

# Lets Get Social



Twitter

PhotoToaster

# Rules of Engagement

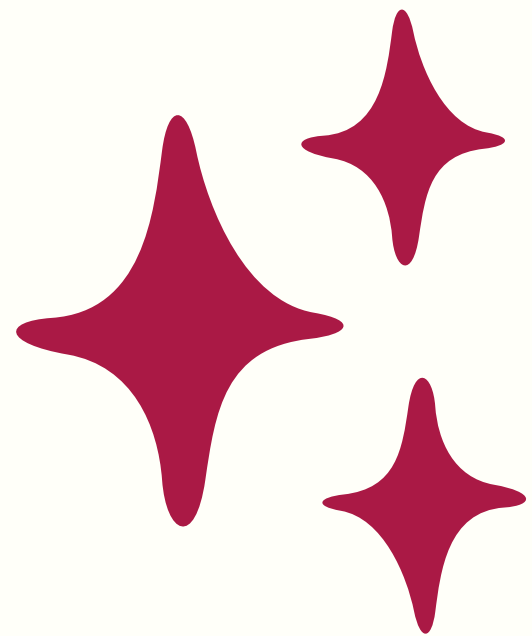


• BlossomToSuccess

*So Who Do I  
think I am?*



*The  
Paradox*





*Out with the  
old and  
in with  
the NEW*



*Where should  
I post?*



*Be Omni-  
present*





23

17

35

9

1 New Message

22

19

Comment

Like  
Connect with your friend ...

?







23

17

22

19

Comment

1 New Message

Like  
Connect with your friend ...

128

# Top Six

**Facebook**



**Instagram**



# Top Six

**TikTok**



**LinkedIn**

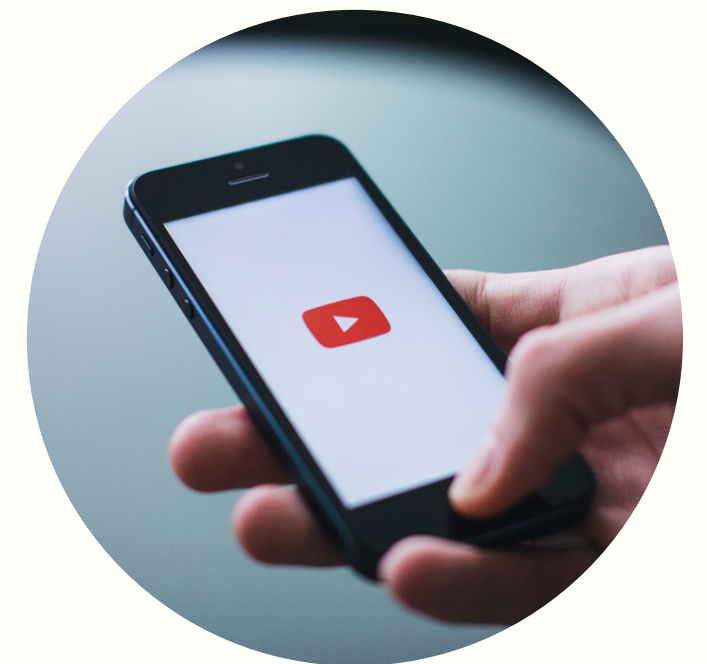


# Top Six

**Pinterest**



**YouTube**





# Avatar





*Numbers*

# Content

Events



# Content

Events

Promotional





# Content

Events

Promotional

Engagement



# Content

Events

Promotional

Engagement

Education



# Audience Centric



# Discover what people are asking about...

Enter a topic, brand or product... United States English SEARCH

Use 1-2 words for best results

[Set default language and region](#)

0 of your 1 Search Listening Alerts are active.



### No Searches Found!

To search your keywords [Start Exploring!](#)

Filter by n

Project


Start search

# Discover what people are **asking**

Cupcakes

 United States 

English

 Use 1-2 words for best results

# 708 Results: cupcakes

QUESTIONS (147) PREPOSITIONS (103) COMPARISONS (68) ALPHABETICALS (375) RELATED (15)



ADD TO PROJECT

SHARE



Search Volume ?

**301,000** Good

Search Volume Variation ?



Cost Per Click (CPC) ?

**\$1.73** Medium

Cost Per Click Variation ?



Showing  
**147/147 Questions:** cupcakes

View: All Modifiers

Help



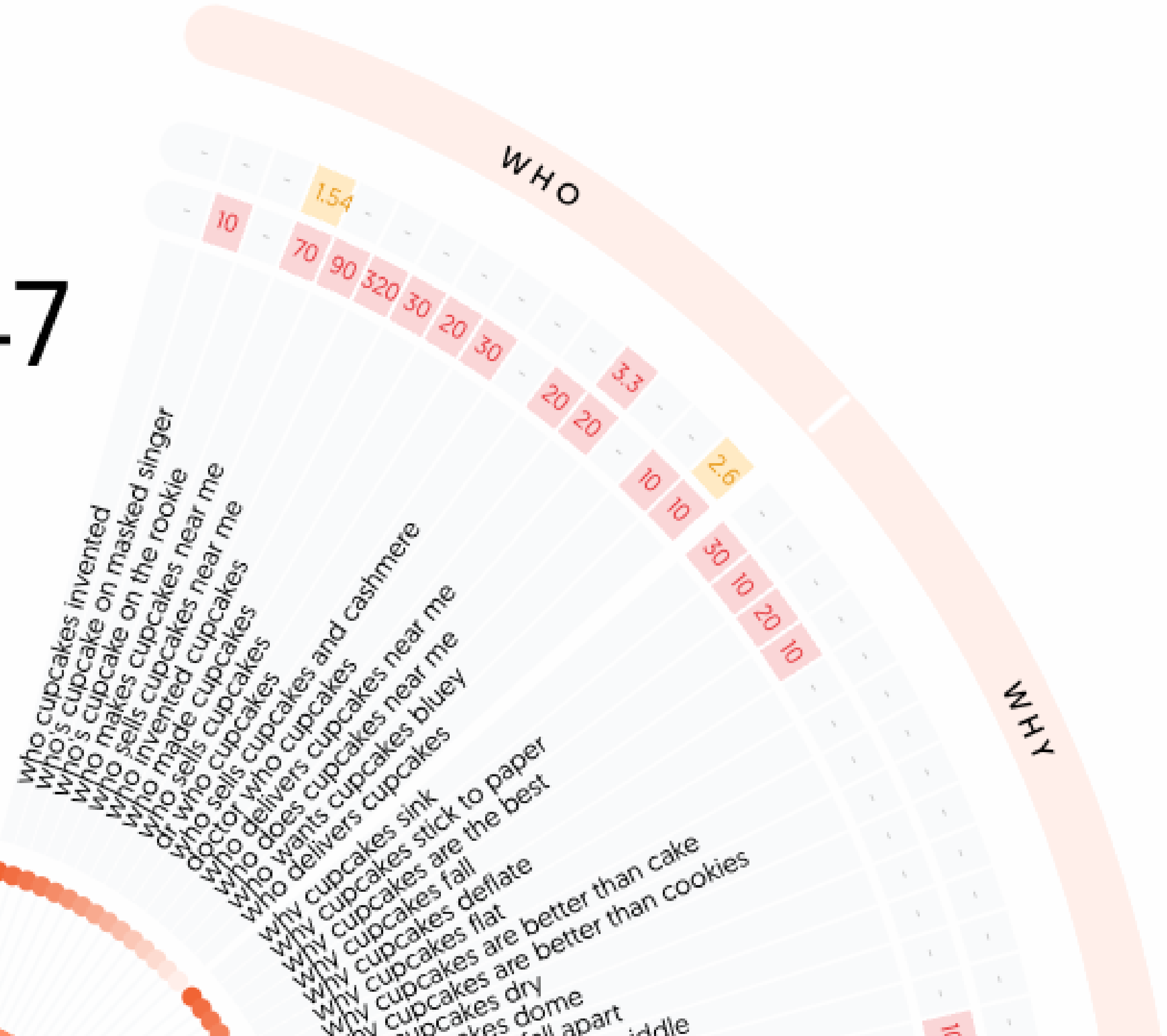
Cost Per Click

Search Volume

# 147/147

Questions

are cupcakes bad for dogs  
 are cupcakes bad for humans  
 are cupcakes bad for kids  
 are cupcakes bad for pregnant women  
 are cupcakes bad for the environment  
 are cupcakes bad for vegans  
 are cupcakes bad for vegetarians  
 are cupcakes bad for you  
 are cupcakes bad for your health  
 are cupcakes bad for your teeth  
 are cupcakes bad for your weight  
 are cupcakes bad for your skin  
 are cupcakes bad for your hair  
 are cupcakes bad for your eyes  
 are cupcakes bad for your ears  
 are cupcakes bad for your nose  
 are cupcakes bad for your mouth  
 are cupcakes bad for your throat  
 are cupcakes bad for your stomach  
 are cupcakes bad for your intestines  
 are cupcakes bad for your liver  
 are cupcakes bad for your kidneys  
 are cupcakes bad for your pancreas  
 are cupcakes bad for your spleen  
 are cupcakes bad for your gallbladder  
 are cupcakes bad for your bladder  
 are cupcakes bad for your prostate  
 are cupcakes bad for your uterus  
 are cupcakes bad for your ovaries  
 are cupcakes bad for your vagina  
 are cupcakes bad for your penis  
 are cupcakes bad for your testicles  
 are cupcakes bad for your scrotum  
 are cupcakes bad for your anus  
 are cupcakes bad for your rectum  
 are cupcakes bad for your sigmoid colon  
 are cupcakes bad for your descending colon  
 are cupcakes bad for your ascending colon  
 are cupcakes bad for your cecum  
 are cupcakes bad for your appendix  
 are cupcakes bad for your small intestine  
 are cupcakes bad for your large intestine  
 are cupcakes bad for your stomach acid  
 are cupcakes bad for your stomach lining  
 are cupcakes bad for your stomach bacteria  
 are cupcakes bad for your stomach enzymes  
 are cupcakes bad for your stomach hormones  
 are cupcakes bad for your stomach nerves  
 are cupcakes bad for your stomach muscles  
 are cupcakes bad for your stomach blood vessels  
 are cupcakes bad for your stomach lymphatic system  
 are cupcakes bad for your stomach immune system  
 are cupcakes bad for your stomach microbiome  
 are cupcakes bad for your stomach ecosystem  
 are cupcakes bad for your stomach biosphere  
 are cupcakes bad for your stomach geosphere  
 are cupcakes bad for your stomach hydrosphere  
 are cupcakes bad for your stomach atmosphere  
 are cupcakes bad for your stomach lithosphere  
 are cupcakes bad for your stomach pedosphere  
 are cupcakes bad for your stomach biosphere  
 are cupcakes bad for your stomach geosphere  
 are cupcakes bad for your stomach hydrosphere  
 are cupcakes bad for your stomach atmosphere  
 are cupcakes bad for your stomach lithosphere  
 are cupcakes bad for your stomach pedosphere



Volume



cupcakes fairfax va	90	-	[0/mo - \$0.00 - 0] ★
cupcakes falls church	40	-	[0/mo - \$0.00 - 0] ★
cupcakes for birthday	14.8K	\$2.3	[0/mo - \$0.00 - 0] ★
cupcakes for baby shower	-	-	[9,500/mo - \$0.21 - 0.97] ★
cupcakes for sale	480	\$1.32	[0/mo - \$0.00 - 0] ★
cupcakes for wedding	8.1K	\$1.03	[0/mo - \$0.00 - 0] ★
cupcakes frederick	70	-	[0/mo - \$0.00 - 0] ★
cupcakes for kids	-	-	[15,000/mo - \$0.05 - 0.07] ★
cupcakes flavors	6.6K	\$0.06	[0/mo - \$0.00 - 0] ★
cupcakes fredericksburg	480	-	[0/mo - \$0.00 - 0] ★

		Vol	CPC	Comp
1	Keyword			
2	cupcakes for kids	15000	\$0.05	0.00
3	cupcakes for baby shower	9500	\$0.21	0.90
4	cupcakes zonder boter	210	\$0.00	0.00
5	cupcakes gender reveal	77	\$0.00	0.00
6	cupcakes zug	40	\$0.00	0.80
7	cupcakes college park	20	\$0.00	0.00
8	are cupcakes gluten free 140 remove circle outline	0	\$0.00	0.00
9	are cupcakes and muffins the same 70 remove circle outline	0	\$0.00	0.00
10	are cupcakes kosher 70 remove circle outline	0	\$0.00	0.00
11	are cupcakes pastries 70 remove circle outline	0	\$0.00	0.00
12	are cupcakes dairy free 50 remove circle outline	0	\$0.00	0.00
13	are cupcakes vegan 90 remove circle outline	0	\$0.00	0.00
14	are cupcakes halal 50 remove circle outline	0	\$0.00	0.00
15	are cupcakes healthy 40 remove circle outline	0	\$0.00	0.00
16	are cupcakes nut free 40 remove circle outline	0	\$0.00	0.00
17	are cupcakes muffins 30 remove circle outline	0	\$0.00	0.00
18	are cupcakes bad for you 30 remove circle outline	0	\$0.00	0.00

*Community*

• **Reward**

# Community

- 
- 

**Reward  
Respond**

# Community

- Reward
- Respond
- Review

# Community

- Reward
- Respond
- Review
- Re-engage

# Lets Recap

- Be OmniPresent, strategically.



# Lets Recap

- Be OmniPresent, strategically.
- Pick Your Channels.





# Lets Recap

- Be OmniPresent, strategically.
- Pick Your Channels.
- Work With Your Avatar.



# Lets Recap

- Be OmniPresent strategically.
- Pick Your Channels.
- Work With Your Avatar.
- Be Audience Centric!



**Website:**

[www.BlossomToSuccess.com](http://www.BlossomToSuccess.com)



*Contact*