



Effective Digital Marketing Techniques For Manufacturers

Wednesday, August 10th

Manufacturers need to leverage digital marketing as part of their overall business strategy. Contrary to popular opinion, digital marketing is *not* irrelevant for manufacturing companies and can be used to your advantage.

In this presentation you will learn proven techniques to help manufacturers develop a digital marketing strategy that attracts customers and potential partners. With real world examples and actionable insights, we'll share techniques, strategies and platforms that will help you use digital assets to your benefit. You will walk away with actionable insights that you can implement the moment you return to your facility.

Join us for this in-depth workshop to learn:

- Rules to help you wade through marketing platforms
- Metrics that demystify digital marketing
- Techniques to leverage your expertise for digital marketing
- Tactics on using content to attract new customers
- Digital marketing myths that hurt your business

EVENT TIME
9:00am - 11:30am

\$49.00
coffee, pastries, and
fruit provided

WHERE

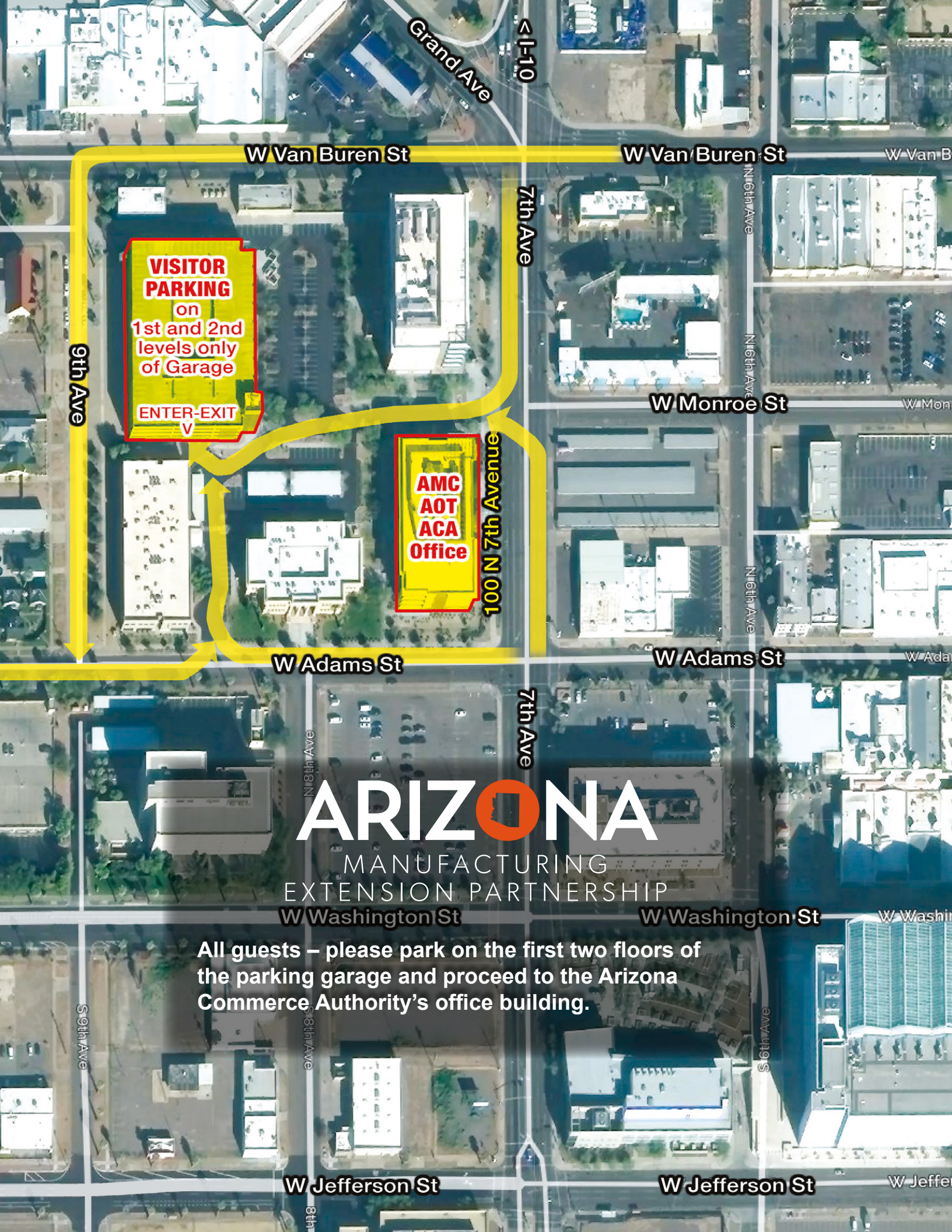
Arizona Commerce
Authority
100 N 7TH Avenue
Phoenix, AZ **85007**

First Floor
Conference Center

Register at <http://bit.ly/AZMEPEffectiveDigitalMarketingAug2022>

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**VISITOR
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on
1st and 2nd
levels only
of Garage
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V**

**AMC
AOT
ACA
Office**

ARIZONA

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All guests – please park on the first two floors of the parking garage and proceed to the Arizona Commerce Authority’s office building.