# COMMERCE AUTHORITY

Presented by:





#### **Preparing for the 2022 Holidays**

As an SBA Microlender and mission driven lender, Prestamos provides small business loans and quality bilingual business education to empower the small business community and create opportunities for economic growth and advancement

#### For Today's Discussion

#### **Inventory Management**

Anticipating supply-chain issues and storage requirements

#### **Seasonal Staffing**

Anticipating workforce shortages, payroll needs, and staffing plans

#### Capital Requirements Working capital takes time and approval

#### **Holiday Promotions**

What promotions will you run, and how will you market

#### **Inventory Management**



### **Seasonal Staffing**



### **Capital Requirements**



### The 5 C's of Credit



### **Holiday Promotions**

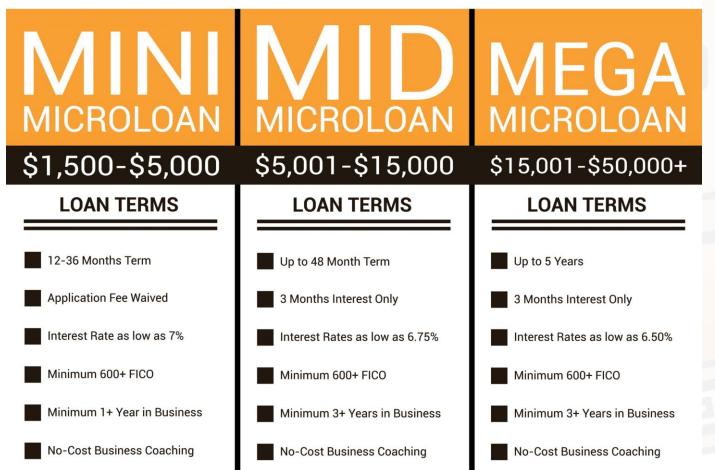


#### **Additional Free Resources from CPLC Prestamos**

Prestamos PRIME Program	<ul> <li>No-Cost Assistance for eligible micro-businesses</li> <li>Accounting, Marketing, Social Media, Coaching, Website. Etc</li> <li><u>https://www.prestamosloans.org/sba-prime-program/</u></li> </ul>
Prestamos Events Page	<ul> <li>Webinars with PPP updates, business planning, financials, etc</li> <li><u>https://www.prestamosloans.org/events/</u></li> </ul>
CPLC Prestamos Women's Business Center	<ul> <li>In-person and Virtual Coaching &amp; Business Assistance Coming Soon (Buckeye Commerce Center – 11<sup>th</sup> Street &amp; Buckeye)</li> <li>www.Phoenixwbc.org</li> </ul>

#### **Additional Funding Resources**





Additional funding opportunities through Prestamos include:

- -Mini Microloan
- -Mid Microloan
- -Mega Microloan
- -Small Business Loans up to \$1MM
- -Community Advantage
- -Social Enterprise

Visit us at <u>www.prestamosloans.org</u> for more information or to apply

#### Thank you for watching!

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