provides a comprehensive suite of services. We'll make it easy to access resources and strategic partners around the state, ensuring you have all the information you need to make well-informed decisions about your expansion.





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